

## **MCMLA 2010 Final Report**

**Submitted by:**

**Sue Fleming and Cam Gentry, 2010 Planning Committee Co-Chairs**

### **Committee members:**

Terri Barnard, Bruce Chance, Jill Chance, Susan Clark, Jane Griffith, Timothy Kenny, Marilyn Landreth, Kathy Schrag, Patty Shay, Kristin Sen, and Jane Tanner

**Registration and AV** – Wichita State University Conference & Media Resources Center

### **Place and Dates:**

MCMLA 2010 (Breaking Barriers / Navigating Change) held at the Hotel at Oldtown & Conference Center took place in Wichita, KS from October 6-9, 2010. The historic Kansas Aviation Museum was the site chosen for the Welcome Reception & Dinner.

### **Attendees:**

**78** registrations; **2** complimentary registrations for the meeting

**New initiatives this year:** To implement our motto, “Breaking Barriers/Navigating Change”, the Committee tried some new planning efforts....

1. The Education Committee surveyed and selected classes for all the CEs. The Planning Committee selected Kathy Schrag to work as liaison with the Education Committee. The Planning Committee handled all contracts for the instructors.
2. 2010 was the first year for two other events; the “Technology Sherpas” and a CE class entitled “Symposium of Sages”. During the “Symposium of Sages”, instructors (MCMLA members) shared their experience and knowledge on current issues in Health Sciences Librarianship. Members could then bring their laptops and technology questions to the “Technology Sherpas” for consultation. The Education Committee planned all CE events and arranged for the “Technology Sherpas”.
3. The Research Committee did all of the planning and coordinating for the Research Papers and Posters. This committee handled the call for participants, as well as, selected the papers and posters for presentation and, of course, judged the event.
4. There were two keynote speakers this year, Dr. Paul Uhlig and Lori Zipperer. They did a joint presentation on collaboration between librarians and physicians entitled “**New Possibilities: the Catalytic Role of Librarians as Front Line Partners for Transforming Clinical Care**”.
5. The Exhibit Hall housed the Poster displays, the “Technology Sherpas”, and the Exhibitors during the same period in order to increase traffic for all three events. This great idea, combining the poster displays, Technology Sherpas and the exhibitors in the same area, came from the MCMLA 2009 meeting.
6. *Rewriting the Book of Nature: Charles Darwin and the Rise of Evolutionary Theory*, a traveling exhibit, was on loan from the National Libraries of Medicine. These posters displayed in the conference center for the length of the meeting.

**Registration Fees:****MCMLA Member:****Full Conference--Oct. 8 & 9**Early Bird (Before Aug. 16): **\$275**Late Registration (After Aug. 16): **\$325****One Day Only**Early Bird (Before Aug. 16): **\$145**Late Registration (After Aug. 16): **\$175****Non-Member:****Full Conference--Oct. 8 & 9**Early Bird (Before Aug. 16): **\$300**Late Registration (After Aug. 16): **\$350****One Day Only**Early Bird (Before Aug. 16): **\$175**Late Registration (After Aug. 16): **\$205****Student:**Early Bird (Before Aug. 16): **\$ 75**Late Registration (After Aug. 16): **\$100****\*\* Earlybird registration deadline extended to August 23.****Hotel Arrangements:**

The Hotel at OldTown contract, signed on January 15, 2009, included the following agreements.

**Hotel Room Pickup:**

<b>Date</b>	<b>Contracted*</b>	<b>Actual</b>
Tuesday, October 5 <sup>th</sup>		14
Wednesday, October 6 <sup>th</sup>	30	40
Thursday, October 7 <sup>th</sup>	60	59
Friday, October 8 <sup>th</sup>	60	51
Saturday, October 9 <sup>th</sup>	30	4
<b>Totals</b>	<b>180</b>	<b>168</b>
<b>*Group agreed to occupy 85% of the Room Block = 153</b>		

**Hotel Rates:**

<b>Bed Size</b>	<b>Rates</b>
Single, Queen Suite	\$124.00
Double, Queen Suite	\$134.00
<b>*All reservations included a hot breakfast</b>	

## Continuing Education:

### Class Registration Fees:

Full-Day -- **\$100.00**

Half-Day -- **\$ 50.00**

NTCC Classes – Free (NTCC Classes had a \$10.00 transportation option)

### CE Classes:

Date	Class Title/Instructor	Number Enrolled	MLA Credit
Wednesday, October 6 <sup>th</sup>	<u>Online Schoolhouse: Intermediate Screencasting and Instructional Design Basics</u> , <b>Rebecca Brown &amp; Marty Magee</b> 12:30 - 4:30 pm	9	4
Wednesday, October 6 <sup>th</sup>	<u>NLM Training: NLM Gateway &amp; ClinicalTrials.gov</u> , <b>Sharon Brown &amp; Jean Roehrs</b> 12:30 - 4:30 pm	8	3.5
Thursday, October 7 <sup>th</sup>	<u>NLM Training: PubMed®</u> , <b>Sharon Brown &amp; Jean Roehrs</b> 8:00 a.m. – 5:00 pm	15	7.5
Thursday, October 7 <sup>th</sup>	<u>The Agile Librarian's Guide to Thriving in Any Institution</u> , <b>Michelynn McKnight</b> 8:00 - 12:00 pm	18	4
Thursday, October 7 <sup>th</sup>	<u>Symposium of Sages</u> 1:00 – 5:00 pm <b>Instructors:</b> <ul style="list-style-type: none"><li>• <b>Lynne Fox</b> - Time Management</li><li>• <b>Jean Shipman</b>—Health Information Literacy</li><li>• <b>Jeanne Le Ber</b>—Publishing Smart</li><li>• <b>Lisa Traditi</b>—Creating Influence</li><li>• <b>Heather Brown</b>—Interlibrary Loan</li><li>• <b>Marty Magee</b>—Sources for Continued Learning</li><li>• <b>Claire Hamasu</b>—Focus Group Interviewing</li><li>• <b>Stephanie Nicely Aken</b>—E-Recourse Collection Development</li></ul>	15	4

### CE Classes cancelled (due to low enrollment):

Your Baby Book: personal health records (Half Day)

Caring for the Body / Caring for the Mind (Half Day)

Introduction to Financial Management for Health Science Librarians (Full Day)

## **Exhibits**

Using a contact list from MCMLA 2009, we created an email letter inviting our vendors to exhibit during MCMLA 2010. This letter also extended an opportunity to sponsor an item or event and/or hold a Sunrise Seminar to highlight their products.

**Exhibit Fee \$500**

**Late Registration (after June 15) \$550**

**Additional fees for more than one representative:**

**One Day Registration (Friday, October 8) \$145**

**Full Meeting Registration (October 6-9) \$245**

**Exhibit fee included:**

Welcome Reception Ticket (Thursday, October 7)

One Day Registration Fee (Friday, October 8)

Exhibitor Lunch (Exhibitor introductions and table hosts)

One 6' x 30" Table-Top exhibit space with 2 chairs

Wireless Internet Connection

**Exhibitors:**

**24** exhibitors registered from the following **18** organizations:

American Medical Association

BMJ Group

EBSCO Publishing & Information Services

Elsevier

Journal of Visualized Experiments

Majors/YBP

Matthews Medical Books

McGraw-Hill Professional

Medical Library Association

National Institute on Aging Information Center

Natural Standard

New England Journal of Medicine

ProQuest

Rittenhouse Book Publishers, Inc.

Springer

STAT!Ref/Teton Data Systems

Wolters Kluwer Health/Ovid

W.T. Cox Subscription Service

**Other Exhibitors**

MCMLA 2011 St Louis "Explore. Dream. Discover."

## Other Activities

### Sunrise Seminar:

- EBSCO's "So you thought you knew EBSCO Publishing..." (EBSCO provided Breakfast for those attending)

### NN/LM Midcontinental Region Playshop:

- The NN/LM MCR staff recapped the last ten contract years with trivia questions for fun and prizes!

### Open Forum for the Annual Meeting Task Force:

- This was an open forum for questions, comments and discussion on the Task Force's recommendations for future Annual Meetings.

**16 Poster Presentations** were set up in the Exhibit Hall from 2pm – 3pm.

**11 Technology Sherpas (listed below)** (set up in the Exhibit Hall) shared their knowledge of Web 2.0 technology....

**\*Alice Weber**—Wikis, Google Docs

**\*Andrew Youngkin**—Foursquare (Geo-location), LinkedIn

**\*Melissa DeSantis**—Facebook, Twitter, iPhone, iPods & Podcasting

**\*Tracey Hughes**—Facebook, Delicious

**\*Valerie Meyer**—Delicious, Jing

**\*Jill Chance**—Google Sites, Nook e-reader

**\*Lynn Fox**—Wikis, Google online apps, Firefox

**\*Rebecca Graves**—Google Docs

**\*Rebecca Brown**—Delicious, Jing, RSS

**\*Rhonda Altonen**—Twitter, Wikis, Delicious, Mobil phone apps, Blogs, Flickr, Youtube, iPad, E-Books, Google Docs

**\*Siobhan Champ-Blackwell**—Blogs, Wikis, Delicious, Flickr, Facebook

### Sponsors and Contributors:

We created another email requesting support from our Region's Resource Libraries by extending the opportunity to sponsor an item or event. We attached a "Sponsorship and Interest Form".

#### Airliner Level \$2000 or greater...

- MCMLA 2009 / Colorado Council of Medical Librarians
- Wesley Medical Center – Printing of the Programs

#### Business Jet Level \$1000 or greater...

- EBSCO – Lorri Zipperer and Paul Uhlig, MD, Keynote Speakers
- MCMLA – Lorri Zipperer and Paul Uhlig, MD, Keynote Speakers
- Washington University St. Louis - Saturday Luncheon

#### Turbo Prop Level \$500 or greater...

- Basch Subscriptions, Inc. – Friday Morning Break
- Creighton University Health Sciences Library/Learning Resources Center – Papers and Posters
- CyberTools for Libraries – Papers and Posters
- Spencer S. Eccles Health Sciences Library, University of Utah - Papers and Posters, David Rothman

- Mary Ann Liebert, Inc. – Papers and Posters
- McGoogan Library of Medicine University of Nebraska-Omaha – Saturday Morning Break
- NN/LM Midcontinental Region – David Rothman
- Rittenhouse Book Distributors, Inc. – John Madden

**Meet Me at the Piano Bar Level \$250 or greater...**

- EBSCO – Conference Bags
- Newton Medical Center – Conference Bags
- University of Wyoming Libraries – Conference Bags
- Via Christi Libraries – Friday Afternoon Break

**Local Sponsors:**

- **Newton Medical Center**
- **University of Kansas School of Medicine - Wichita**
- **Via Christi Hospitals Wichita, Inc.**
- **Wesley Medical Center**

**Schedule of Events:**

**October 6 (Wednesday)**

9 am	5 pm	Registration/Hospitality - Conference Center Lobby
12:30 pm	4:30 pm	<a href="#">CE Classes</a> <b>Online Schoolhouse: Intermediate Screencasting &amp; Instructional Design Basics</b> - Simmons A & B <b>NLM Training: NLM Gateway &amp; Clinical Trials</b> - Via Christi Hospital, Room 2121
5 pm	7 pm	MCMLA Leadership Committee Meeting - Keen Kutter A
6:30 pm		Dine Arouds - Meet in the Lobby - Hotel at Old Town

**October 7 (Thursday)**

7:30 am	5 pm	Registration/Hospitality - Conference Center Lobby
8 am 8 am	12 pm 5 pm	<a href="#">CE Classes</a> <b>The Agile Librarian's Guide to Thriving in Any Institution</b> - Keen Kutter A <b>NLM Training: PubMed</b> - Via Christi Hospital, Room 2121
9:45 am	10:15 am	Break - Conference Center Lobby
12 pm	1 pm	Book Signing - Conference Center Lobby <i>The Agile Librarian's Guide to Thriving in Any Institution</i> , by <b>Michelynn McKnight</b>
1 pm 2:45 pm	5 pm 3:15 pm	<a href="#">CE Class</a> -Symposium of Sages - Keen Kutter A & B Break - Conference Center Lobby
5:15 pm	6 pm	Trolleys Rides to Reception - Hotel at Old Town Lobby
5:30 pm	8 pm	Welcome Reception - Kansas Aviation Museum
8 pm	9 pm	Trolleys rides back to Hotel at Old Town

**October 8 (Friday)**

7:30 am	9 am	Registration/Hospitality - Conference Center Lobby
7:30 am	8:45 am	EBSCO Sunrise Seminar - Simmons Room <b>So You Thought You Knew EBSCO Publishing...</b> ( <b>Presented By: Christian Barrock, Dir of Med Sales, EBSCO Publishing</b>
9 am	10:30 am	Welcome and Keynote - Keen Kutter A & B <a href="#">Paul Uhlig, MD</a> and <a href="#">Lorri Zipperer</a> <b>New Possibilities: the Catalytic Role of Librarians as Front Line Partners for Transforming Clinical Care</b>
10:30 am	11 am	Break - Conference Center Lobby <b>Sponsored By: Basch Subscription Services</b>
10:30 am	4 pm	Exhibits Open - Keen Kutter C & D
11 am	12:15 pm	Paper Presentations – <i>Research &amp; Non-Research</i> - Simmons A & B
12:30 pm	2 pm	Lunch with Exhibitors - Keen Kutter A & B <b>Stress Down With Humor</b> - <a href="#">John Madden</a> <i>Book Signing to Follow</i>
2 pm	3 pm	Poster Presentations - Keen Kutter C & D
2:45 pm	3:15 pm	Break - Conference Center Lobby <b>Sponsored By: Via Christi Libraries</b>
3 pm	4 pm	<a href="#">Technology Sherpas</a> - Keen Kutter C & D
4 pm	5 pm	<b>NNLM MidContinental Region Playshop</b> - Keen Kutter A & B 10 Years! The University of Utah Eccles Library marks this year as the tenth year of the NN/LM MidContinental Region contract. Join the NN/LM MCR staff in recapping the last ten years with fun and prizes!
5 pm	6 pm	<b>MCMLA Open Forum</b> - Simmons A & B <i>Questions &amp; Answers with the Annual Meeting Task Force</i> Join us to hear the Annual Meeting Task Force's recommendation for future Annual Meetings. This is also an open forum for questions, comments and discussion on this topic.
6 pm	8 pm	Meet Me at the Piano Bar Event (Informal Gathering) - Hotel at Old Town Lobby

**October 9 (Saturday)**

8 am	9 am	Committee Meetings - Keen Kutter C & D
9 am	11 am	MCMLA Business Meeting - Keen Kutter C & D
10 am		Break - Keen Kutter C & D <b>Sponsored By: McGoogan Library of Medicine, Univ. of NE - Omaha</b>
11 am	12 pm	<b>MLA Update with <a href="#">Connie Schardt</a></b> - Keen Kutter C & D
12 pm	1:30 pm	Lunch - Keen Kutter A & B <b>Sponsored By: Bernard Becker Library Washington University</b>  <b>Cheap and Easy: Bang for Your Buck - The Easiest &amp; Most Inexpensive Ways to Use Technology to Expand Services</b> - <a href="#">David Rothman</a> <b>Sponsored By: Spencer S. Eccles Health Sciences Library, University of Utah NN/LM Midcontinental Region</b> <i>Book Signing to Follow</i>
1:30 pm 3 pm	2 pm	Farewell Debriefing at Whiskey Creek Steakhouse

## MCMLA Budget Report:

The Planning Committee calculated the Registration Fee based upon estimated expenses and approximately 90 attendees. We could not foresee at the time the number of Exhibitors attending or the amount of Sponsorships/Donations we would receive. In addition, the membership provided most of the instructors for the CEs and a few CE cancellations due to low enrollment/illness reduced the cost of providing Continuing Education at this meeting. These factors resulted in a larger profit than anticipated.

<b>MCMLA 2010 WICHITA FINAL TREASURER REPORT</b>			
<b>INCOME:</b>			
MCMLA Seed Money	\$2,000.00		
MCMLA Speaker Grant	\$1,500.00		
<b>Sub-Total</b>		<b>\$3,500.00</b>	
<b>Total Deposits</b>			
	<b>\$41,675.00</b>		
<b>Total Dividend</b> (kept in savings until needed)			
	<b>\$121.24</b>	<b>\$121.24</b>	
78 Registrations	\$19,675.00	<b>\$19,675.00</b>	
42 Attendees CE (at \$50/class)	\$2,100.00	<b>\$2,100.00</b>	
24 Exhibitors from 18 Organizations and Sponsors & Contributors	\$19,900.00	<b>\$19,900.00</b>	
<b>TOTAL INCOME</b>		<b>\$45,296.24</b>	<b>\$45,296.24</b>
<b>EXPENSES:</b>			
MCMLA Seed Money	\$2,000.00	\$2,000.00	
New Account Fee	\$15.16	\$15.16	<b>\$2,015.16</b>
<b>BRECKENRIDGE 2009</b>			
Announcing Wichita 2010 door prizes, etc	\$120.37	\$120.37	<b>\$2,135.53</b>
<b>LOGO</b>			
Design	\$200.00		
Giveaway items	\$3,004.21		
Total Logo		\$3,204.21	<b>\$5,339.74</b>
<b>WSU (Conference Management Services)</b>			
Registration Fees	\$3,733.25		
AV Fees	\$2,778.81		
Total Conference Services		\$6,512.06	<b>\$11,851.80</b>
<b>SPEAKERS</b>			
Speaking fees	\$2,150.00		
Travel	\$2,253.34		

Other reimbursements	\$1,316.89		
Total Speaker Fees		\$5,720.23	\$17,572.03
<b>WELCOME RECEPTION</b>			
location	\$995.96		
transportation	\$800.00		
food, bartender, chocolates	\$3,775.44		
decorations, musical group	\$591.22		
Total Welcome Reception		\$6,162.62	\$23,734.65
<b>CONTINUING ED (Wed &amp; Thurs)</b>			
Breaks at VC	\$107.96		
Breaks at Hotel	\$310.18		
Total Breaks CE		\$418.14	\$24,152.79
<b>MEETING (Fri &amp; Sat)</b>			
Friday (Lunch + Breaks)	\$3,076.42		
Friday (Meet me @ the Piano Bar)	\$956.90		
Saturday (Lunch + Breaks)	\$2,129.69		
Total Meeting		\$6,163.01	\$30,315.80
<b>MISCELLANEOUS</b>			
Printing	\$300.00		
Supplies for hotel	\$658.24		
Books for Book Signing & start-up cash	\$861.24		
Gift Cards - Presenters/Planners	\$940.00		
Total Miscellaneous		\$2,759.48	\$33,075.28
<b>TOTAL EXPENSES</b>			<b>\$33,075.28</b>
<b>MCMLA 2010 PROFIT</b>			<b>\$12,220.96</b>

# 47 responses

## Summary [See complete responses](#)

### In what type of Library setting are you employed?

academic library Academic Hospital Hospital Academic health sciences academic hospital Digital library Hospital/Teaching/Medical academic Academic academic  
 academic NN/LM Hospital Academic Health Sciences academic ...

### Why do you attend the annual meetings?

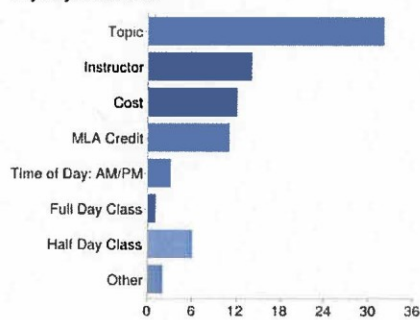
professional development Attend Committee meeting; Attend Exec meeting; Networking; Paper presentations To network and learn about new ways to reach our customers.

I attend the annual meetings for networking, learning, wonderful food and hotel. Also, In this case, I was a paper presenter.

To meet new colleagues, network with colleagues and exhibitors, f2f conversation, have fun w/colleagues, and learn. networking, CE, exhibits, papers and posters

To meet others in the profession and learn more as a starting librarian CE/networkingmarketing & library growth ideas teaching strategies networking Networ ...

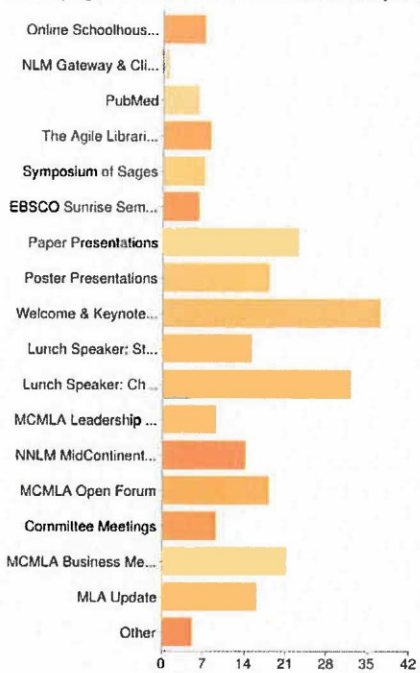
### Why do you take CEs?



Topic	32
Instructor	14
Cost	12
MLA Credit	11
Time of Day: AM/PM	3
Full Day Class	1
Half Day Class	6
Other	2

People may select more than one checkbox, so percentages may add up to more than 100%.

### List the program sessions and/or conference activities you believe were most valuable:



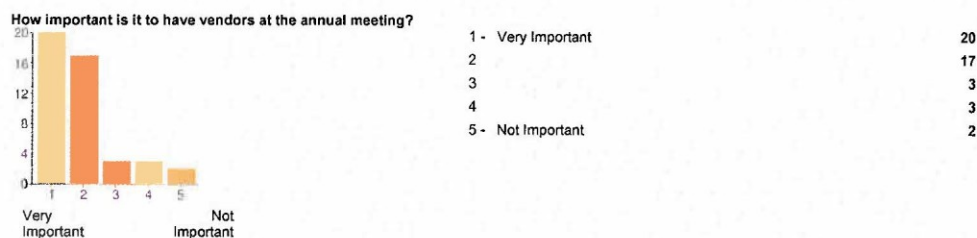
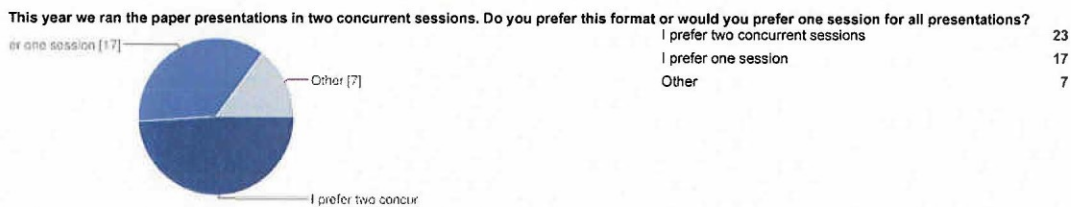
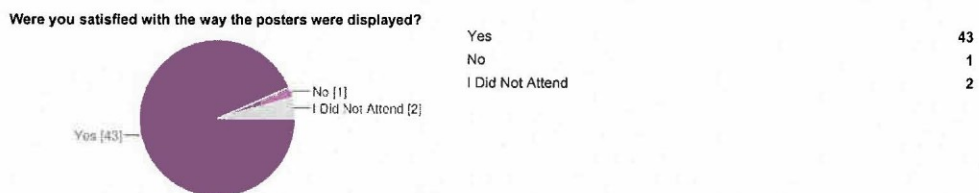
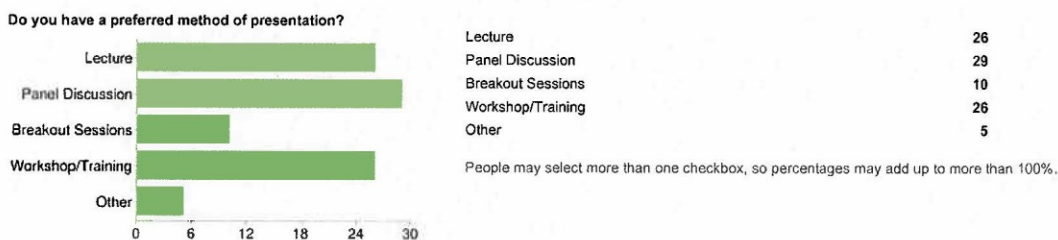
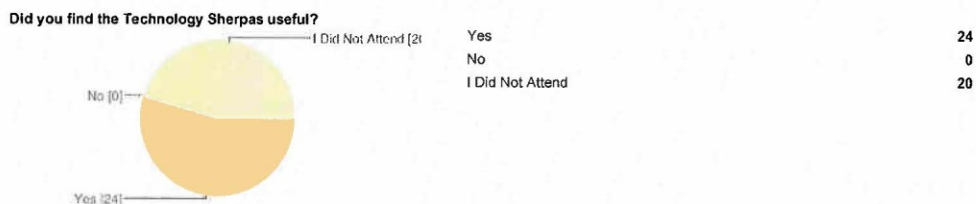
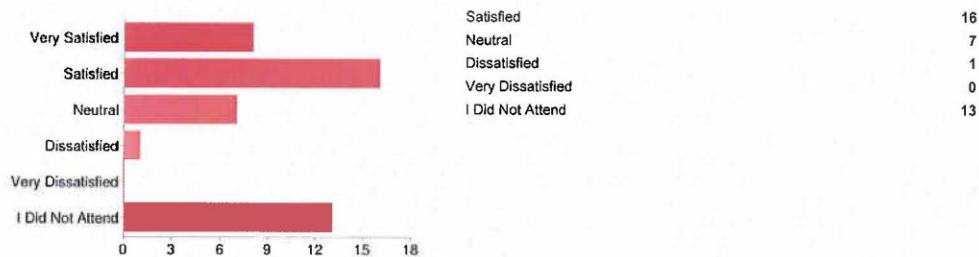
- Online Schoolhouse: Intermediate Screencasting & Instructional Design Basics
- NLM Gateway & Clinical Trials
- PubMed
- The Agile Librarian's Guide to Thriving in Any Institution
- Symposium of Sages
- EBSCO Sunrise Seminar
- Paper Presentations
- Poster Presentations
- Welcome & Keynote: New Possibilities - the Catalytic Role of Librarians as Front Line Partners for Transforming Clinical C
- Lunch Speaker: Stress Down With Humor (John Madden)
- Lunch Speaker: Cheap & Easy, Bang for Your Buck - The Easiest & Most Inexpensive Ways to Use Technology to Expan
- MCMLA Leadership Committee Meeting
- NNLM MidContinental Region Playshop
- MCMLA Open Forum
- Committee Meetings
- MCMLA Business Meeting
- MLA Update
- Other

People may select more than one checkbox, so percentages may add up to more than 100%.

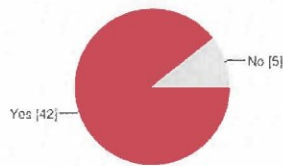
Please tell us your satisfaction regarding the RML Playshop.

Very Satisfied

8

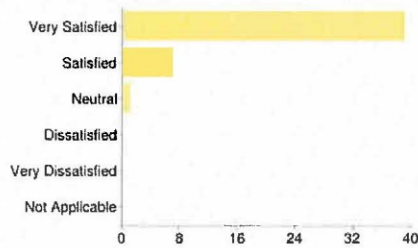


I like having a printed program provided to me at the conference.



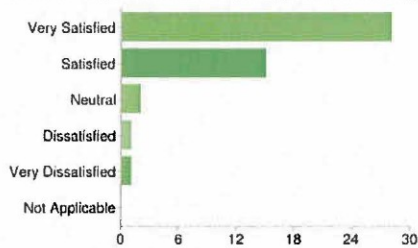
Yes	42
No	5

How satisfied were you with the Facilities? (Hotel / Conference Center)



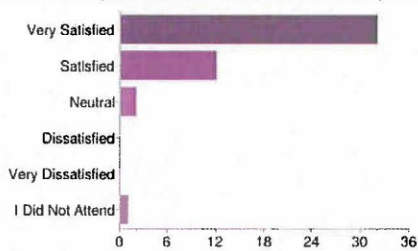
Very Satisfied	39
Satisfied	7
Neutral	1
Dissatisfied	0
Very Dissatisfied	0
Not Applicable	0

Please tell us your satisfaction regarding Food and Beverage.



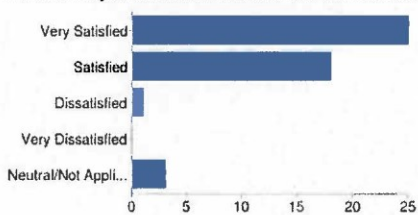
Very Satisfied	28
Satisfied	15
Neutral	2
Dissatisfied	1
Very Dissatisfied	1
Not Applicable	0

Please tell us your satisfaction with the Welcome Reception & Dinner.



Very Satisfied	32
Satisfied	12
Neutral	2
Dissatisfied	0
Very Dissatisfied	0
I Did Not Attend	1

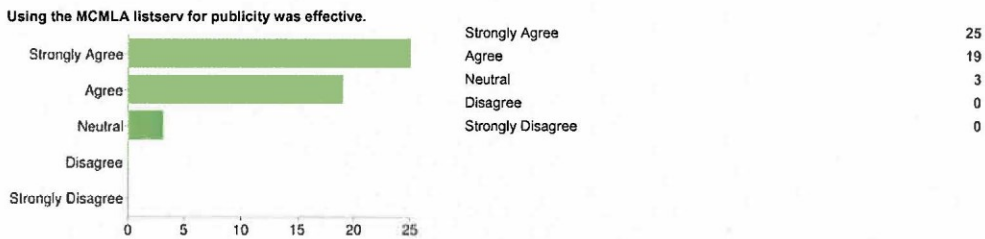
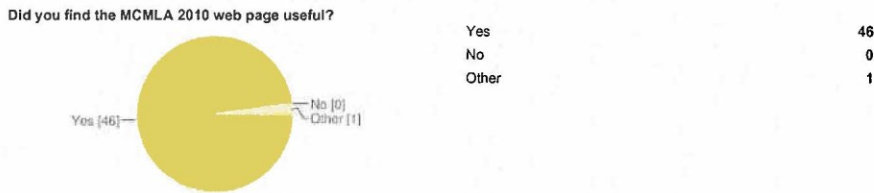
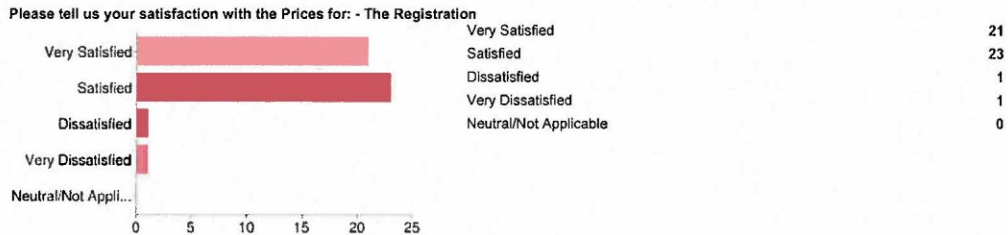
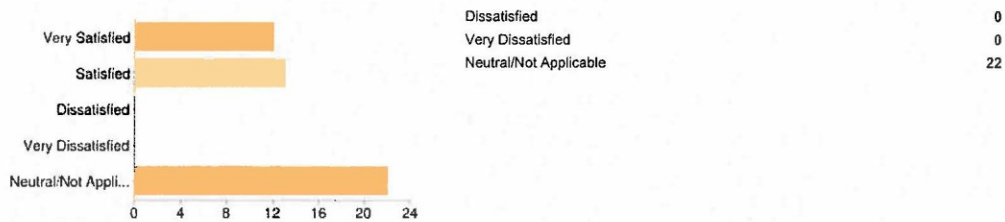
Please tell us your satisfaction with the Prices for: - The Hotel



Very Satisfied	25
Satisfied	18
Dissatisfied	1
Very Dissatisfied	0
Neutral/Not Applicable	3

Please tell us your satisfaction with the Prices for: - The CEs

Very Satisfied	12
Satisfied	13



**What did you like most about the conference? Why?**

That is was only two days - easier to get off work, less money spent on hotel room. The hotel was awesome! Loved the breakfast in the hotel - very convenient! Paper presentations were very good. Networking opportunities.

Location - What a great place to hold a conference! The conference center was terrific and the whole location was within walking distance to a lot of neat shops and restaurants. The Welcome Reception at the Kansas Aviation Museum was really interesting and unique. I had a great time!

Fabulous conference. I liked everything! This was better than I thought! I haven't been ...

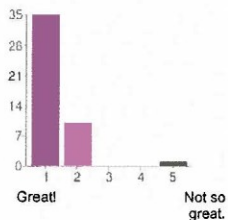
**What did you like least about the conference? Why?**

The Exec Meeting was the evening before the CEs and I wasn't taking any CE classes so I had to spend an extra night at the hotel. None

I really didn't care for my hotel room - it was on street level right across from a loud night club/bar. When I asked for another room, the front desk said there weren't any at the conference rate. I realize it was only 2 nights, but I would have liked a quiet room. I really didn't understand what Lorri Zipperer and Paul Uhlig were talking about. It seemed to bounce back and forth without a unified theme. At the lunch with John Madden, the catering seemed in ...

**Overall, the conference was:**

1 - Great!	35
2	10
3	0
4	0



5 - Not so great.

1

**As a result of attending this meeting, what improvements are you prepared to make in your library?**

Will be looking more into ROI - from Nancy's paper presentation I feel more energized in working in a hospital library. keep doing more outreach to clinicians  
 Using technology more cost effectively. Increased marketing for all libraries. Update to library websites. Analyze efficiency of E-resource spending. Improve communication for clinical rounds.  
 Conducting an ROI. Focus on liaisons and our impact on patient safety.  
 I have increased humor at the workplace. The sense of hope gained during the conference has been brought back and will be spread to other colleagues here about the future of librar ...

**Do you have topic suggestions for future annual meetings?**

website development/marketing materials & methods within institutions  
 Selection & utilization of E-resources  
 Space planning or redesign  
 15 second conversations to deliver when faced with the question: "what do we have a library for these days anyway?"  
 how to work the reference desk effectively when you are 80 and unable to retire  
 How to keep your head while all those about you are losing theirs  
 How are we grooming a new crop of Medical Librarians?  
 What is the forecast of a Medical Librarian?  
 How do we survive another year of budget cuts?  
 Teaching library skills to students and assessing them; ...

**Other comments?**

Great conference! Thanks for a great meeting. Loved the wonderful archives materials.  
 The Business Meeting could be held over lunch to encourage attendance and reduce the cost/need for lunch speaker. Welcome or Lunch speaker should be used for CE credit to make the most of time & money. The welcome dinner could be held onsite to reduce cost. Split CE to offer some at meeting and some virtual at a later date to offer attendance & topic flexibility.  
 I indicated I liked a printed program. But, really all I would need is a quick guide to the sessions, which could cut down on the cost of a full ...

