

Season's Greetings, MCMLAers!

Well, under the rubric of "better late than never" we bring you the November-but-maybe-December issue of the Express. Many of the Express editors were out with what is apparently the Plague but we pulled ourselves—and this issue!—together. Hope you are avoiding The Crud.

This is our [annual meeting round-up issue](#), which is 5 times bigger and better because of the participation of our neighboring Chapters. I hope you all got out to the Quint*Essential meeting in Denver—we had what I am told is record-breaking warm temperatures, only amplified by the warmth and welcome of our hosts. Kudos to them for pulling together a really terrific meeting. And may I just say, some of our MLA Chapters can paaaaar-tay!

In this issue, we see the [inaugural column](#) by our new president, Jackie Hittner. She outlines a robust and ambitious set of goals for MCMLA this year. We also give a big shout-out to Darrel Willoughby, our Immediate Past President, who handed over his gavel in Denver. Thanks Darrel for your service to the Chapter!

For a great write up of the event at the meeting, check out [Brenda Pfannenstiel's column](#).

We also had a lot of kudos to give out this issue, which can be found in our regular [MCMLA Congratulates](#) column and in articles throughout this issue of the Express. Our members are doing some very impressive work, and we had a large number of people from MCMLA present posters, papers, and CE classes at the meeting.

Papers, posters, and presentations to the Quint*Essential conference are available at their [website](#) [<https://quintessential2014.sched.org/>] for those contributors who agreed to allow their electronic reproduction. They are freely available to all, so if you didn't make the conference (or if you did) check out the good work being done by your colleagues.

Hope everyone has a safe and happy holiday season! Stay warm out there.

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Midcontinental Chapter Medical Library Association

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Notes from the President

By Jackie Hittner; edited by Amanda Sprochi

Greetings from St. Louis!

It was so good to see so many MCMLA members at the Quint Meeting in Denver. It was a great meeting – excellent speakers and posters! The social events were entertaining and fun. Thanks again to the many MCMLA members who served on Quint Meeting committees! And special thanks to the Denver MCMLA members for their warm hospitality.



The theme and goals for 2014-2015 follow. As we progress through the year I will give updates to the goals. Thanks to MCMLA members who have said yes to serving on the many MCMLA committees and ADHOC committees. The 2014-2015 committee roster is posted on the MCMLA website.

Have a wonderful Fall and Holiday Season.

Jackie Hittner

MCMLA 2014–2015

Theme: It's All About Us or Bringing It On Home

Goals:

1. Survey MCMLA membership
 - why do you remain a member
 - why is the chapter relevant to you
 - obtain membership demographics
- 1a Survey past MCMLA members
 - why are they no longer members
2. Review each MCMLA committee in regards to
 - committee relevance
 - total number of members serving on the committee
 - committee responsibilities
3. Evaluate combining the Governmental Relations and Library Advocacy Committees
4. Annual Meeting Task Force will be created and charged with the following:
 - A. Evaluate the effectiveness of the 2015 MCMLA meeting, which will be a virtual meeting – did the meeting work overall to meet the needs of the organization? If yes, which parts of the meeting worked well and which parts of the meeting need to be improved?

Notes from the President (cont'd)

- D. Review MCMLA annual meeting advisor job description to determine if it still reflects what the annual meeting advisor needs to do.
 - generate a list of possible MCMLA members who might be interested in being the MCMLA meeting planner in the future.
 - E. To determine the format and content of the annual meeting final report and to whom it should be transmitted.
5. Advocacy Project
 - joint RML/MCMLA project
 - collect information on hospital libraries' importance to the business of hospitals
 6. Archives
 - what items to keep
 - how to keep the items
 - where to keep the items
 7. From the Championing for Librarians Final Report: August 22, 2014
 - Motion 1. MCMLA, within one year will begin work with state hospital accrediting bodies to adopt standards requiring direct access to a librarian.

Since Motion #1 requires working with state accrediting bodies, we suggested a joint project between the Library Advocacy and Governmental Relations Committees with the initial activity of identifying appropriate accrediting bodies.
 - Motion 2. MCMLA will encourage and support publication by the membership in (non-library oriented) health professional publications, newsletters, journals, letters to the editor.

Since Motion #2 addresses members' publishing activities, we suggested a collaboration between the Research and Publications Committees:

 - research and then provide suggested journals that might accept library-oriented articles;
 - provide an online list with links to the journal titles and author's instructions;
 - do a very elementary survey to see what hospital administrators read, and
 - budget for a monetary prize to be given to someone publishing outside of library journals.
-

Journal Calls for Submissions

By Jodi Poe, Editor, Journal of Library & Information Services in Distance Learning; edited by Katie Dayani

The *Journal of Library and Information Service in Distance Learning*, a peer-reviewed journal published by Taylor & Francis, welcomes the submission of manuscripts. The journal is devoted to the issues and concerns of librarians and information specialists involved with distance education and delivering library resources and services to this growing community of students. Topics can include but are not limited to:

- Faculty/librarian cooperation and collaboration
- Information literacy
- Instructional service techniques
- Information delivery
- Reference services
- Document delivery
- Developing collections

If you are interested in submitting an article, this journal uses ScholarOne Manuscripts to peer-review manuscript submissions. Please read the "[Guide for ScholarOne Authors](#)" [<http://journalauthors.tandf.co.uk/submission/ScholarOne.asp>] before making a submission.

Complete guidelines for preparing and submitting your manuscript to this journal are provided at the [journal homepage](#). [<http://www.informaworld.com/openurl?genre=journal&issn=1533-290X>]

All manuscript submissions are received electronically via the [ScholarOne Manuscripts website](#). [<http://mc.manuscriptcentral.com/WLIS>] ScholarOne Manuscripts allows for rapid submission of original and revised manuscripts, as well as facilitating the review process and internal communication between authors, editors and reviewers via a web-based platform. For technical support, visit the [ScholarOne Manuscripts technical support](#) page. [<http://scholarone.com/services/support/>]

Inquiries and questions are welcome and can be sent directly to the editor, [Jodi Poe](#). [jpoe@jsu.edu]

Please note: We accept manuscript submissions through the year; however, the deadline to have your article appear in our next issue, if accepted, is May 1, 2015. Accepted and approved manuscripts received after this date have no guarantee of being included in the next published issue.

MCMLA Officers Wanted

By Marty McGee, Chair, MCMLA Nominating Committee; edited by Katie Dayani

The MCMLA Nominating Committee is preparing for the February 2015 election of MCMLA officers.

We warmly encourage you to consider standing for election and to suggest MCMLA colleagues whom you would like to see serve in these important positions.

The two positions to be elected February 2015 are listed below. All candidates must be a member of MCMLA.

Position responsibilities are detailed on pages 5-10 of the [MCMLA Policy and Procedure Manual](#).

[<http://mcmla.onefireplace.com/committees>] We will need two candidates for each of the positions.

Vice Chair/Chair-Elect

- One-year term, followed by a subsequent one-year term as MCMLA Chair. Takes office at the close of the October 2015 MCMLA Annual Business Meeting and one year later assumes the office of Chapter Chair
- Attendance at the MCMLA Annual Meeting is required

Recording Secretary

- One-year term. Takes office at the close of the October 2015 MCMLA Annual Business Meeting
- Attendance at the MCMLA Annual Meeting is required

Representative to the MLA Nominating Committee

Following MCMLA election in spring 2015, this individual is put forward by MCMLA to the [MLA Nominating Committee](#) (login required)

[https://www.mlanet.org/members/directory/committee/comm_nominating.html], as a potential candidate to stand for fall 2015 election to the MLA Nominating Committee. If selected to stand and subsequently elected to the MLA Nominating Committee in Fall 2015, this individual will serve a one-year term on the MLA Nominating Committee, ending with the MLA Nominating Committee's fall 2016 election.

To indicate your interest in standing, or to suggest a colleague, please respond or send questions to any Nominating Committee member **by EOB on Tuesday, Dec. 16.**

Nancy Woelfl Named Honorary Alumnus of UNMC College of Medicine

By Kristen DeSanto, MCMLA Express staff; edited by Amanda Sprochi.

Nancy Woelfl was named an Honorary Alumnus of the University of Nebraska Medical Center (UNMC) College of Medicine and was presented with an award at the UNMC All Alumni Banquet on October 18.

The award celebrates Nancy's 26 years of service as director of the McGoogan Library of Medicine, which serves all academic, clinical, and research programs at UNMC. Among the accomplishments recognized by the College of Medicine included a vast expansion of materials and resources, especially digital books and journals, and an eight-fold increase in the library endowment from \$400,000 to over \$3,500,000. Income from the endowment significantly supplemented the library's state budget. The library also experienced a \$3,000,000 renovation under Nancy's tenure. Most important was the recruitment of a talented staff with a commitment to providing outstanding customer service. McGoogan Library consistently scored above the national average on the annual AAMC (Association of American Medical Colleges) survey of graduating medical students. Also recognized was Nancy's service to the organization as a whole and to the profession of health sciences librarianship.

Nancy is honored and humbled to receive this award because it is not given annually, but only periodically in recognition of what the medical alumni consider meritorious service. MCMLA congratulates Nancy on this significant and well-deserved honor!



Garfield Research Fellowship Award Seeks Applicants

By Jamie Furrh Quinn, Garfield Research Fellowship Jury Member; edited by Amanda Sprochi.

The Medical Library Association Eugene Garfield Research Fellowship promotes and supports research on topics in the history of information science. The \$5000 fellowship, established in 2013, is to be used for research-related purposes regarding the history of information science to increase the underlying knowledgebase in this area and enhance the current and future practice of the information professions, particularly health sciences librarianship. Health sciences librarians and information scientists, health professionals, researchers, educators, and administrators are eligible. Applicants must have a master's or doctor's degree or be enrolled in a program leading to such a degree and demonstrate a commitment to the health sciences. The fellowship is not designed to support research for a doctoral dissertation or master's thesis.

The award is not restricted to disbursement in a single year and funding may be disbursed over a period of up to two years depending on the needs of the research fellow. The award may be used to supplement or extend other awards, including other private or government-supported fellowships, but is not contingent on receiving other awards. Please see the [MLA Grants and Scholarships page](http://www.mlanet.org/awards/grants/) [http://www.mlanet.org/awards/grants/] on MLANET for more information. The submission deadline is **December 1**.

Quint*Essential

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Convergence & Collaboration • Denver, Colorado • October 12-16, 2014

Meeting Wrap-Up

Quint*Essential 2014 in Denver Roundup

By Brenda Pfannenstiel, AHIP, former Past President, MCMLA, Children's Mercy Hospitals & Clinics, Kansas City, MO; edited by Amanda Sprochi

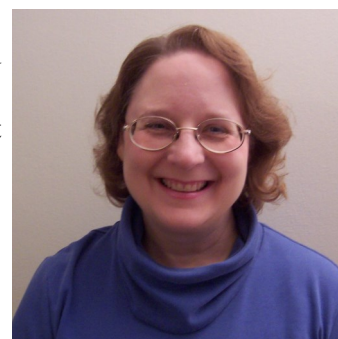
MCMLA 2014 was inspiring and exciting, with excellent plenary speakers and lots of “knowledge exchange” among librarians. There was so much to do in the conference, I never left the hotel!

[Claire Pomeroy](#) spoke about the social determinants of health. So much attention is paid to adult morbidity caused by toxic stress in childhood-- the need for safely-walkable neighborhoods to counteract our sedentary lifestyles; the constant up-sizing of food portions in every restaurant; the haz-maps demonstrating that air and water quality are lower in the poorest sections of the city; and the rural and inner city “food deserts”--and all of this research ultimately falls under the umbrella of the social determinants of health. In hospitals we practice medicine, but medicine has relatively little impact on the health of a society. I look forward to developing an information project around this topic!

[Spero Manson](#) described a successful public health intervention to delay or prevent the development of type 2 diabetes in American Indian and Alaska Native populations, using community and family-based interventions sensitive to the local culture. This speech dovetailed nicely with Pomeroy’s call to arms to address the social determinants of health.

[Chen-Tan Lin](#) discussed his research into the use of personal health records, particularly addressing physicians’ reluctance to share their notes and lab results with patients and revealing the unexpected benefits and pitfalls to transparency between doctor and patient. Check out his [SPPARO study](#) (PMID 15249261 and 15187074). Dr. Lin continues his research to demonstrate that the benefits of sharing health records with patients far outweighs the risks, and the risks can be managed.

A lightning-quick review of data visualization software inspired me to look into more visual ways to present my data in next year’s library annual report, and thank you to [Peace Ossom Williamson](#) of the University of Texas at Arlington for a very useful handout concerning various open access licensing provisions, which she developed in order to support distance learning classes in foreign countries on a shoestring budget. There were so many contributions from so many different librarians in the five chapters that every meeting participant had an opportunity to learn something new, to make new friends, and to re-connect with colleagues and co-conspirators.



There were many more inspiring moments in at the Quint*Essential meeting. Please take advantage of the opportunity to review the [posters](#) and [paper](#) abstracts online. [Most full text paper presentations and posters can be found at the [Quint*Essential website](#) at <https://quintessential2014.sched.org/>] And if you didn’t attend the [annual business meeting](#), be sure to read the minutes [draft only] posted on the MCMLA web site. Of particular interest is a proposal from our own NNLM Regional Medical Library to conduct a study on the impact of librarians on the cost of patient care. [Jackie Hittner](#) also has an ambitious agenda planned for the coming year; let’s all support her efforts to restructure the chapter and carry forward the chapter’s work to advocate for its members.

MCMLA Research Committee Poster and Paper Awards

By Timmi Johnson, Chair, MCMLA Research Committee; edited by Kristen DeSanto

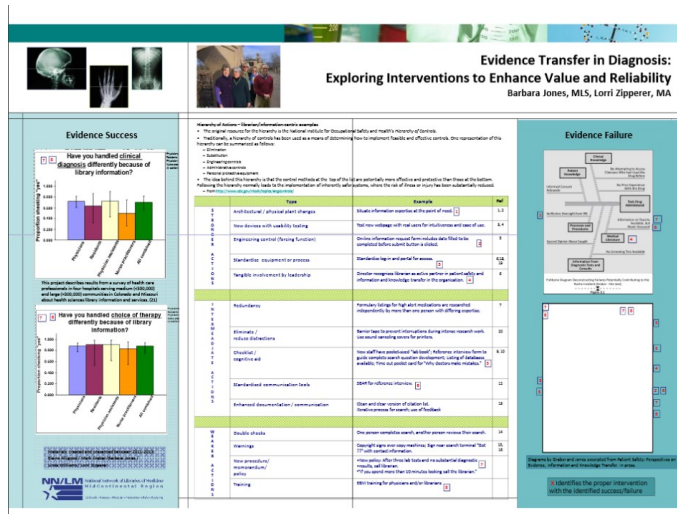
The call for papers and posters at the Quintessential meeting resulted in 10 research oriented submissions. Five posters were displayed and five papers were presented, two as lightning talks. The Research Committee would like to thank this year's participants and presenters. The committee offers congratulations to this year's research award recipients.

Links to papers and posters are available on the [Quintessential web site](http://quintessential2014.sched.org/info#.VJCqysk_-6E) [https://quintessential2014.sched.org/info#.VJCqysk_-6E]

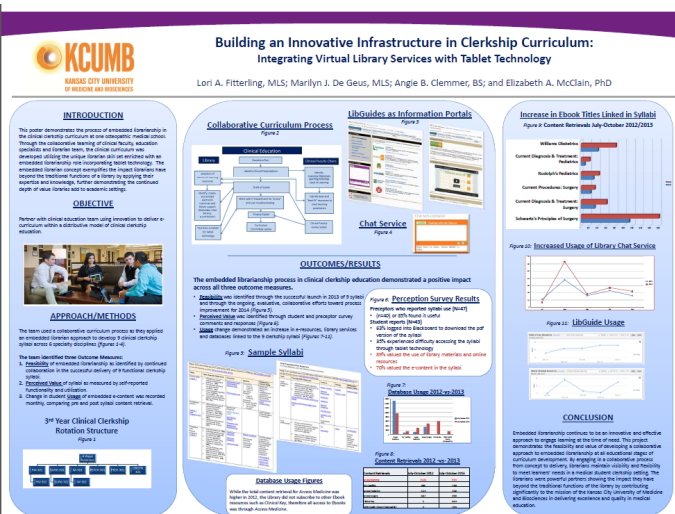
Best Research Paper:

Lean Out: The Rounding Librarian. Claire Hamasu, Robert Millsap, University of Utah; Debra Simmons, Kencee Graves, University of Utah Health Care.

Most Original Research:



Evidence Transfer in Diagnosis: Exploring Evidence Interventions to Enhance Value and Reliability. Barbara Jones, MLS, University of Missouri/NNLM MCR; Lorri Zipperer, MA, Zipperer Project Management.



Best Research Poster:

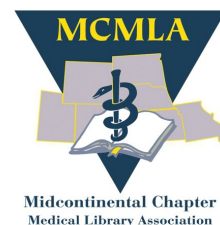
Building an Innovative Infrastructure in Clerkship Curriculum: Integrating Virtual Library Services with Tablet Technology. Lori A. Fitterling, M.L.S., Digital Services/Reference Librarian; Marilyn J. De Geus, M.A., M.L.S., Director, D'Angelo Library; Elizabeth K. McClain PhD, EdS, MPH, NAOME Assistant Dean Clinical Education; Angie B. Clemmer, B.S., Clinical Clerkship Coordinator. Kansas City University of Medicine & Biosciences.

Publication Statement

MCMLA Express is a publication of the Midcontinental Chapter of the Medical Library Association. It is published four times per year in February, May, August, and November.

Committee Members:

Amanda Sprochi, editor
Darell Schmick
Kristen DeSanto
Katie Dayani



Quint*Essential Meeting Papers, Posters, and Plenaries Now Available Online

*By Lynne Fox, Chair, Quint*Essential Registration Committee, and Amy Chatfield, Quint*Essential Program Co-Chair; edited by Kristen DeSanto.*

Many of the presentations given at the Quint*Essential 2014 Meeting are now available online, including thirty-four papers and stat talks, thirty-three posters, and plenary presentations from Claire Pomeroy and CT Lin (Spero Manson's presentation will be uploaded soon).

How do you find these? There are three (yes, 3!) ways:

- Go to the [Meeting Information](#) tab in Sched.org, scroll to the section titled *Full Text of Papers and Posters*, and you will see links to Dropbox folders for posters and papers/stat talks.
[<https://quintessential2014.sched.org/info#.VFli3cn4rYk>]
- Go to the [Quint*Essential Meeting webpage](#), scroll to the bottom, and you will see links to Dropbox folders for posters and papers/stat talks.
[http://blog.hsl.washington.edu/quint/?page_id=7]
- Go to [Sched.org](#).
[<https://quintessential2014.sched.org/>]
- Click on an individual paper session or plenary and you will see a link to the file at the end of the abstract (if the presenter has given permission). For example: [<http://sched.co/1wNH86t>]
- Click on either of the poster sessions and you will see a link to the Dropbox folder that contains all available posters. For example:
[<http://sched.co/1w9cLd7>]

If you do not see a link posted for a particular paper, poster, or plenary, that indicates that the presenter did not provide permission to post his or her content.

De Beus winner of Bernice M. Hetzner Award

By Lori Fitterling, D'Angelo Library, Kansas City University of Medicine & Biosciences, Kansas City, MO; edited by Katie Dayani

At the Quint Essential Conference: Mid Continental Medical Library Association Chapter, Oct 12-16, 20, Denver, CO, Marilyn J. De Geus won the *Bernice M. Hetzner Award for Excellence in Academic Health Science Librarianship*. This award was established in 1991 in honor of Bernice M. Hetzner, Library Director and Professor Emeritus at the University of Nebraska Medical Center, who retired in 1973.

The award recognizes an academic health sciences librarian who has achieved a high level of professional accomplishment. The individual must be a member of MCMLA and work in an academic health sciences library. Nominees are judged on:

- Academic health science library leadership/innovation
- Local group participation/leadership
- Chapter participation/leadership
- National participation/leadership

Marilyn has been the Director of the Library at the Kansas City University of Medicine and Biosciences since 1968 (46 years) and has held numerous positions on the Health Sciences Library Network of Kansas City and other library organizations. She has been an active member of the MCMLA and MLA, attending the MLA conference every year. She is a faculty member at KCUMB and has served on the Faculty Senate since 1968. What sets Marilyn apart is her longevity, her ability to adapt to new technology and administrations, and her persistence for excellence in librarianship and service in the health sciences field.

The Quint Writing Retreat

*By Gwen Wilson, Washburn University Topeka, KS;
edited by Amanda Sprochi*

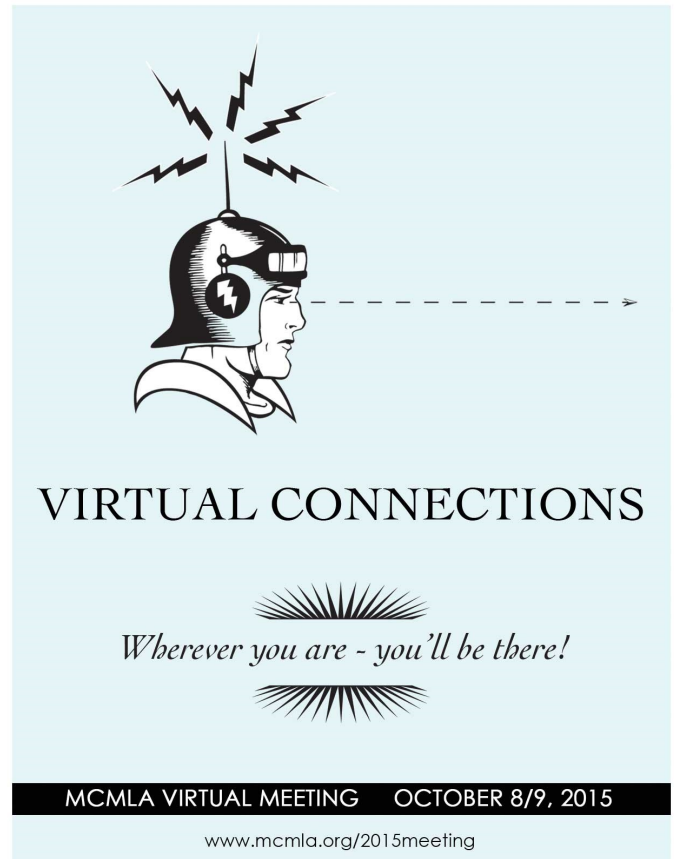
On October 12th and 13th, 2014 I had the honor of attending the Writing Retreat at the Quint Essential meeting in Denver, CO. The Writing Retreat was lead and organized by Stewart Brower (Director of Libraries at University of Oklahoma-Tulsa) and Jack Bullion (Lead Medical Librarian at Texas Health Resources). This was a remarkable experience because not only did I have blocks of time to focus on writing my article, I also had the opportunity to collaborate with other health librarians who are also trying to write and publish an article.

On the first day of the Retreat, after introductions we were given 3 hours in which to write. The group then came back together to decompress. After lunch this process is repeated. During the decompress sessions the participants have the chance to talk about their writing and solicit feedback if they are struggling on any particular part. At the end of the day we could share with the group what we had written, with specific questions that we would like them to consider about the content of the piece. On the morning of the following day we discussed what everyone had shared. Questions the participants asked from the day before served as the starting point for the discussion. This was a great method to get constructive criticism from people who could potentially be reviewing an article for publication.

The main benefit of the Writing Retreat was the chance to bounce ideas off of other medical librarians. As a relatively new Health Sciences Librarian, who is not part of a stand-alone Health Sciences Library but the main University Library, the feedback from medical librarians was priceless. The writing time was also notable because in everyday life it is difficult to have a substantial block of time dedicated solely to writing. I believe that if there is interest from the chapter, we could offer something similar to this retreat for our members at future meetings.

MCMLA 2015 Virtual Meeting: Save the Date!

*By Heather L. Brown, AHIP, Co-Chair, 2015
MCMLA Virtual Meeting Planning Committee; edited by Amanda Sprochi*



Save the date, October 8-9, 2015!

The MCMLA 2015 all-virtual annual meeting is less than a year away! The planning committee has created a [preliminary program](#), which includes a keynote, papers, lightning rounds, vendor blocks, business meeting, and a free CE!

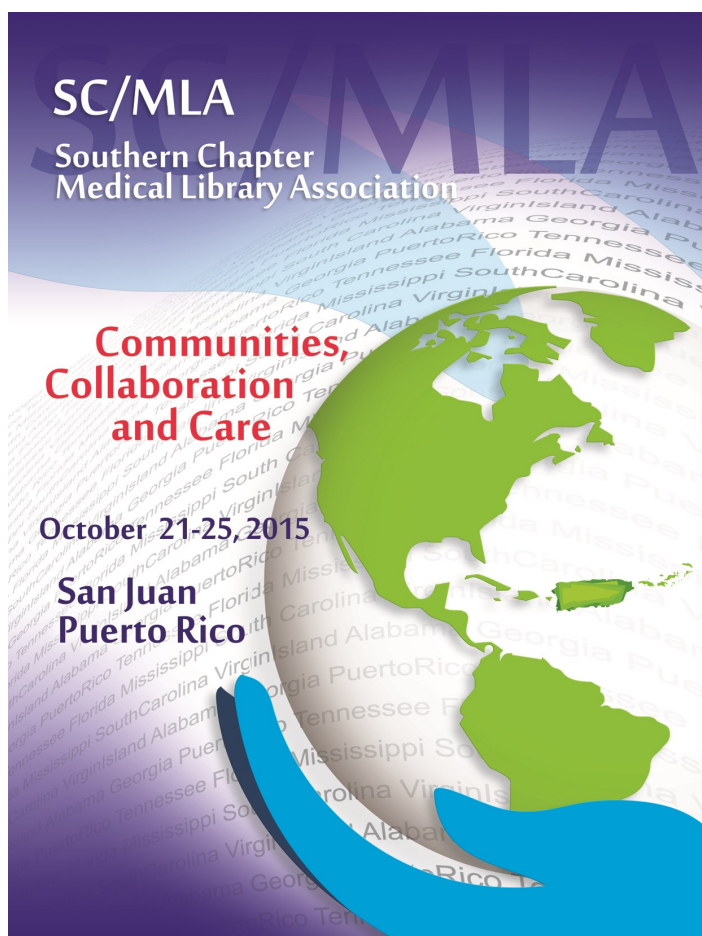
[<http://mcmla.org/Resources/2015%20Annual%20Meeting/MCMLA%202015%20Preliminary%20Program.pdf>]

Additionally, we are thrilled to announce the keynote, [Ivan Oransky](#) [<http://retractionwatch.com/about/>], physician, medical journalist, and founder of Retraction Watch.

Invitation to the SC/MLA Chapter Meeting in Puerto Rico

By Amanda Sprochi, MCMLA Express Editor

MCMLA members are invited to attend the SC/MLA 2015 Annual Meeting in sunny San Juan, Puerto Rico, October 21-25, 2015. Sounds nice right about now!



MCMLA Congratulates

By Amanda Sprochi, MCMLA Express Editor

Shandra Protzko, recipient of the Barbara McDowell Award for Excellence in Hospital Librarianship at the 2015 Quint*Essential Meeting in Denver, Colorado.

Marilyn De Geus, recipient of the Bernice M. Hetzner Award for Excellence in Academic Health Science Librarianship, at the 2015 Quint*Essential Meeting in Denver, Colorado.

Jeanne LeBer, recipient of the MCMLA Outstanding Achievement Award, at the 2015 Quint*Essential Meeting in Denver, Colorado.

Lori Fitterling, recognized for having the Best Poster at the annual meeting in Denver, "[Building an Innovative Infrastructure in Clerkship Curriculum: Integrating Virtual Library Services with Tablet Technology](#)."

Claire Hamasu, winner of the award for the Best Paper at the annual meeting in Denver, for "[Lean Out: The Rounding Librarian](#)."

Barb Jones, for the Most Original work, "[Evidence Transfer in Diagnosis: Exploring Evidence Interventions to Enhance Value and Reliability](#)," awarded at the annual meeting in Denver.

Darell Schmick, Jean Shipman, and Rebecca Carlson, for winning the Stars drawing (Barnes & Noble gift cards) at the Quint*Essential meeting in Denver.

Lori Fitterling, Lynne Fox, Rebecca Graves, Assako Holyoke, Margaret Hoogland, Timmi Johnson, Barb Jones, Jerry Perry, Shandra Protzko, Kate Anderson, Heather Brown, Peggy Cruse, Kristen DeSanto (2), and Lisa Traditi (3), who were recognized by their peers with "Armadillo Accolades" at the Quint*Essential meeting in Denver.

Melissa L. Rethlefsen, for her article in JAMA on the importance of librarians to the quality of review articles [[JAMA 310\(10\), 2014](#)]

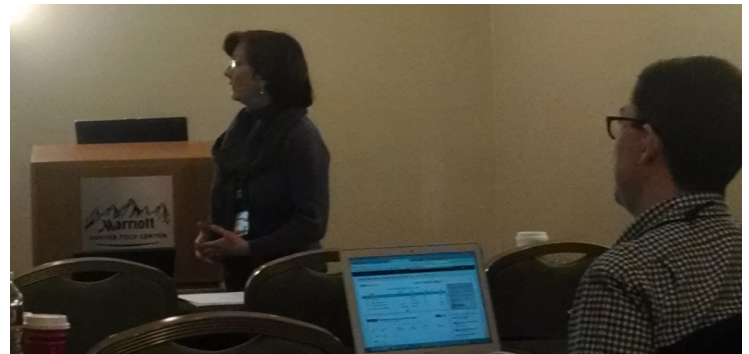
Jackie Hittner, who begins her term as MCMLA president. Good luck Jackie!

Darrel Willoughby, who completed his term as MCMLA president and now "retires" to Immediate Past President. Thanks Darrel for all your hard work!

Quint[★]Essential

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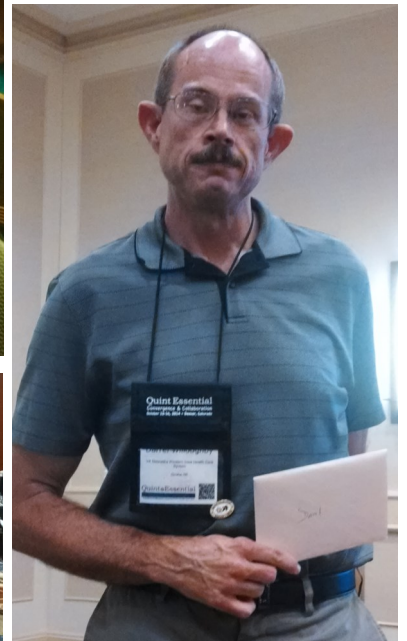
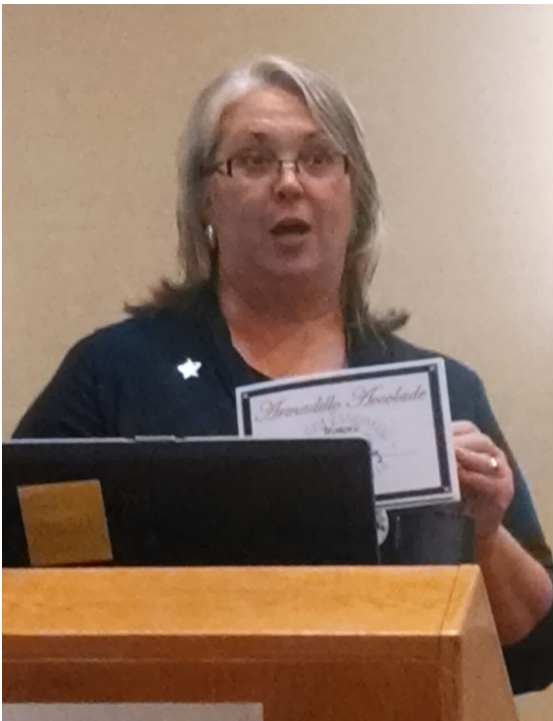
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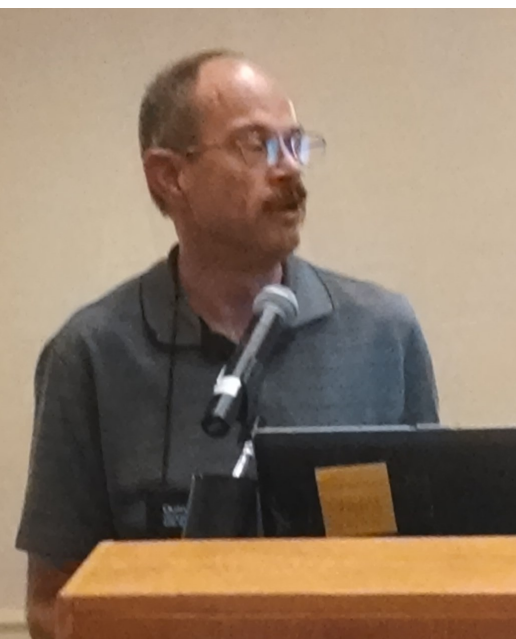
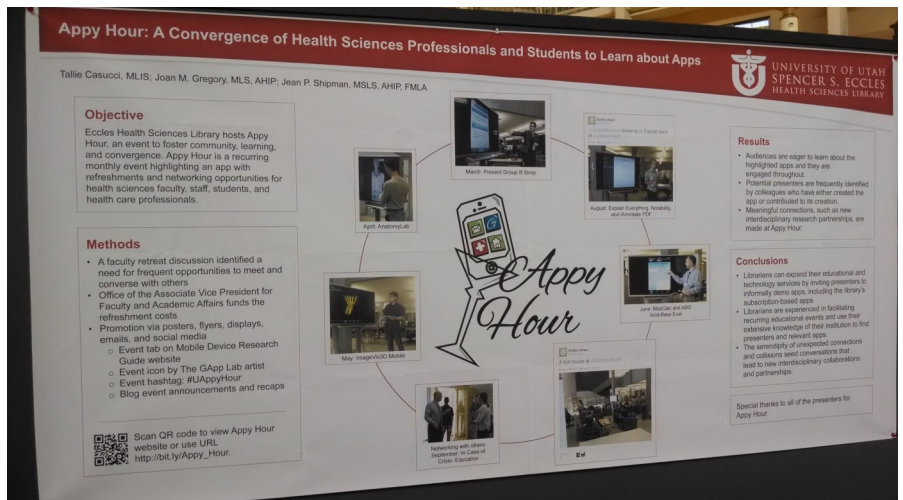
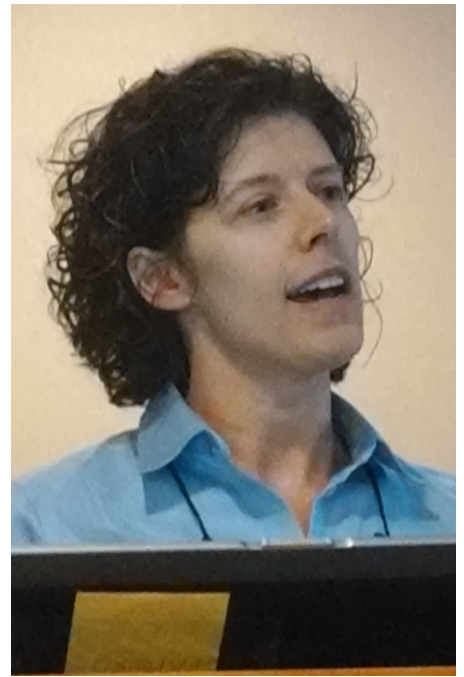


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Quint Essential

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Joining the Academy of Health Information Professionals (AHIP) has never been easier. A new system has been launched allowing you to download fill-in AHIP forms, upload or email the completed portfolio, and pay online.

For an introduction to how the online forms work click on <http://www.mlanet.org/academy/whatsnew-online-submissions.html>

Other changes have also been approved.

New Job Requirements: Because of the economic recession, some medical librarians are no longer full-time medical librarians, have left the field, or have become a different type of librarian. MLA realizes there are librarians who want to move into, remain in, and come back to the health sciences librarian field and want AHIP membership. To help members succeed with AHIP, the MLA Board of Directors has approved changes to the job requirements for AHIP starting May 1, 2012. To read about these changes click on <http://www.mlanet.org/academy/whatsnew-job-requirements.html>

Provisional Membership: Starting January 1, 2014, all provisional membership applications (both new and renewing) will be required to include 5 points of professional individual accomplishments per year. This new requirement will allow members the opportunity to become more involved with MLA; MLA Sections, SIGs, and Chapters; and local medical library groups. Professional individual accomplishments then can be used towards the application for membership when the provisional member moves on to the member or senior level of AHIP.

Currently there are roughly 1100 AHIP members who participate in the academy at 5 levels of membership. Why don't you join us?

Visit <http://www.mlanet.org/academy/> for more information