

Hello, MCMLAers!

No, you have not gone back in time. Your erstwhile editor is a little late getting out the issue this quarter, so my apologies.

We do, however, have a packed issue for you. Our president, Jackie Hittner, [discusses](#) the work of the Executive Committee in reviewing all of the MCMLA committees over this past six months or so. She also discusses the work of the Endowment Task Force, and you can see the [results of their efforts](#) in this issue of the *Express*.

Heather Brown, Virtual Meeting Co-Chair, discusses progress in planning the upcoming [MCMLA Virtual Meeting](#) in October. Make sure you plan to attend. Also, Timmi Johnson of the Research Committee reminds us that [abstracts are due](#) for papers and lightning talks for the conference by June 15th. Get those submissions in!

MCMLA is again offering [AHIP First-Time Applicant Awards](#), to cover the cost of AHIP membership. It's a great way to get your AHIP credential. I plan on applying myself finally—you can too!

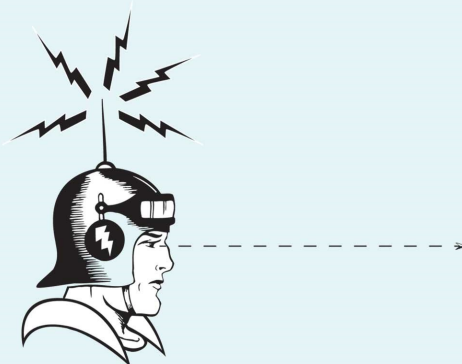
We welcome Erin Wimmer of the Eccles Health Sciences Library at the University of Utah as the *Express*' latest columnist. Erin will explore topics on instruction and education in the coming issues. Check out her [first contribution](#) in this issue.

Speaking of welcome, the Membership Committee introduces us [two of our newest members](#), Samantha DuPree and Barbara Ballew. Samantha is a student new to MCMLA while Barbara returns to us after a hiatus in Texas. Please make them feel at home.

Finally, I hope you all were able to go to Austin for MLA'15 this year. MCMLA was amply represented and you can find a [run down on the papers and posters](#) given by our members in this issue. Everyone did a terrific job, and it was nice to see so much involvement of our folks at the conference and in the profession.

Stay tuned next month for more on the virtual conference. Until then, stay frosty!

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VIRTUAL CONNECTIONS

Wherever you are - you'll be there!

MCMLA VIRTUAL MEETING OCTOBER 8/9, 2015

www.mcmla.org/2015meeting

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Notes from the President

By Jackie Hittner; edited by Amanda Sprochi



Happy Spring! St. Louis' Spring started slowly and then went into overdrive as many of us who suffer from seasonal allergies will tell you. Sneezing aside, it has been stunning with the trees and flowers blooming. Spring also means Cardinal baseball is back in St. Louis ☺

and the Blues have been kicked out of the Stanley Cup playoffs in the first round again ☺.

Now on to MCMLA news:

The executive committee has completed a review of all MCMLA committees. This review was necessary for several reasons:

- MCMLA membership has dropped over the past few years. With fewer members, it was necessary to look at how many members really need to be assigned to a committee.
- A complete review of all the committees had not been done for a while by the executive committee.
- A review of each committee's responsibilities was completed. Some committees' responsibilities have changed over the years so their responsibilities were updated to reflect what they actually are doing.
- The Governmental Relations Committee and the Library Advocacy Committee have been combined. This was the recommendation from the task force looking at Motions 1 and 2. After studying what both committees do, the task force recommended combining the committees into the Advocacy Committee. This committee now has concrete responsibilities – some of the responsibilities are a direct result of the items listed in Motions 1 and 2.

At the May executive committee meeting, the entire meeting will be focused on the revisions being proposed to the Policy and Procedure Manual.

The Motions 1 and 2 task force has met three times since October. The task force will report to the membership in the Summer Express.

The Endowment task force is bringing their work to an end. They have been meeting for four years. The task force will be using the Express to educate membership on their findings and to prepare membership for a vote regarding the establishment of an endowment.

Activity has picked up for our first virtual meeting this October. I hope everyone has the dates on their calendar (October 8 and 9). A website for the meeting has been created: <http://mcmla.org/2015meeting>
The Research Committee has put out a call for papers and lighting talks – deadline is June 15, 2015. The Education Committee is looking for some Sages so if you have knowledge on current technology that you want to share with your colleagues then this is an excellent opportunity.

A current roster and all approved executive committee minutes are posted on the MCMLA website. Also posted is MCMLA's Annual Report to MLA.

The outdoor pools open in St. Louis on May 23 so Summer will be here soon. I am looking forward to my first trip of the summer in the pool's Lazy River!

Jackie Hittner

MCMLA Election Results

By Marty McGee, MCMLA Nominating Committee Chair; edited by Amanda Sprochi

As the chair of the MCMLA Nominating Committee, it gives me great pleasure to announce the results of our election. First, however, let me thank all six of candidates for agreeing to run for office.

Congratulations to :

Vice - Chair Elect: Tom Gensichen
Recording Secretary: Shandra Protzko
MLA Nominating Committee: Rebecca Graves

Thanks, too, to our MCMLA Nominating Committee, Claire Hamasu and Darell Willoughby!

Virtual Connections 2015: No Matter Where You Are, You'll Be There

By Heather L. Brown, 2015 Annual Meeting Planning Co-Chair; edited by Katie Dayani

In less than six months, MCMLA members will come together for our first ever all-virtual conference scheduled for October 8 -9, 2015, (1 p.m. to 5 p.m. CST each day). The planning committee is hard at work finalizing details for the meeting. The registration fee is being solidified, but rest assured, it will be affordable.

What should you expect at the virtual conference? All your favorite annual MCMLA meeting highlights!

- [Keynote](http://mcmla.org/2015keynote): Ivan Oransky [http://mcmla.org/2015keynote]
- MCMLA Business Meeting
- Paper Presentations
- Lightning Round (in lieu of posters)
- MLA Update with Michelle Kraft
- NLM Update
- RML Update
- Symposium of Sages CE session – Free!
- Vendor presentations
- Plenty of breaks

Stay tuned to the MCMLA listserv for updates on: the call for papers and lightning round submissions, registration, and how to prepare for a virtual conference.



Hoogland Presents at the National Rural Health Association Meeting

By Margaret Hoogland, A.T. Still Memorial Library, A.T. Still University, Kirksville, MO; edited by Kristen Desanto

Margaret Hoogland, from the A.T. Still Memorial Library, presented with Mary Katherine Smith and David Line Denali from the College of Graduate Health Studies, A.T. Still University of Health Sciences, at the National Rural Health Association Meeting in Philadelphia, Pennsylvania on April 15 and 16. Presentations included “Social Media Use in U.S./ Mexican Border and Native Americans in Rural Areas” and “Water Conservation.” Both presentations provided Ms. Hoogland with the opportunity to present in areas not usual for her field and to work closely with faculty members for whom she serves as liaison. The content was well received and Ms. Hoogland is grateful for the opportunity and experience to work with such esteemed and well-regarded faculty members.



AHIP First-Time Applicant Award

PURPOSE:

To encourage MCMLA chapter member participation in the Medical Library Association's Academy of Health Information Professional (AHIP) accreditation program

ELIGIBILITY:

- ◆ Member in good standing of the MCMLA Chapter and the MLA
- ◆ First-time applicant for AHIP membership
- ◆ Completed AHIP documentation submitted to the Medical Library Association
- ◆ AHIP membership successfully awarded by the MLA. AHIP certificate will serve as proof of successful completion with the membership beginning in 2015

TERMS:

- ◆ Applicants will submit a Letter of Application via email to [Jan Rice](mailto:Jan.Rice@bryanhealth.org) ([[jan.rice@bryanhealth.org](mailto:Jan.Rice@bryanhealth.org)], MCMLA Credentialing Liaison. The Letter of Application should state briefly why the applicant is applying for AHIP accreditation and how it will assist their professional goals.
- ◆ Applicants will provide the following documentation along with their Letter of Application:
 - Proof of submission of all required AHIP documentation (a copy of the email received from MLA acknowledging receipt of your application)
 - Confirmation from MLA that the applicant was successfully awarded AHIP membership in 2015. A copy of the MLA AHIP certificate must be submitted as documentation.
- ◆ This award will provide reimbursement of the application fee at the MLA member rate (\$120 for the Provisional level or \$195 for the Member level or above)

TIMELINE:

MCMLA is making available a total of \$1000 to fund first-time, successful AHIP applications, awarded in the order applications are received. Awards will be made as viable applicants are identified; awards will be made until funds are exhausted. Applications must be received no later than January 31, 2016.

The MCMLA Credentialing Liaison will acknowledge applications upon receipt via email.

The MCMLA Credentialing Liaison will review applications, determine eligibility and notify all applicants of the decision within one month after the application is submitted.

A check to cover the AHIP application fee will be sent out by the MCMLA Executive Secretary, Karen Wiederaenders.

Awardees will be acknowledged at the 2016 MCMLA Chapter Annual Meeting.

This project has been funded by the Midcontinental Chapter of the Medical Library Association.

Call for MCMLA Awards Nominations

By Rebecca Carlson, MCMLA Honors and Awards Committee; edited by Kristen Desanto

First call for nominations for the 2015 MCMLA Awards! Nominate a fellow member or yourself for one of the three prestigious Midcontinental Chapter awards. These awards are a great way to recognize the outstanding service of a coworker or professional colleague.

Awards will be announced at the 2015 MCMLA Virtual Meeting.

Bernice M. Hetzner Award for Excellence in Academic Health Science Librarianship

This award was established in 1991 in honor of Bernice M. Hetzner, Library Director and Professor Emeritus at the University of Nebraska Medical Center, who retired in 1973. This \$500 award recognizes an academic health sciences librarian who has achieved a high level of professional accomplishment.

Recent award winners include:

Marilyn De Geus in 2014
Sue Sykes Berry, 2012
Nancy Woelfl, 2011

For more information and to see the nomination criteria, visit the [award webpage](http://www.mcmla.org/hetzner) [http://www.mcmla.org/hetzner]

Barbara McDowell Award for Excellence in Hospital Librarianship

The Barbara McDowell Award was established in 1984 in memory of Barbara McDowell, Chief of Library Services at the Sioux Falls, South Dakota Veterans Administration, who died in 1983. This \$500 award honors a chapter member who has made an outstanding contribution to hospital librarianship.

Recent award winners include:

Shandra Protzko, 2014
Karen Wells, 2011
Elizabeth C. Burns, 2009

For more information and to see the nomination criteria, visit the [award webpage](http://mcmla.org/mcdowell) [http://mcmla.org/mcdowell]

Outstanding Achievement Award

Established in 1983, this award honors a member for significant contributions to health sciences/hospital libraries, to the profession and to the goals and objectives of the chapter. Award winners receive a plaque and \$500 monetary gift at the MCMLA conference.

Recent award winners include:

Jeanne Le Ber, 2014
Rebecca Graves, 2012
Sarah Beck Kirby, 2011

For more information and to see the nomination criteria, visit the [award webpage](http://mcmla.org/outstanding) [http://mcmla.org/outstanding]

Nominations for all awards are due by August 31, 2015. The nomination form is available on the [MCMLA website](http://mcmla.org/nominate) [http://mcmla.org/nominate]. You can contact the Honors and Awards Committee Chair, [Cindy Perkins](mailto:cynthia.perkins@alegent.org) [cynthia.perkins@alegent.org] or (402) 398-6092 with any questions.

Carlson Presents at the NEI

By Rebecca Carlson, Mercy College of Nursing & Health Sciences, Southwest Baptist University, Bolivar, MO; edited by Kristen Desanto

Rebecca Carlson of Southwest Baptist University presented a poster at the Nurse Educator Institute (NEI) in April with two Master of Science in Nursing (MSN) faculty members from her institution. They presented the initial results of an ongoing collaboration to improve MSN students' access to library resources and ability to integrate evidence into practice.

This project is creating and sustaining a comprehensive system of library research guides that are customized to each course's topics and assignments. Each MSN course now has a library research guide that is linked in the online course management system. Initial use of the guides is extensive and assessments by students are very positive. The nurse educators at NEI were interested in the interdisciplinary collaboration and spoke of how much they value information literacy instruction and their own teaching and learning partnerships with librarians.

A copy of the poster is available [electronically](http://www.mcmla.org:80/resources/Express/2015/carlsonposter.jpg) to view and download [http://www.mcmla.org:80/resources/Express/2015/carlsonposter.jpg]

Call for Submissions

By Margaret Hoogland, A.T. Still Memorial Library, A.T. Still University, Kirksville, MO; edited by Kristen Desanto

The *Journal of Library and Information Services in Distance Learning*, a peer-reviewed journal published by Taylor & Francis, welcomes the submission of manuscripts. The journal is devoted to the issues and concerns of librarians and information specialists involved with distance education and delivering library resources and services to this growing community of students. Topics can include but are not limited to:

- Faculty/librarian cooperation and collaboration
- Information literacy
- Instructional service techniques
- Information delivery
- Reference services
- Document delivery
- Developing collections

If you are interested in submitting an article, this journal uses ScholarOne Manuscripts to peer review manuscript submissions. Please read the "[Guide for ScholarOne Authors](http://journalauthors.tandf.co.uk/submission/ScholarOne.asp)" [http://journalauthors.tandf.co.uk/submission/ScholarOne.asp] before making a submission. Complete guidelines for preparing and submitting your manuscript to this journal are provided on their "[Instructions for Authors](http://mc.manuscriptcentral.com/WLIS)" page. WLIS receives all manuscript submissions electronically via their [ScholarOne Manuscripts website](http://mc.manuscriptcentral.com/WLIS) [http://mc.manuscriptcentral.com/WLIS]. ScholarOne Manuscripts allows for rapid submission of original and revised manuscripts, as well as facilitating the review process and internal communication between authors, editors and reviewers via a web-based platform. ScholarOne Manuscripts technical support can be accessed via <http://scholarone.com/services/support/>.

Inquiries and questions are welcome and can be sent directly to the editor, [Jodi Poe](mailto:jpoe@jsu.edu) [jpoe@jsu.edu].

Please note: We accept manuscript submissions through the year; however, the deadline to have your article appear in our next issue, if accepted, is **August 3, 2015**. Accepted and approved manuscripts received after this date have no guarantee of being included in the next published issue.

MCMLA 2015 Abstracts Due

By Timmi Johnson, MCMLA Research Committee Chair; edited by Amanda Sprochi

Reminder: abstract submission due June 15th

[Please submit your proposal by completing the Web form](http://goo.gl/forms/LFO80LRens) [http://goo.gl/forms/LFO80LRens]

Paper and Lightning Talk abstracts will be due on June 15, 2015. Submissions need to include:

- Title
- Author(s) and affiliation(s)
- Abstract: Paper abstracts should be limited to 250 words and lightning talk abstracts should be limited to 4 sentences.
- Is your submission a research project?
- Is your submission a paper or a lightning talk?

Please contact [Timmi Johnson](mailto:Timmi.Johnson@usd.edu) [Timmi.Johnson@usd.edu] with any questions.

2016 Midwest/MCMLA Meeting

By Melissa Desantis, Joint 2016 Midwest / Midcontinental Chapter Meeting Committee Chair; edited by Amanda Sprochi

Although this meeting will not take place for another 18 months MCMLA members are already working to make it a success! Committees have been formed and Committee Chairs have been appointed. More information will be shared at the 2015 MCMLA virtual meeting but in the meantime be sure to save the dates of October 21 – 25, 2016 to attend the Joint Midwest / MCMLA Meeting in Des Moines, Iowa!

Joint 2016 Midwest / Midcontinental Chapter meeting Committee Chairs

Meeting Co-Chairs: Janna Lawrence (Midwest), Melissa De Santis (MCMLA)

Treasurer: Liz Kiscaden (Midwest)

Registration Chair: Mary Hubbard (Midwest)

Program Co-Chairs: Chris Childs (Midwest) & Jessi Van Der Volgen (MCMLA)

CE Co-Chairs: Linda Walton (Midwest) & Susan Sanders (MCMLA)

Publicity Chair: Amy Blevins (Midwest)

Hospitality Chair: Priya Shenoy (Midwest)

Technology Chair: Natalie Hutchinson (Midwest)

Proposed MCMLA Endowment Fund

By the MCMLA Ad Hoc Endowment Task Force; edited by Susan Sanders

Many scientific, educational, and nonprofit organizations benefit from the creation of an endowment fund.

MCMLA began studying the possibility, and in March 2015 the Executive Committee accepted a recommendation from the Ad Hoc Endowment Task Force that a fund should be created. MCMLA members will be given the opportunity to vote on the issue during the 2015 annual business meeting.

There are numerous reasons to support an MCMLA Endowment to protect the long-term financial health of the chapter. Although membership dues are presently sufficient to cover annual operating costs, we should not rely on them as our sole funding source. Endowment income can help offset the costs of important chapter activities such as annual meeting speakers and technology costs. It can also support our honors and awards program, leadership development opportunities, and provide a cushion against unexpected needs and expenses.

MCMLA currently has a checking account and certificates of deposit that accrue very low interest rates of about 1-2% annually. A professionally managed endowment fund could be expected to average 8-10% per year at relatively low risk. The research process that led up to the Task Force's recommendation is described below and the preferred investment firm is identified.

The initial investment would come from several sources. MCMLA can afford to channel some of its checking account into an endowment fund without jeopardizing current finances. Additional contributions would come from gifts and donations to the fund. It is important to remember that an endowment fund does not preclude the use of other financial vehicles by the chapter.

MCMLA members will be asked to vote on creation of an endowment fund because it is an issue that affects not only current members but will have long-term future consequences. MCMLA has "been there" for us; we can help insure it is there for future members of our profession. We all have a stake in the viability and sustainability of the chapter.

The summer issue of the Express will contain an endowment FAQ along with additional thoughts about the pro-

posed fund. In the meantime, if you have any questions, please contact or email a member of the Ad Hoc Endowment Task Force:

[Claire Hamasu](mailto:chamasu@rml4.utah.edu) [chamasu@rml4.utah.edu]

[Betsy Mueth](mailto:emueth@bjc.org) [emueth@bjc.org]

[Karen Wiederaenders](mailto:kwiederaenders@saint-lukes.org) [kwiederaenders@saint-lukes.org]

[Nancy Woelfl](mailto:nwoelfl@unmc.edu) [nwoelfl@unmc.edu]

Endowment Fund Research Process

By the MCMLA Ad Hoc Endowment Task Force; edited by Susan Sanders

The Ad Hoc Endowment Task Force was appointed in December, 2010. Discussions during 2011 and 2012 focused on development of a business plan because, over time, raising capital will be a component of endowment growth. The business plan approach was not as productive as hoped but did lead to one key reference that helped guide the work of the group.¹

During 2013 and 2014, the Task Force investigated the major community foundations in MCMLA's geographic area: Denver; Greater Kansas City area; Omaha; Greater St. Louis area; and the Community Foundation of Utah. Lodestar Investment Counsel LLC, the firm that manages MLA's endowment fund, was added to the list. Data were collected from their websites, personal visits, interviews and teleconferences. Over time, the strengths and weaknesses of each potential fund manager became clear. Three strong organizations emerged – Kansas City, Omaha, and Lodestar. Following an extensive teleconference with Lodestar on January 27, 2015, the firm was ranked highest as a potential fund manager for MCMLA.

Lodestar ranked first for many reasons. MLA has been highly satisfied with the firm's performance. The company was extremely responsive to all requests for information and teleconference meetings. Although Lodestar specializes in high net worth clients, it is willing to accept whatever initial amount MCMLA is able to invest and will not require a minimum. Lodestar will not charge a service fee, although some brokerage fees could be associated with MCMLA investments.

Lodestar is obtaining good return rates for its clients, averaging 7-10% per year. It employs many safeguards to prevent investor abuse and fraud. If MCMLA ever needs to withdraw from its investment agreement with Lodestar, it can do so. And if the chapter were to be dissolved, our funds can be transferred to MLA, although MLA does not require this. MCMLA funds would not be co-mingled with MLA's but maintained in a separate account.

Endowment Fund (cont'd)

The Ad Hoc Task Force and the Executive Committee are confident due diligence has been exercised and strongly recommend an affirmative endowment fund vote during the 2015 annual business meeting, which will authorize the designated MCMLA representative to enter into a client agreement with Lodestar. Stay tuned for the next issue of the MCMLA Express, which will include an endowment fund FAQ and additional information on the matter.

We wish to acknowledge former members Peggy Mullaly-Quijas and Carolyn Warmann for their contributions to the work of the Task Force.

¹Monroe, Helen. Community Endowment Funds for Early Care and Education. Bonsall CA; July 2001; 35 pp. Copyright: The Lumina Foundation for Education, Inc.

New Member Spotlight

Samantha DuPree

By Jeanne Burke, MCMLA Membership Committee Co-Chair; edited by Katie Dayani



What is your position title and/or interest in libraries?

I work at Baird Holm LLP in Omaha as a law library assistant. I am interested in special libraries, specifically Academic, Medical, and Law libraries.

What do you like most about it so far?

I love learning about new technologies and brainstorming ideas in libraries. I am also very interested in learning more about medical libraries specifically after being placed in an

academic/medical library for my school practicum.

What is your educational background and what schools did you attend?

I am currently a graduate student in the University of Missouri's Information Science & Learning Technologies (IS<) program and received my undergrad from the University of Nebraska at Omaha in Library Science.

What is your previous work experience?

Previously I worked as a Circulation Assistant at Bellevue University Library, and before that I had many customer-service oriented jobs at a gym, a summer camp, and an arts and crafts store.

What's a fun/unique/interesting tidbit for your fellow MCMLA'ers to know about you?

I am the youngest of three sisters. I have completed a half-marathon and hope to one day complete a full marathon. My favorite foods are Chinese food and Kansas City BBQ.

How do you spend your free time?

Running, being outdoors in general, trying new foods with my family, hanging out with my friends, reading, watching too much TV and movies.

Is there any additional information you would like to share about yourself?

I'm a native Kansan but have lived in Nebraska for just about four years now.

What do you hope to gain from being a member of MCMLA?

I hope to get some additional insight into the medical library field as I decide where I would like to go in my library career.

Welcome, Samantha!

Barbara Ballew

By Pat Hamilton, MCMLA Membership Committee; edited by Amanda Sprochi

Barbara Ballew is returning to the MCMLA chapter after working a few years in Texas. She enjoyed reconnecting with the chapter and its members at the Quint meeting in Denver. She's looking forward to the virtual meeting this fall and is especially excited about the keynote speaker, Ivan Oransky. She's busy pursuing a Masters degree in Public Health.



Welcome back, Barbara!

(Inter) Action-Packed Journal Clubs!

By Erin Wimmer, Eccles Health Sciences Library, University of Utah, Salt Lake City, UT; edited by Susan Sanders

Every spring, each of the four regions of the Association of American Medical Colleges (AAMC) holds an annual meeting of teaching and learning opportunities for medical education constituents within their respective regions. This year, I attended “Borders and Boundaries,” the AAMC Western Group on Educational Affairs (WGEA) meeting in San Diego. Participants were clinicians, medical school faculty, instructional designers, assessment directors and librarians. Check out the Libraries in Medical Information LiME WGEA group for more information! Teaching methods, instructional plans and best practices were topics; presentations included cultural competency training, improving the quality of assessment, interprofessional education, flipping the class and using apps in clinical settings.

A favorite session was “Journal Club: interactive teaching techniques to promote focused engagement and deep discussion,” led by Dr. Kim Walker. Dr. Walker is an Instructional Designer in the School of Medicine, Stanford University. She holds a PhD and MEd in Curriculum and Instruction, emphasizing in Instructional Design and Science Education from the University of South Florida. With her permission, here are activities to engage students in a journal club. The strategies could be easily be adapted to any educational setting: online, in-person or hybrid.

Strategy	Purpose	Suggestions
Consensus Conclusions	Active, social learning for formative assessment.	Small groups independently assess and compare conclusions to create a safe working environment. After individuals assess the article, move to small group assessment, then large group assessment and discussion.
Anticipation Reaction	Requires learners to assess current knowledge of a topic and identifies possible gaps in understanding.	Before learners read the article, provide them with statements to assess as true or false. Have them rewrite statements if they are false. This requires some prep time to determine impactful statements that will trigger conflict responses/ reactions.
Gallery Walk	Increases physical energy in the learning environment and chunks learning into smaller, focused content areas.	Create various stations with concepts or ideas highlighted at each. Students walk around to each station and add their thoughts, understanding, comments, etc. Use large sheets of paper or laptops set up on tables around the room.
Three Column Chart	Strategy for assessing prior knowledge and determining next steps in teaching.	Label three columns as “what I knew,” “what I now know,” and “what I still don’t know.” Have students fill in the columns after a concept or idea has been addressed.

I hope you find these strategies as interesting and useful as I do. If you have thoughts on alternative versions and applications, please do share!

MCMLA Makes a Big Splash at MLA'15

By Amanda Sprochi, Express Editor

MCMLA was out in force at the MLA'15 meeting in Austin, Texas in May. All in all, MCMLA members contributed 8 papers or presentations and 11 posters, including our lovely chapter poster presented by the lovelier Jeanne Burke:



Papers included topics such as creating a platform to publish and disseminate scholarly innovation; using therapy pets to improve students' morale; using library return-on investment models to estimate the impact of investment in library resources and services on grant income; and PhD scientists in libraries as informationists. Posters ran the gamut from integrating iPads into curricula to librarians aiding in sex and gender research. The fine work being done in our region by our members was truly gratifying to see, as was the deep involvement of MCMLA librarians in the research and educational aspects of medical librarianship.

Here are some of the presentations and posters from our members at MLA'15:

Christy Jarvis, Jean Shipman, and Tallie Casucci along with other colleagues from the University of Utah gave a presentation on "[E-Channel: Forging into the Innovation Dissemination Wilderness](#)." They created a platform to house and publicize the scholarly output of innovators on their campus.

Therapy dogs for students were the topic of Erin Wimmer and Tallie Casucci's presentation, "[Bonding with Therapy Pets to Improve Student Morale](#)." 60 contacts were made with the therapy dog during a two hour period and

the students expressed their appreciation for the canine stress relief.

Nancy Woelfl's adaptation of the return-on-investment model was used to estimate the impact of library resources and services on grant income at an institution by librarians at Georgetown University. The results were reported in their presentation "[Library Return on Investment: Collaborating with Research Administration to Develop a Model of the Health Sciences Library in Support of Research](#)."

Tobin Magle discussed the need for librarians to hire basic science researchers as informationists to bridge the gap between bench scientists and their medical library in "[The New Normal? PhD Scientists in Libraries](#)."

"[Doodle Health: Using Gaming and Crowdsourcing to Develop Culturally Sensitive Pictographs](#)" by Jean Shipman and colleagues at the University of Utah described how an interdisciplinary team developed the game "Doodle Health" to build on a picture library to support health communication that is patient-centered and culturally sensitive.

Jean Shipman and Jessi Van Der Volgen, along with their colleagues from Utah, also presented "[A Lean Application in Documenting Patient Education for Meaningful Use](#)." Their team applied strategies used in Lean to assess how patient education was accessed, delivered, and documented, in order to allow auditing to show Meaningful Use compliance.

Jessi Van Der Volgen and Rebecca Brown, with Sharon Dennis, discussed an online modular class that they developed for teaching databases to librarians and other professional in their talk "[Modernization through Modules](#)." They were able to reach more people and award more CE credits using this system rather than a face-to-face class.

Washington University librarians Amy Suiter and Robert J. Engeszer with their colleague Cathy Sarli presented "[Pushing the Envelope: A Program for Illustrating Research Productivity and Impact Narratives](#)." In their study, a medical library scholarly communications program was expanded to include services for evaluating biomedical research productivity and impact at a Becker Library.

MLA'15 (cont'd)

Posters were presented by the following:

James Bothmer, Judi Bergjord, and Cynthia Perkins, with colleagues from the Creighton Health Sciences Library, "Creighton University and Alegent Creighton Health Libraries: Boldly Going Where No One Else Has Gone Before."

Erin Wimmer and Jeanne M. LeBer with Nancy Lombardo, "Librarians Accept No Limits: Integrating iPads into Curricula."

Lori Fitterling and Marilyn J. De Geus, "Metamorphosis: A Process of Transformation: Librarians Develop Wings and Fly to New Heights."

Jessi Van Der Volgen and Jean P. Shipman, "Raising Limits: Using Benchmark Data to Improve Salaries."

Heather Brown and John Bramble, "Testing the Limits of Virtual Connections."

Nancy Lombardo and Christy Jarvis, "A NOVEL Approach to Publishing."

Jeanne M. LeBer, Jean P. Shipman, Jessi Van Der Volgen et al., "Librarians Accept No Limits: Integrating iPads into Curricula."

Tallie Casucci and Jean P. Shipman with Joan M. Gregory, "Appy Hour: A Convergence of Health Sciences Professionals and Students to Learn about Apps."

Dana Abbey with Lilian Hoffecker, "Increasing Visibility of Research and Scholarship via Language Translation."

Susan Sanders and Kristy Steigerwalt, "Our Vital Signs: Forty+ Years of the University of Missouri-Kansas City's Clinical Medical Librarian Program."

To view posters, you must have a MLA15 login. You can browse the posters online at the [MLA'15 website](#).

Great job, everyone!

MCMLA Congratulates

By Amanda Sprochi, MCMLA Express Editor

Kate Anderson, on being awarded the University Of Missouri College Of Veterinary Medicine's Dean's Impact Award. The award is given in recognition of sustained contributions to the college and excellence in service.

Rebecca Carlson, who [presented a poster](#) at the Nurse Educator Institute in April.

The winners of the MCMLA 2015 elections, **Tom Gensichen**, Vice-Chair Elect; **Shandra Protzko**, Recording Secretary; and **Rebecca Graves**, MLA Nominating Committee.

Samantha DuPree, [new member](#), and **Barbara Ballew**, [continuing member](#) of MCMLA. Welcome/back!

Margaret Hoogland, [who presented](#) at the National Rural Health Association Meeting in Philadelphia, Pennsylvania.

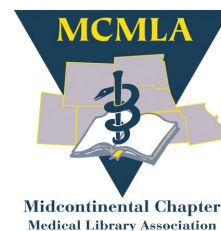
[Everyone too numerous to mention](#) who presented at MLA'15. You all did MCMLA proud!

Publication Statement

MCMLA Express is a publication of the Midcontinental Chapter of the Medical Library Association. It is published four times per year in February, May, August, and November.

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Amanda Sprochi, editor
Katie Dayani
Kristen Desanto
Susan Sanders





Joining the Academy of Health Information Professionals (AHIP) has never been easier. A new system has been launched allowing you to download fill-in AHIP forms, upload or email the completed portfolio, and pay online.

For an introduction to how the online forms work click on <http://www.mlanet.org/academy/whatsnew-online-submissions.html>

Other changes have also been approved.

New Job Requirements: Because of the economic recession, some medical librarians are no longer full-time medical librarians, have left the field, or have become a different type of librarian. MLA realizes there are librarians who want to move into, remain in, and come back to the health sciences librarian field and want AHIP membership. To help members succeed with AHIP, the MLA Board of Directors has approved changes to the job requirements for AHIP starting May 1, 2012. To read about these changes click on <http://www.mlanet.org/academy/whatsnew-job-requirements.html>

Provisional Membership: Starting January 1, 2014, all provisional membership applications (both new and renewing) will be required to include 5 points of professional individual accomplishments per year. This new requirement will allow members the opportunity to become more involved with MLA; MLA Sections, SIGs, and Chapters; and local medical library groups. Professional individual accomplishments then can be used towards the application for membership when the provisional member moves on to the member or senior level of AHIP.

Currently there are roughly 1100 AHIP members who participate in the academy at 5 levels of membership. Why don't you join us?

Visit <http://www.mlanet.org/academy/> for more information