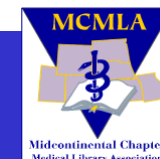


# Getting Your License: Presenting Library Research Projects

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## Why Do Research?

- To share knowledge with colleagues
- To build the evidence base of health sciences librarianship
- To obtain evidence to improve library service
- To support excellence in the profession
- To indirectly support improved health care and medical research of the organization
- To advance your career



## Why Report Research?

- To clarify results
- To inform colleagues
- To save librarians time by not having to do the same research
- To help librarians manage their libraries more effectively
- To gain recognition from peers and administration
- To earn academic faculty promotion
- To finalize the research and give it value



## The Research Process

- Plan
  - Define the research question
  - Perform a literature review
  - State hypothesis
  - Determine data to collect
  - Decide method for analysis
  - Develop timeline and budget
  - Submit to Institutional Review Board
- Do the Research
  - Collect data
  - Analyze data
- Present Results
  - Tell the whole story
  - Poster, published paper, oral paper
  - Non-traditional format--video, poem, website
  - Weave study elements with description, analysis and commentary
    - Describe data collection methods
    - Describe data analysis process
    - Include a visual display of data
  - Data presentation method
    - Sequential
    - Quantitative
    - Theoretical
    - Narrative

## Research Stars

### Elizabeth Burns, MLS

VA Medical Center,  
Kansas City

- Demonstrated how using in-house library reports to administrators is a proactive, effective way to advocate for the library and increase funding



### Rosalind F. Dudden, MLS

Tucker Medical Library,  
National Jewish Medical  
and Research Center

- Surveyed, with a team, ILL activities in CO-WY
- MLA Benchmarking Network, 1996-present
- Journal use surveys
- Authored evaluation research book 2007



### Brenda R. Pfannensteil, MALS

Children's Mercy  
Hospitals and Clinics

- Developed and teaches a research class for MLA and MCMLA



## MCMLA Research Committee Helps You!

The primary goal of the MCMLA Research Committee is to encourage chapter members to engage in research activities by providing mentorship and support.

- Help members can expect from the committee:
  - Advice
  - Encouragement
  - Expertise
  - CE opportunities
  - Sponsored activities
  - Sponsored awards

