Volume 35 Issue 3 Summer 2014

NEWSLETTER OF THE MIDCONTINENTAL CHAPTER -

OF THE MEDICAL LIBRARY ASSOCIATION

Happy summer, MCMLAers!

Just a reminder, if you haven't already, it's time to sign up for the upcoming Quint Essential Annual Conference. The Steering Committee has been working diligently to plan an exciting and innovative meeting, with their partners from MCMLA, MLGSCA, NCNMLG, PNCMLA, and SCCMLA. Registration is still open if you haven't yet registered, remember the deadline for early bird prices are only valid through September 14, so act now! (Just imagine that was said in the voice of your favorite infomercial announcer.)

For those interested in seeing what is on tap for the conference in Denver, check out our coverage in this issue. As usual there is a full slate of CE opportunities for those wishing to improve their librarian chops (or earn those AHIP points), as well as many interesting speakers and sessions planned. Dine-arounds and the Mid-Meeting Celebration will offer a great opportunity to get to know your colleagues from other regions, and Denver should be lovely in mid-October. Don't miss what is sure to be a memorable conference.

In other news, MCMLA is announcing its <u>first ever AHIP Award</u>. This new award will reimburse successful first-time AHIP applicants for the cost of the AHIP membership. If you are not already an AHIP member but are thinking about applying, now is the time! In other news, Lenora McKinzie reminds everyone that the deadline to nominate yourself or someone else for a <u>STARS Award</u> is coming up. There are prizes to be won, so if you have done something you are proud of, make sure you get your nomination in by the August 31st deadline.

Jessi Van Der Volgen shares her experiences at the MLA Sharing Roundtables during the Chicago meeting. In her article she discusses library design and what her colleagues concluded was necessary for a good library redesign. And our colleagues continue to do great work and be recognized, both within and without our profession.

Keep the Express contributions coming, and make sure to register for the Quint Essential. See you there!



# **Quint Essential**

Convergence & Collaboration October 12-16, 2014 • Denver, Colorado

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#### **Notes from the President**

By Darrel Willoughby; edited by Amanda Sprochi

Time has a way of getting away from us. A year has passed since we met in Salt Lake City. We all can look back and see strengths and weaknesses in what we accomplished as we pursued our version of happiness.

For the Chapter, cooperation and sacrifice typified many accomplishments. The hardest work, the best work, was done by Chapter members in the trenches. People who have given much over a long period of service to the Chapter worked alongside some newer, fresher volunteers to keep the foundational machinery going smoothly. Time and effort are sometimes the only resources that will get the job done and many Chapter members gave both in abundance this past year.

I got into the librarian business because I wanted to answer questions for people, to bring the right person and the right information together. I felt that it was a mission of service, to solve the fundamental problem of people not having the proper data and resources to achieve their own personal version of happiness.

We are being told to "make ourselves useful" in facilitating the means of technological or academic production--

information managers for research teams, IT managers or knowledge managers-- by embedding ourselves in the machinery of information. There is a lot of angst in the profession about the viability of a job that duplicates a search algorithm or a decision support software platform.



Perhaps a return to people, to relationships, to community might be an interesting alternative. The librarian could serve all the individuals in their contact community regardless of clinical certifications and administration functions. As individuals maybe we can think of service to people first and service to organizational mission second. A profession usually requires practitioners that believe in the positive good of what they are doing. I think being that kind of professional sounds like a great choice as we look to another celebration of being medical librarians in Denver this October.





Midcontinental Chapter of the Medical Library Association (MCMLA)

Medical Library Group of Southern California and Arizona (MLGSCA)

Northern California & Nevada Medical Library Group (NCNMLG)

Pacific Northwest Chapter of the Medical Library Association (PNCMLA)

South Central Chapter of the Medical Library Association (SCCMLA)

Registration in now underway for the 2014 Quint Chapter Meeting. <u>Click here</u> to learn about the conference program & CE, registration, location, exhibits, and more

# **Converge in Denver & Collaborate with Five MLA Chapters**

By Jon Crossno, Quint Essential Steering Committee Co-Chair, SCCMLA; edited by Darell Schmick.

October is fast approaching so start making plans – if you haven't already – to attend the Quint\*Essential 2014 conference in Denver, Colorado. The meeting will be held from Sunday, October 12, through Thursday, October 16, 2014, in the Denver Marriott Tech Center, 4900 S. Syracuse St.

The Quint MLA Chapter Steering Committee has been hard at work preparing this amazing joint conference that we hope you will find stimulating and invigorating as you network with members of the five participating chapters: Midcontinental Chapter (MCMLA), Medical Library Group of Southern California & Arizona (MLGSCA), Northern California & Nevada Medical Library Group (NCNMLG), Pacific Northwest Chapter (PNCMLA), and South Central Chapter (SCCMLA).

Read on for more information about all the meeting content that we've actively prepared for you. And if you want to register, just go to the meeting website – <a href="http://quint2014.mlanet.org">http://quint2014.mlanet.org</a> – and get started. We hope you will come, and we are looking forward to seeing you!

#### **Continuing Education**

The Continuing Education Committee has scheduled a full slate of courses, with instructors who are highly acclaimed medical information professionals. The classes are designed not only to enrich your knowledge and pique your interest but also to stimulate a lively discussion.

### Sunday, 10/12 – 8 a.m. to 3 p.m. – 6 hrs MLA CE. \$140.00

- Innovation and Lean Process Improvement Demystified (Instructors: Jean Shipman, AHIP, FMLA, John Langell, and Erica Lake)
- Librarians Roles in Systematic Reviews: A Step by Step Approach (Instructors: Margaret Foster, AHIP and Ahlam Saleh)



# Quint Essential Convergence & Collaboration October 12-16, 2014 • Denver, Colorado

Monday, 10/13 – 8 a.m. to 12 noon – 4 hrs MLA CE. \$80.00

- Applying Information Expertise to the Challenge of Diagnostic Error Reduction
   (Instructors: Barbara Jones and Rebecca Graves, AHIP)
- EBP Beyond the Basics: Systematic Reviews and Qualitative Studies (Instructor: Connie Schardt, AHIP, FMLA)
- Engaging the 21st Century Learner: Best Practices & Classroom Management Techniques
   (Instructors: Jeanne LeBer, AHIP and Erin
   Wimmer, AHIP)

### Monday, 10/13 – 1 p.m. to 5 p.m. – 4 hrs MLA CE. \$80.00

- Communicating Clinically (Instructor: Julia Esparza, AHIP)
- Fundamentals of Data Visualization (Instructor: Jackie Wirz)

More information about the courses may be found at <a href="http://blog.hsl.washington.edu/quint/?page\_id=7">http://blog.hsl.washington.edu/quint/?page\_id=7</a>. Space is limited; register today!

#### **Converge in Denver (cont'd)**

#### **Speakers**

The Program Committee has prepared an engaging lineup of plenary and luncheon speakers.

#### Tuesday, 10/14 (8 – 9:30 a.m.): Plenary Session 1

"Creating a Healthier World by Addressing the Social Determinants of Health"

Claire Pomeroy, M.D., M.B.A., Albert and Mary Lasker Foundation

Despite consuming the majority of health dollars, clinical care delivery determines only about 10-15% of the health status of the U.S. population. Other factors, such as education, income, housing, job security, safe neighborhoods, and access to nutritious foods, the "social determinants" of health, are much more powerful drivers of health and quality of life. Addressing these "upstream" health factors can enhance wellness, prevent disease, and improve health more equitably and cost-effectively than our current approach of solely treating "downstream" disease manifestations. Medical librarians can play a central role in advancing understanding of social determinants of health by providing access to and facilitating utilization of information that extends beyond traditional "medical" sources and spans multiple disciplines and sectors.

Read more about Dr. Pomeroy at <a href="http://blog.hsl.washington.edu/quint/?page\_id=182">http://blog.hsl.washington.edu/quint/?page\_id=182</a>.

#### Wednesday, 10/15 (9 – 10 a.m.): Plenary Session 2

"American Indian Health Information: Challenges of Dissemination and Application"

Spero M. Manson, Ph.D., Distinguished Professor of Public Health and Psychiatry, University of Colorado Denver

Recent advances in information technologies have improved the dissemination of and access to health information specific to American Indians. Yet, a significant portion of this work continues to be fugitive, especially for those located outside of traditional academic settings. Moreover, even when available, its form and content often frustrate translation into locally meaningful terms. This presentation highlights these challenges in the context of American Indian health. It illustrates how a community toolbox -- conceptualized and brought to life by tribal community members – conveyed lessons learned through the Special Diabetes Program for Indians, enabling Native people to understand, communicate, and apply complicated data and materials to preventing diabetes.

Read more about Dr. Manson at <a href="http://blog.hsl.washington.edu/quint/?page\_id=184">http://blog.hsl.washington.edu/quint/?page\_id=184</a>.

### Wednesday, 10/15 (12 noon – 1:30 p.m.): Hospital Libraries Luncheon

"Understanding Your Genome: The Path to Personalized Medicine"

Robin Dowell, D.Sc., University of Colorado-Boulder

More information about the presentation will be coming soon, but in the meantime read more about Dr. Dowell at <a href="http://mcdb.colorado.edu/directory/dowell-deen\_r.html">http://mcdb.colorado.edu/directory/dowell-deen\_r.html</a>.

#### Thursday, 10/16 (9 – 10 a.m.): Plenary Session 3

"Busting the Myths of Personal Health Records" C. T. Lin, M.D., University of Colorado Health

What are Personal Health Records (PHRs)? Learn about the risks and benefits of online communication between patients and providers online, the risks and benefits of online release of test results to patients, and the impact of social media on patients and their healthcare. The speaker has over 10 years' experience with PHR's and research data to refute common misconceptions about PHR.

Read more about Dr. Lin at <a href="http://blog.hsl.washington.edu/quint/?page\_id=177">http://blog.hsl.washington.edu/quint/?page\_id=177</a>.

#### **Events & Other Sessions**

Exhibits will be open for multiple days, beginning with the Opening Reception on Monday evening. Our exhibitors are very excited to have the chance to spend several days with us and participate in the meeting content. In particular, a luncheon with exhibitors will be held on Tuesday from 12 noon to 1 p.m.

Attendees will have multiple chances to learn from each other at various contributed paper sessions, lightning talks, and a staffed poster session and Tuesday and Wednesday. A Trends in Technology panel presentation is also scheduled for Thursday morning.

Other social events include hosted dine-arounds on Tuesday evening and the Mid-Meeting Celebration, which will be held on Wednesday evening after the exhibits have closed.

The four NN/LM Regional Medical Libraries will copresent a joint update session on Wednesday morning, and we have set aside time on Thursday morning for the National Library of Medicine and the Medical Library Association to update attendees on their recent activities.

#### MCMLA Announces AHIP Award

By Jan Rice, AHIP. MCMLA Credentialing Liaison; edited by Darell Schmick



#### **PURPOSE:**

To encourage MCMLA chapter member participation in the Medical Library Association's Academy of Health Information Professional (AHIP) accreditation program

#### **ELIGIBILITY:**

- ♦ Member in good standing of the MCMLA Chapter and the MLA
- ♦ First-time applicant for AHIP membership
- ♦ Completed AHIP documentation submitted to the Medical Library Association
- ♦ AHIP membership successfully awarded by the MLA. AHIP certificate will serve as proof of successful completion with the membership beginning in 2014

#### TERMS:

- Applicants will submit a Letter of Application via <a href="mailto-jan-Rice">emailto-jan-Rice</a> [jan.rice@bryanhealth.org],
   MCMLA Credentialing Liaison. The Letter of Application should state briefly why the applicant is applying for AHIP accreditation and how it will assist their professional goals.
- Applicants will provide the following documentation along with their Letter of Application:
- Proof of submission of all required AHIP documentation (a copy of the email received from MLA acknowledging receipt of your application)
- ◆ Confirmation from MLA that the applicant was successfully awarded AHIP membership in 2014. A copy of the MLA AHIP certificate must be submitted as documentation.
- This award will provide reimbursement of the application fee at the MLA member rate (\$120 for the Provisional level or \$195 for the Member level or above)

#### TIMELINE:

MCMLA is making available a total of \$1000 to fund first-time, successful AHIP applications, awarded in the order applications are received. Awards will be made as viable applicants are identified; awards will be made until funds are exhausted. <u>Applications must be received no later than January 31, 2015</u>.

The MCMLA Credentialing Liaison will acknowledge applications upon receipt via email.

The MCMLA Credentialing Liaison will review applications, determine eligibility and notify all applicants of the decision within one month after the application is submitted.

A check to cover the AHIP application fee will be sent out by the MCMLA Executive Secretary, Karen Wiederaenders.

Awardees will be acknowledged at the 2015 MCMLA Chapter Annual Meeting.

This project has been funded by the Midcontinental Chapter of the Medical Library Association.

# MCMLA Member attends Biomedical Informatics Course in September!

Margaret Hoogland, A.T. Still Memorial Library, A. T. Still University, Kirksville, MO; edited by Katie Dayani

As a student at the University of Maryland, College Park, I took my first online course from Ellen Detlefsen, who now teaches at the University of Pittsburgh, called "Medical Informatics." It ranks among the best and most useful courses I took while earning my library degree.

Ever since that introductory course, I have wanted to attend the National Library of Medicine's Biomedical Informatics course. This year with the support of my University Librarian, Mike Kronenfeld, and Branch Director, Jean Sidwell, I applied and was accepted to attend the week-long course. As I prepare for the course in September, I look forward to all that I will learn and am excited to meet new colleagues who share an interest in informatics.

The course is offered two times a year. Visit the <u>NLM</u> <u>Biomedical Informatics website</u> for more information and to apply. [http://www.nlm.nih.gov/news/biocourse.html]

# Rebecca Carlson Presents "Ignite Session" at ALA

By Kristen DeSanto, Express Editorial Staff; edited by Amanda Sprochi

Rebecca Carlson, director of Mercy College of Nursing & Health Sciences Library in Springfield, Missouri, presented at the American Library Association annual conference this summer as part of their Ignite Sessions (five-minute presentations accompanied by twenty slides that advance automatically every fifteen seconds).

Her presentation. Entitled "Everyone Lives in the Greatest Place on Earth: Librarians as Local Area Guides and Advocates," highlighted how librarians can spark interest in their communities through activities such as developing collections that draw attention to local issues and partnering with area leaders and groups. She encouraged librarians to discover what is unique about their communities and share that knowledge with their patrons.

Rebecca's presentation was included in one of the ALA Highlights videos, which can be viewed on the <u>ALA youtube page</u>. [https://www.youtube.com/watch? v=07X0peeFYOc]

# MCMLA STARS: Submission Reminder

Lenora Kinzie, MCMLA Honors and Awards Committee; edited by Amanda Sprochi

MCMLA STARS please take time to share your accomplishments. It is our chance to recognize the awesome work of our chapter members. When I read the collective work of our members and profession I am inspired and proud.

It is so easy to do! Review the year, think about a couple of things that you have worked on, achieved, or are proud of; efforts that are above and beyond the usual and submit them on <a href="http://www.mcmla.org/2014stars">http://www.mcmla.org/2014stars</a>

In addition to recognition by MCMLA members – did I mention STARS will have an opportunity to win prizes? **Don't forget to submit by August 31**<sup>st</sup>!

### **Publication Statement**

MCMLA Express is a publication of the Midcontinental Chapter of the Medical Library Association. It is published four times per year in February, May, August, and November.

#### **Committee Members:**

Amanda Sprochi, editor Darell Schmick Kristen DeSanto Katie Dayani



### MLA '14: Chapter Sharing Roundtables Luncheon: Library Redesign

By Jessi Van Der Volgen, NLM Training Center, Spencer S. Eccles Health Sciences Library, University of Utah, Salt Lake City, UT; edited by Katie Dayani

At MLA '14 in Chicago, I elected to attend the Library Redesign roundtable due to several changes at the Eccles Health Sciences Library at the University of Utah during my tenure here. I was joined at the roundtable by my MCMLA colleagues: Joan Gregory, also from Eccles Health Sciences Library, and Karen Wiederaenders from St. Luke's Hospital of Kansas City. In addition to the MCMLA contingent, there were five participants from large and small libraries across the country. All of the librarians attended the roundtable because of current or pending space changes in their libraries.

The first topic of conversation was how to do collaborative space planning with stakeholders. Some tips offered included assessing what the stakeholders think the library does and avoiding library jargon in these conversations. In thinking about what a redesigned space will look like and function as, it is essential to keep the mission of the library in mind and speak with users to collect both data and stories to share with others. It was also stressed that in collaborative space planning, it is important to find partners who understand the mission of the library and who are willing to work on the project.

We also visited the question of what it means to call a particular space a library. While we didn't come up with a definitive answer, the group considered how for some of our users, the space may enable them to attach meaning to the physical space and services offered there. Others offered that it is truly librarians who define a library, and stand out, regardless of the space we're located in.

The roundtable participants also shared some of the changes that are occurring in their spaces. University of California Davis Library recently received significant funding for renovations from the medical school. Students were surveyed prior to LCME accreditation and indicated a strong need for more quiet study space. Another participant indicated that this can also be done proactively. If you have a redesign on the horizon, survey your users to determine their needs and take those needs to the financers so those needs are considered from the beginning of the project.

The University of Vermont Dana Medical Library is also undergoing a significant change – building a Learning Commons inside the library, which will feature moveable furniture that can be easily reconfigured and multiple projection screens to accommodate small and large groups. Because the Learning Commons will use significant square footage of the library, the library worked with the hospital for additional collection space. You can read

more about the changes in their <u>newsletter</u>. [http://dmluvm.wordpress.com/]

And, finally, on a practical note we agreed: Always include more power outlets than you think you need! Thank you to MCMLA for making it possible for me to attend this event. I recommend taking advantage of the opportunity to meet colleagues with similar interests and share both current challenges and new ideas.

#### **PubMed for Trainers Course Offered**

By Rebecca Brown, NLM Training Center, Spencer S. Eccles Health Sciences Library, University of Utah, Salt Lake City, UT; edited by Kristen DeSanto

Interested in new PubMed search skills or brushing up on existing skills? Would you like to collaborate with colleagues to develop a PubMed class? If so, register in **PubMed for Trainers** offered by the National Library of Medicine Training Center.

PubMed for Trainers is a 4-part series of classes; 3 online and 1 in-person class. Attendance in all sessions is required.

The series is scheduled for the following dates to coincide with the 2014 Quint meeting in Denver:

Part One (online): September 29, 2014 Part Two (online): October 2, 2014 Part Three (online): October 9, 2014 Part Four (in-person): October 17, 2014

The in-person session is scheduled one day after MCMLA 2014 in Denver on October 17th, so you can attend the conference and stay to finish PubMed for Trainers. The in-person class will be held at the University of Colorado Anschutz Medical Campus Health Sciences Library in Aurora, CO.

The class consists of lectures, exercises, group work and discussions, plus approximately 2-3 hours of homework.

Upon completion of the class you will be eligible for 15 hours of MLA CE credit.

For a complete description including times, go to: <a href="http://nnlm.gov/ntcc/classes/class\_details.html?class\_id=359">http://nnlm.gov/ntcc/classes/class\_details.html?class\_id=359</a>

Questions? Contact Rebecca Brown: <u>rebecca.brown@utah.edu</u>

### Accolades and Advocacy: Lenora Kinzie Inducted As Honorary Member of Nursing Honor Society

By Darell Schmick, Express Editorial Staff; edited by Amanda Sprochi

Sigma Theta Tau International (STTI) has voted overwhelmingly to induct Lenora Kinzie, Library Director at Stormont-Vail Healthcare in Topeka, KS, as an honorary member. The STTI board stated that Lenora has "demonstrated superior achievements that have contributed to the advancement of nursing and health care at national and global levels." Join me in congratulating Lenora!

Lenora has the choice of accepting the award at either of the two upcoming STTI meetings—one in Hong Kong and the other in Las Vegas. She will be attending the Las Vegas meeting as more of her colleagues will be in attendance.

This recognition comes from a nomination submitted by Stormont-Vail's CNO, Dean, and faculty/staff members. In their nomination, they highlighted Lenora's contributions to Stormont-Vail, including, but not limited to:

- Promoting evidence-based practice and nursing research
- Supporting nursing professional and student development
- Serving as a non-medical community member to the IRB
- Developing grant proposal protocol
- Developing health literacy protocol

Finally, nominators applauded Lenora as being a "Champion of scholarship and nursing." As a librarian she has "promoted the advancement of health care" and embodies "the soul of a nurse."

This is a great accomplishment and a reminder to those in our region to advocate for ourselves in our profession. Lenora is a big proponent of the MCMLA stars program, an opt-in accomplishment promotion program tied to the annual conference. Honor Lenora by nominating yourself!

# Share Your PubMed Results Via Social Media

By Lynne Fox, AHIP, University of Colorado Anschutz Medical Campus, Aurora, CO; edited by Amanda Sprochi

Found a study you want to share on Twitter, Facebook or Google+? Use PubMed's new social media sharing links! Simply search, find a result worth a share, then look for the sharing links below the abstract.

CONCLUSIONS: Available studies suggest that subjects with migraine have an increased risk of hemorrhagic stroke. Further studies are needed to address the hemorrhagic stroke risk according to migraine type, age, sex, and hemorrhagic stroke type.

KEYWORDS: cerebral hemorrhage; meta-analysis; migraine disorders; subarachnoid hemorrhage

Comment in

Bloody migraine? [Stroke: 2013]

Migraine and hemorrhagic stroke: association or causation? [World Neurosurg. 2014]

Reprinted with permission from the News page [http://hslnews.wordpress.com/] of the Health Sciences Library, University of Colorado Denver, Anschutz Medical Campus.

#### **MCMLA Congratulates**

By Amanda Sprochi, Express Editor

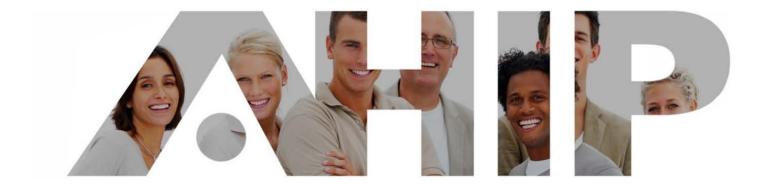
**Lorena Kinzie**, on her honorary induction in the Sigma Theta Tau International Honor Society of Nursing for being a "champion of scholarship and nursing." Way to go Lorena!

Joan M. Stoddard, on her retirement [http://ojs.med.utah.edu/index.php/esynapse/article/view/313/426] and her 2014 Utah Library Association's Distinguished Service Award. Joan was also honored as a Fellow of the Medical Library Association at the MLA annual meeting in Chicago this year. Have a happy retirement, Joan.

**Rebecca Carlson**, for having her ALA Ignite session included in ALA's highlight video. Great work, Rebecca.

**Darell Schmick**, for being promoted to the position of Librarian II at the J. Otto Lottes Health Sciences Library at Mizzou [ed. note: and one our great editorial staff here at the Express!] Well deserved, Darell.

**Kate Anderson**, for her article "Conducting systematic reviews of intervention questions I" in *Zoonoses and Public Health* 61 (Suppl. 1): 28-38. [http://onlinelibrary.wiley.com/enhanced/doi/10.1111/] zph.12125/



Joining the Academy of Health Information Professionals (AHIP) has never been easier. A new system has been launched allowing you to download fill-in AHIP forms, upload or email the completed portfolio, and pay online.

For an introduction to how the online forms work click on <a href="http://www.mlanet.org/academy/whatsnew-online-submissions.html">http://www.mlanet.org/academy/whatsnew-online-submissions.html</a>

Other changes have also been approved.

**New Job Requirements:** Because of the economic recession, some medical librarians are no longer full-time medical librarians, have left the field, or have become a different type of librarian. MLA realizes there are librarians who want to move into, remain in, and come back to the health sciences librarian field and want AHIP membership. To help members succeed with AHIP, the MLA Board of Directors has approved changes to the job requirements for AHIP starting May 1, 2012. To read about these changes click on <a href="http://www.mlanet.org/academy/whatsnew-job-requirements.html">http://www.mlanet.org/academy/whatsnew-job-requirements.html</a>

**Provisional Membership:** Starting January 1, 2014, all provisional membership applications (both new and renewing) will be required to include 5 points of professional individual accomplishments per year. This new requirement will allow members the opportunity to become more involved with MLA; MLA Sections, SIGs, and Chapters; and local medical library groups. Professional individual accomplishments then can be used towards the application for membership when the provisional member moves on to the member or senior level of AHIP.

Currently there are roughly 1100 AHIP members who participate in the academy at 5 levels of membership. Why don't you join us?

Visit <a href="http://www.mlanet.org/academy/">http://www.mlanet.org/academy/</a> for more information