Why host a virtual conference? MCMLA likes a good adventure and the technology supports it.

MEMBERSHIP

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FLUCTUATING & UNPREDICTABLE ATTENDANCE

RISING REGISTRATION COSTS

MEMBERSHIP FEEDBACK

“Conferences seem to be in out-of-the-way places, making travel that much longer and more expensive.”

STEP 1
COMMIT TO HOLDING A VIRTUAL CONFERENCE.
• Discussions began in 2010.

STEP 2
ESTABLISH COMMITTEES (10 members)
• Keynote
• Scheduling
• Exhibits
• Registration
• Website
• Promotion
• Evaluation
• Meeting software (outsourced)
• Hospitality
• Local Arrangements
• Catering

MCMLA COMMITTEES
• Research – Papers and Lightning Round
• Education – Continuing Education

STEP 3
GET TO WORK
• Keynote speaker selection - Ivan Oransky
• Contributed paper submissions
• Lightning Round submissions
• MLA, RML, & NLM Updates
• Virtual Exhibits
• MCMLA Business Meeting
• Continuing Education

STEP 4
DETERMINE COSTS
• Seed money not included
• Keynote costs - Included in MCMLA budget
• Online Platform

STEP 5
PROMOTION PLAN IN PLAY
• Generate excitement
• Technology prep and training

STEP 6
Conduct an Electrifying Virtual Conference
JOIN US! OCTOBER 8/9, 2015
http://mcmla.org/2015meeting