

**MCMLA Education Committee Meeting
Minutes**

June 23, 2015

10:00AM Central Time / 9:00AM Mountain Time

Attendance:

Gwen Wilson (chair), Kansas; Shawn Steidinger, Utah; Shelie Vacek, South Dakota; Ben Harnke, Colorado; Monica Rogers, Nebraska; Rebecca Graves, Missouri;

I. Old Business

- a) Requested proposals from presenters for the Symposium of Sages CE at the 2015 MCMLA Virtual Meeting
 - i) Discuss presenter proposals
 - (1) Max presentation length will be 15 minutes, with about 12 minutes for questions at the end with transition time between presenters.
 - (2) Presenters for the CE are:
 - (a) Erin Wimmer and 1 or 2 additional presenters (Erin's CE proposal follows, on p. 2)
 - (i) Gwen will follow up with Erin for additional presenter names and next steps
 - (b) Monica agreed to present on data visualization software and will work on writing take a ways and a short description of the presentation
 - (c) Rebecca recommended asking Lisa Traditi to present on "creating influence on how to get what you want," elevator speeches and talking to stakeholders
 - (i) Ben will ask Lisa if she is willing to present and will let the committee know either way
 - (ii) If Lisa is not able to present Ben will ask another colleague who has experience reaching and promoting the library to researchers
 - (iii) On the chance that the colleague also is unable to present the education committee will ask its members for another presenter. Gwen indicated that she could present if needed.
 - ii) Application to MLA for CE course credit
 - (1) Monica explained that all the presenters need to have
 - (a) a description/outline why their presentation is worthy of a CE
 - (b) presenter's names all or just the lead presenter
 - (c) outcomes of what people will leave with after their presentation
 - (d) All this information is needed to apply for the MLA CE credit.

II. New Business

No new business

III. Next Meeting – No meeting in July, the committee will finish preparing for the Symposium of Sages via email

Symposium of Sages proposal
MCMLA 2015

Erin Wimmer
Teaching & Learning Librarian
Spencer S. Eccles Health Sciences Library
University of Utah
801-587-9258
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Title/defined topic specific for your presentation

Video Made the Library Star!

Statement showing how the presentation fits within the overall topic

This Library has created a series of videos “introducing” both individual librarians and service groups. Created using existing resources in the Library, these videos elucidate what the Library has to offer our broad community of patrons. Videos have been posted on YouTube and are being promoted across several platforms to communicate the value of the Library and its services to a broad range of users.

Target audience

Librarians, library staff, and others interested in sharing their library’s value through fun, innovative, and inexpensive multimedia project.

Intended benefits for participants

- By the end of the session, participants will acquire tips and tricks for implementing a video project by:
1. Identifying free or inexpensive ways to create videos illustrating the value of the Library
 2. Reviewing the process of preparing to undertake a video project
 3. Recognizing opportunities and challenges for creating these videos
 4. Promoting videos via appropriate social media and other distribution channels