Hello MCMLA!

In this issue of MCMLA Express, we’re excited to feature some exciting news from several of our group members who have undergone relocation and realigned their services and programs in the process.

We’ve also got the scoop from the Wichita area planning committee with some exciting news of the MCMLA 2010 annual conference and the essentials about the 2010 call for papers and posters.

Along with some conference planning details, it’s also that time of year that the awards committee is requesting nominations for this year’s awards and Stars program.

This second issue of the year features yet another informative and interesting column on health literacy awareness from Angela Arner.

Looking forward, the publications committee is looking to expand the content of the newsletter and are looking for writers that would like to share best practices, professional development and other discussion of health sciences librarianship that would be interesting to the group. We’d like to hear your ideas for articles and we would likewise enjoy sharing some of our topic ideas with you.

If you have an interest, please send an email to Andrew.youngkin@imail.org.

On behalf of the MCMLA Publications Committee and the Express newsletter, we hope you enjoy the issue.

Andrew Youngkin, Express Editor
Publications Chair
The MCMLA Web Site Task Force was formed to improve the function of and member interaction with www.mcmla.org. We assessed our current web site to determine whether or not it fully meets the needs of our membership. Currently our site is built on static HTML pages along with PHP and mySQL databases for Membership management and the leadership voting process. Memberships dues checks are currently mailed to the Executive Secretary who then manually updates each listing based on the submitted paper application. In the past, a few committees have started individual blogs to communicate with membership; over time these blogs get abandoned.

The Task Force set out to find a system that will roll these separate systems into one, saving time and money while improving the user experience and the ability to communicate more effectively with members.

The Executive Committee recently approved the purchase of a membership management software system called Wild Apricot. Wild Apricot is built especially for small associations, non-profits, clubs and subscription web sites. It provides an integrated environment to manage web site content, membership directories, events, and fundraising. We believe this will create a more interactive and dynamic virtual environment for MCMLA that will engage our existing membership and attract new members.

**Product features**

- **Membership Management** Make tasks like membership application and renewal self-service while creating and updating a clean membership database. We can customize fields in the application and automate the entire process, including payment. Every time a member updates their information, our database and list gets updated as well.

- **Online payments** Seamlessly integrates online payment for all transactions processed via the web site for new membership applications, membership renewals, event registrations, and donations. Online payments are handled through a separate merchant account and there are no online payment transaction fees.

- **Content management system** Makes it easy to build and maintain a web site with an integrated content management system. Users can be given different levels of permission to create, edit, or approve content on the site with no HTML or technical skill needed. It is easy to post blogs or interact on user forums.

- **Membership database** Membership Directories can either be public or private and can be exported at any time for backup purposes. Our existing database can be uploaded to the site to facilitate faster migration to the Wild Apricot site.

- **Member self-management** Members can access their own contact information to make changes. Once they update it on the site it is immediately available via the Membership Directories. The member can determine what personal information is shown in the Directory by adjusting their privacy settings.

- **Annual meeting management** Supports easy event creation, registration, and payment processing. Instead of each site creating a web site and arranging online payment processing, this can all be done through the new system. E-mail blasts and RSS feeds for events are built-in as well.

The Task Force is now preparing for migration to the new system. Informal user testing will help determine how best to structure the content of the site. We are customizing fields in the Membership Directory to prepare for importing our current database. Also, archival policy and process will be established for our historical documents, including migration to a repository and appropriate metadata capture. We are excited about the opportunities this software presents and welcome feedback about how the site can better serve your needs. Please send questions or comments to Amy Ritterskamp, aritterskamp@kumc.edu.
The Wichita Area Planners Welcome You!

The Wichita Area Health Science Librarians are rolling out the welcome mat for you as we host the 2010 Annual Meeting of the Midcontinental Chapter of the Medical Library Association, October 6 – 9, 2010 at the Hotel at Old Town and Conference Center.

Gather together at the historic Hotel Old Town in the heart of Wichita and take advantage of the opportunity to get to know new faces and catch up with those a bit more familiar. A fascinating and informative welcome reception kicks things off at the Kansas Aviation Museum, and a grand selection of renowned speakers and a wonderful array of CE courses, including a free course courtesy of the NN/LM National Training Center and Clearinghouse, will be offered. There will be plenty of time for networking in addition to informative paper and poster sessions presented by your colleagues. Arriving early or staying through the weekend? Take some time to tour around Old Town and visit the many local shops and eateries for a true taste of Wichita, or perhaps enjoy an evening visit to the Keeper of the Plains to watch the “Ring of Fire” ignite. We look forward to seeing you in October!

Visit us Online at:
http://www.mcmla.org/meetings/2010

Call for 2010 Papers and Posters

The Midcontinental Chapter of the Medical Library Association (MCMLA) invites proposals for contributed papers and posters for the 2010 Annual Meeting in Wichita, Kansas from October 6 – 9, 2010 at the Hotel at Old Town and Conference Center.

The conference theme “Breaking Barriers; Navigating Change” provides the opportunity for librarians to ‘think outside the box’ in their approach to medical librarianship. We encourage presenters to share innovative research or discussion on a variety of topics, including 1) the changing roles of librarians; 2) novel resources or services; 3) practical problem-solving approaches to ever-changing workplace challenges; and 4) collaborative efforts within or outside of your institution. Awards will be given for best research paper and poster, as well as for most original idea.

Contributed papers will be presented on Friday, October 8th from 11:00 am to 12:30 pm. Each presenter of a paper will be given 20 minutes on the program—15 minutes for the presentation and 5 minutes for discussion/questions.

Posters will be on display on Friday, October 8th from 2 pm to 3 pm with the author at the display to explain the project. Posters can stay on display until 4 pm, if desired.

For contributed paper or poster proposals, submit a 250 word abstract to describe your paper or poster. The suggested format should include: Objectives, Methods, Results, and Conclusions, as appropriate. If you need further guidance or examples of a structured abstract, please see http://research.mlanet.org/structured_abstract.html.

Include your name, position title, address, phone number, email address, and any technology requirements with your submission. Please submit proposals by email to Alice Weber at alice.weber@utah.edu. Proposals must be received by Wednesday, June 30, 2010.

Members of the MCMLA Research Committee will evaluate abstracts and notify presenters by July 30, 2010. Questions or concerns may be directed to: Alice Weber – alice.weber@utah.edu
Honors and Awards Committee News

Submitted by Jackie Hitner, Edited by Andrew Youngkin

MCMLA Award Applications Available
The online application forms for the MCMLA Outstanding Achievement Award, the Bernice M. Hetzner Award for Excellence in Academic Health Science Librarianship and the Barbara McDowell Award for Excellence in Hospital Librarianship are available on the MCMLA website (http://www.mcmla.org/member/awards/awardform.html). The deadline to submit a nomination is August 1, 2010. Information about the awards and the past winner lists can be found at http://www.mcmla.org/member/awards/awards.html.

The MCMLA Executive Committee Board as well as the MCMLA Honors and Awards Committee highly encourage all MCMLA members to nominate deserving MCMLA members to be candidates for these awards.

2010 STARS Program

Have you done something in your job that goes beyond your job description? The Honors and Awards Committee wants to recognize you for all you’ve done in the past year to advance yourself and the profession. How do you get that honor? It is easy... go to the MCMLA website and complete the 2010 STARS Nomination form http://www.mcmla.org/member/awards/stars.php

The deadline to submit your self-nomination is August 15, 2010. Did I mention there are fabulous prizes to be won!

MCMLA Professional Travel Scholarship Available for 2010 MCMLA Annual Meeting


Criteria for the award are:

The applicant must come from a rural or micropolitan area determined by using the Rural Assistance Center website


2. The applicant must submit a brief statement (100 words) explaining how receiving this scholarship will enhance their professional development as a librarian.
3. Scholarship winners can only receive the scholarship once since funds are limited.
4. Scholarship money is reimbursed once the Executive Secretary has obtained receipts from the winner. Acceptable receipts are:
   1. Airline receipts
   2. Gas mileage notations – winner will be reimbursed at the going government mileage reimbursement amount
   3. Meeting registration costs
   4. CE registration costs
   5. Hotel costs

6. The scholarship winner will be announced on the MCMLA listserv, at the MCMLA Annual meeting and the winner’s name will be listed on the MCMLA website.

7. One scholarship a year will be awarded for a total of up to $500.

The deadline to apply for the scholarship is August 1, 2010. All applicants will be notified of the selection by August 11, 2010 so the winner can make the early bird registration deadline.

Connect with MCMLA Online

MCMLA has joined the social networking sites—Facebook and LinkedIn. Many have already found us on Facebook and the LinkedIn page is new. Social Networking sites will allow members yet another way to newwork, share news, successes, and best practices. If you’re already a member of these sites, simply search for MCMLA or the Mid-Continental Chapter of the Medical Library Association.
Gail Warden in First Person: an Oral History is the newest addition to the oral history series of the Center for Hospital and Healthcare Administration History. Having had a long and distinguished career in health care leadership, Warden is president emeritus of Henry Ford Health System in Detroit, Michigan. He is also the chairman and founder of the National Center for Health Care Leadership. Prior to joining Henry Ford Health System, Warden served as president and CEO of Group Health Cooperative of Puget Sound in Seattle, Washington; executive vice president of the American Hospital Association; and executive vice president of Rush-Presbyterian-St. Luke's Medical Center in Chicago. The full text of Gail Warden in First Person: an Oral History is available here. (http://www.aha.org/aha/resource-center/Center-for-Hospital-and-Health-Administration-History/oral-histories.html)

Relocation

The American Hospital Association (AHA) has relocated within Chicago to 155 N. Wacker. A “green” environment, the 46-story building houses AHA’s offices on 4.5 floors. The AHA Resource Center, including the Center for Hospital and Healthcare Administration History, occupies approximately 3,400 square feet on the 4th floor, with about 4,000 linear feet of shelving for the general and historical collections. Additional materials are stored in an off-site facility.

For information on accessing the AHA Resource Center or the Center for Hospital and Healthcare Administration History, contact the staff at (312) 422-2050 or rc@aha.org.

The Center for Hospital and Healthcare Administration History, sponsored jointly by the American Hospital Association and the American College of Healthcare Executives, is coordinated by the AHA Resource Center. For more information, contact Jeanette Harlow, director, at jharlow@aha.org or (312) 422-2050.

NLM Theatre Presentations from MLA 2010.

They’re already posted on the National Library of Medicine website under Distance Education Resources. More than 4 hours of video – without the travel expenses!


- PubMed Review (24 min.)
- UMLS Update (22 min.)
- MedlinePlus Update (22 min.)
- History of Medicine Update (25 min.)
- MyMedicationList and RxNorm (20 min.)
- ClinicalTrials.gov Update (27 min.)
- Using My Bibliography to Manage Compliance with the NIH Public Access Policy (17 min.)
- DailyMed® (16 min.)
- Resources for Disaster Planning and Response (24 min.)
- Introduction to NCBI Molecular Databases (16 min.)
- Health Services Research & Public Health Update (21 min.)
- Toxicology & Environmental Health Update (14 min)
New St. Louis Campus for Chamberlain College of Nursing and DeVry University

Submitted by Valerie Meyer, Edited by Kristen Sen

During a year that the United Nations has dubbed the International Year of the Nurse—in commemoration of the 100th anniversary of the remarkable life of Florence Nightingale, the founder of modern nursing—Chamberlain College of Nursing has another reason to celebrate—its St. Louis campus has a new home. At its new location in Maryland Heights, Chamberlain will continue its more than 120-year history of excellence and continued commitment to forward-looking nursing education.

Chamberlain is co-located with DeVry University at the new facility. To officially dedicate the campus, Chamberlain College of Nursing and DeVry University held a ribbon-cutting ceremony, featuring remarks by Special Assistant to the St. Louis County Executive Molly Bunton, DeVry Inc. President and CEO Daniel Hamburger, and Chamberlain College of Nursing President Susan Groenwald.

The new 55,000 square-foot campus features state-of-the-art computer, testing and nursing skills labs, including sophisticated, high fidelity simulation, intensive care, pediatrics and obstetrics labs. The new location is also in closer proximity to a number of Chamberlain’s clinical partners.

Chamberlain College of Nursing has a rich history in St. Louis, where it was first established as Deaconess School of Nursing in 1889. In 2005, Deaconess was acquired by DeVry Inc. as part of DeVry’s mission to improve access to quality healthcare education. To encapsulate the institution’s heritage, while simultaneously looking ahead toward growth and continued innovation, in 2006, the School’s name was changed to Chamberlain College of Nursing. The name “Chamberlain” is derived from the Middle English word chaumberlein, which means “chief steward,” and reflects the critical role of the nurse as the central steward and coordinator of patient care.

In tandem with the opening of the new campus in Chamberlain’s original birthplace of St. Louis, the College is presenting an exclusive exhibition paying tribute to Florence Nightingale’s legacy. The exhibition is presented in partnership with Gannet Healthcare Group and Nursing Spectrum, and includes original letters Nightingale wrote in 1861 to her colleagues about the need for improved, formal nursing education.

“Nightingale, who studied with the Deaconess sisterhood, reveals her true commitment to delivering the best possible medical assistance and education to all in these letters,” said Susan Groenwald, president of Chamberlain College of Nursing. “She believed that by providing quality education, true compassion and hands-on commitment to patient care, she could expand and improve the field of nursing—a philosophy which Chamberlain College of Nursing has embraced.”

The Drusch Medical Library, named to honor Sister Olivia Drusch was moved to the new campus and will continue to serve the students and faculty of the Chamberlain College of Nursing. Valerie Meyer is the Clinical Library Specialist at the College and can be contacted at vmeyer@chamberlain.edu.
Health Literacy Awareness Column

Submitted by Angela Arner, Edited by Kristin Sen

I am amazed at the frequency of great discussions and new developments with health literacy. Since March 1st I have added 23 posts to the Health Literacy Awareness – for Health and Well Being Blog http://aa47.wordpress.com/2010/03/.

I thought I would highlight a few of those posts for the May column.

NIH Health Literacy Funding Announcements

Health Literacy Missouri – New Web Site

Georgia Health Literacy Consortium Web Site Launch!

Wisconsin Health Literacy Website Launches

CDC Health Literacy Course Available Online

AHRQ Health Literacy Universal Precautions Toolkit Available

Research Underway in Health Literacy Supported by NIH

“Understanding Medical Words” – A Tutorial from the National Library of Medicine

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