

MIDCONTINENTAL CHAPTER OF THE MEDICAL LIBRARY ASSOCIATION
MidYear Report May 2010 to October 2010
Submitted by Claire Hamasu, Chapter Chair and Sarah Kirby, Incoming Chair

MLA Goal – 1. Recruitment, Membership, and Leadership in the Profession

MCMLA currently has 220 members. This includes members within our 7 states and others who now reside outside the chapter states. To counteract the decreasing membership numbers, the membership committee followed up on all non-renewing members this year to find out why they had not renewed their membership. The committee also invited 98 people who are MLA members but not MCMLA members to join the chapter.

The chapter initiated a strategy to interest library school students in the chapter. The Membership Committee updated the membership brochure and found alumni from each of the 3 schools in the region to be a contact for their alma mater.

The Honors and Awards Committee solicited for and processed all self-nominations for the STARS program based on accomplishments of members. Forty members participated in the MCMLA STARS program. The chapter awarded the Bernice M. Hetzner Award for Excellence in Academic Health Science Librarianship to Lynne Fox from the University of Colorado Denver. There were no nominations for the Outstanding Achievement Award or the Barbara McDowell Award for Excellence in Hospital Librarianship this year.

MLA Goal – 2. Life Long Learning

Plans are underway for the 2011 Annual Meeting in St. Louis, MO on September 21-23, 2011. The theme of the meeting is “**Explore, Dream, Discover.**” The meeting was originally scheduled for South Dakota, but the venue was changed when the meeting chairs lost their jobs and no longer had the institutional support needed to plan and carry out a meeting.

The Credentialing Liaison, Gayle Willard, continued to answer an increasing number of questions on AHIP membership.

The chapter awarded two MCMLA members, Jan Rice and Susan Sanders, to attend the Chapter Council Sharing Roundtables at the annual MLA meeting and to Mary Henning to travel to MCMLA. Ms. Henning was unable to travel to MCMLA due to an accident and the award was not given out this year.

The MCMLA Education Committee took the lead in ensuring that chapter members are provided opportunities to stay current with new technologies, resources and trends. The Education Committee coordinated a Sherpa technology session and CE classes for 2010 Annual Meeting in Wichita KS.

Classes offered:

Online Schoolhouse: Intermediate Screencasting and Instructional Design Basics

NLM Gateway & Clinical Trials

PubMed

The Agile Librarian's Guide to Thriving in any Institution
Symposium of Sages

MLA Goal – 3. Advocacy

The MCMLA Library Advocacy Task Force asked to be made a standing committee and required a bylaws change. The change was put before and approved by the members at the 2010 annual business meeting. Awards were given to members for marketing and promotion: To the McGoogan Library of Medicine Publicity Committee for MCMLA Outstanding "Outside the Library" Promotion, to Dykes Library for MCMLA Academic Library Promotion, and to LDS Hospital for the MCMLA Hospital Promotion Award.

MLA Goal – 4. Creating and Communicating our Knowledge

MCMLA has a number of communication methods for reaching out to members:

- *MCMLA Express* (published four times per year). Transition to a new editor happened smoothly. The new editor for the newsletter is Andrew Youngkin.
- The MCMLA website (<http://www.mcmla.org>)
- The MCMLA Listserv; includes RML notices and announcements
- Monthly Executive/Committee meetings via Skype/SkypeOut
- Use Flickr to post chapter photographs
- Facebook (New)
- LinkIn (New)

The Research Committee managed the collection, selection, and organization of papers and posters at the annual meeting. It encourages members to do research by offering a cash award for the best research poster, best research paper, and best original idea. This year the awards went to:

Best Research Paper

Nancy Woelfl, Linda Wilkie, Stephen Maack, Paula Turpen for "Health Sciences Libraries: Is There Return on Investment?"

Best Research Poster

Deb Ward, Maryellen Sievert, Dirk Burhans, Barb Jones, Margaret Bandy, Jerry Carlson, Sandy Decker, Holly Henderson for "Views of the Library: A Regional Study in Selected Missouri and Colorado Libraries"

Most Original Idea

Greg Hollins, Diana Boone for their poster "Three Dimensional Virtual Reality Models"

This year the Research Committee surveyed the membership to determine ways to support research within the Midcontinental chapter. Results of the survey were presented in a poster at the Annual Meeting. A regular column in the chapter newsletter, MCMLA

Express, began with the summer 2010 issue and is one ways the committee encourages research in the chapter.

MLA Goal -- 5. Building a Network of Partners

MCMLA joined the social networking sites—Facebook and LinkedIn. Social Networking sites will allow members yet another way to network, share news, successes, and best practices.

Facebook <http://www.facebook.com/group.php?gid=361127369466&ref=mf>

LinkedIn http://www.linkedin.com/groups?gid=3069261&trk=myg_ugrp_ovr

Taking care of business

The **chapter's** financial records were audited by one of its members, Lenora Kinzie, who also completed the audit for 2008. Ms. Kinzie found the records to be in order and offered the following recommendations:

- Proceed with all recommended and/or approved items from new MCMLA Business Plan.
- Update Business/Financial section in MCMLA Policies and Procedures Manual to reflect new policies, procedures and applicable financial changes.
- Committee chairs should meet jointly prior to Annual Executive Committee Meeting to focus on goals. As future chapter and committee directions are solidified, a more realistic budget could be prepared for the upcoming year. The budget would then be submitted to Executive Committee and Chairs at the Annual Executive Committee Meeting and to the membership at the Annual Business Meeting.
- Executive Secretary should provide mid-year budget expense reports to Officers and Committee Chairs to ensure more accountability/transparency.

Chapter income for 2009-2010: \$10,697

Chapter expenses for 2009-2010: \$7,062

Current balance: \$50,115

The Executive Committee established a Business Plan Task Force in 2008 with the charge to write a business plan for MCMLA to ensure that the chapter has enough funds to support its programming, administrative and communication functions. The recommendations were discussed by the membership, revised, and approved by the Executive Committee in 2009. Implementation resulted in discussion of establishing an endowment fund and increasing chapter dues to \$30 at the 2010 annual meeting. As part of the plan to increase revenue the newsletter editor contacted conference vendors with offer to advertise in future issues of the MCMLA *Express*. The Policy and Procedures Manual was updated to incorporate procedures recommended by the task force.

The Bylaws Committee worked to revised chapter bylaws; these revisions were presented, voted on and accepted by the members at the 2010 Wichita meeting.

Changes included:

- Removing the responsibility of the annual meeting advisor to play the liaison between the annual meeting committee and the executive committee.
- Removing the web site editor as a member of the Publications Committee
- Adding Library Advocacy as a standing committee
- Allowing the change of MCMLA bylaws by electronic voting

A plan is being developed, by the chapter archivist and the chair of the MCMLA Web Task Force to digitally store the MCMLA Archives. A scan of MCMLA's meeting minutes has been completed.

Our 2010 elections were successfully held and we elected Jim Bothmer for the MLA Nominating Committee slate.

MCMLA officers for 2010-2011 are:

Past Chair: Claire Hamasu

Chair: Sarah Kirby

Chair-elect: Betsy Mueth

Recording Secretary: Melissa De Santis

Holly Henderson and Carolyn Warmann remain Council Rep and Alternate