MCMLA Leadership Priorities for 2010-2011

Submitted by Sarah Beck Kirby, MCMA Chapter Chair

MLA 2010-2011 Priority: Rethinking Our Value: Demonstration of how our services contribute value to our institutions and developing a culture of research to expand health information knowledgebase.

MCMLA 2010-2011 Priority:

1. Continuing to promoting the value of our libraries through participation in NN/LM MCR sponsored studies and through our MCMLA Research and Library Advocacy Committees
2. Incorporating, providing and building upon our RML Breezing Along and Spotlight sessions with the MCMLA continuing education courses through web meetings and/or MCMLA meetings, sponsored by the MCMLA Education Committee

MLA 2010-2011 Priority: Rethinking our Roles: Expanding new roles in our institutions in areas of knowledge management, disaster and emergency preparedness information, health literacy, e-science, electronic medical records, competitive intelligence, translational science, and scholarly communication.

MCMLA 2010-2011 Priority:

1. Continuing to develop CE courses in the above subject areas through our MCMLA Education Committee
2. Continuing to develop awareness of disaster planning through the sessions offered by NN/LM MCR and MCMLA Education Committee
3. Encouraging MCMLA members to become prepared Disaster Information Specialists in all types of emergencies.
4. Promoting library advocacy with the new MCMLA Library Advocacy Committee
5. Promoting awareness throughout our institutions with National Medical Librarians Month, promotional materials, recognition of members though our MCMLA Honors and Awards Committee, and through our MCMLA Express Publications Committee.
6. Promoting our mentoring of new librarians through our MCMLA Membership Committee
7. Promoting and recruiting members to join and serve our MCMLA organization through the individuals who compose the leadership of MCMLA

MCMLA2010-2011 Priority:

1. Energizing and recharging ourselves for the future
2. Taking charge of the destiny of our librarianship roles in our institutions