

Greetings and Salutations, MCMLAers!

I hope you have all been enjoying the same gorgeous summer weather we've been having in Missouri this year. I look upon it as a reward for last year's misery. And speaking of which, I hope you have all "rewarded" yourselves with a trip to [MCMLA2013](#) in lovely Salt Lake City. An awesome venue, an inspiring program, and time to meet and greet new friends and old awaits. Planning Committee Co-Chairs Jeanne Le Ber and Emily Eresuma and the rest of their team have organized what looks to be an exceptional conference, so please consider attending both the conference and the excellent CE opportunities that will be available. See you all there!

In other news, the Research Committee has submitted another column in their "[Research Round-Up](#)" series. This month, they discuss advocating for libraries in non-traditional journals, urging members to "think outside the box." Publishing in traditional library publications doesn't get the attention of our bosses, who are reading elsewhere, so we need to go where they are. Here they give readers some ideas of where they need to be publishing to have their voices heard.

Jan Rice makes her case for the benefits of [AHIP membership](#) and why AHIP should be for you. If, like me, you've been procrastinating on getting your portfolio together, this article will be a great help in spurring you (and me!) on to get 'er done!

We have our usual features as well this month. Darell Schmick returns with another round of [Doozies](#) to test your medical librarianship knowledge. Our [New Member Spotlight](#) introduces you to the latest MCMLA recruits, and [MCMLA Congratulates](#) well, congratulates! Michlene Mankin also reminds us to submit our achievements to become an [MCMLA STAR](#). And the Mid-Continental RML [issues a challenge](#), for those who wish to accept it.

Fall is coming fast, students are returning, and I know we're all busy, but I still hope I will be seeing many of you next month at MCMLA2013!

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Notes from the President

By Brenda R. Pfannenstiel, MCMLA President; edited by Amanda Sprochi

Last year, one of our members called upon us to design and develop best practice guidelines for our profession. But what are best practice guidelines, and how are they developed? Past presidents of MLA and of MLA chapters have called for them, but what are best practices for medical librarians?

A small number of articles discovered in PubMed may be of help, for example:

- Weightman A, Urquhart C, Spink S, Thomas R; National Library for Health Library Services Development Group. The value and impact of information provided through library services for patient care: developing guidance for best practice. *Health Info Libr J.* 2009 Mar;26(1):63-71. doi: 10.1111/j.1471-1842.2008.00782.x. PubMed PMID: 19245645.

Publishers and commercial enterprises have offered some ideas:

- EDUCAUSE Learning Initiative (ELI) has published a best practice paper called “7 Things You Should Know About Social Content Curation.” <http://net.educause.edu/ir/library/pdf/ELI7089.pdf>
- Copyright Clearance Center published a white paper in March 2013 titled “Interlibrary Loan: Copyright Guidelines and Best Practices.” <http://www.copyright.com/content/dam/cc3/marketing/documents/pdfs/ILL-Brochure.pdf>
- The Journal of Library Innovation 2013;4(1) published an article by N. E. Osadebe called “Football: an Innovative Way to Attract Teenagers to the Library” which has been cited as a “best practice” example. <http://www.libraryinnovation.org/article/view/215/430>
- Elsevier has promoted several YouTube videos from libraries under the heading “Library Marketing: Creative Best Practices”. <http://www.youtube.com/playlist?list=PLA34A410A5E1EC293>
- The Library Resources Group/Library Works (<http://www.libraryworks.com/>) regularly lists best practices, surveys and benchmarks.

In one sense, a Best Practice is an example of a method to accomplish a goal of libraries. It is judged “best” because it accomplished its goal efficiently and effectively, and because it could be replicated in other libraries.

“The Research Imperative: The Research Policy Statement of the Medical Library Association” discusses the role of research to inform best practices. The MLA CE Institute had the objective of increasing knowledge of instructional development theories and best practices among its participants, and the MLA Publishing Program issues books on the best practices of health sciences librarianship. Thus, it appears that medical librarians are already active in developing these guidelines.

MLA has a number of “administrative” guidelines, governing vendors at MLA meetings, how reviewers review articles for the JMLA, how Medlib-L subscribers behave, and how symposia are developed or books are proposed for publication. But what was meant by the call to develop “best practice guidelines?” What guidelines are needed for our practice as medical librarians?

Would it be helpful to develop guidelines for negotiating license agreements, perhaps with checklists for reviewing features of a license (persistent access to content, limitations on ILL, whether access to epub ahead of print is included, remote access allowed and under what terms, etc.) and with sample contract language illustrating variations in terms? Are guidelines for the best way to conduct various types of expert searches or reference interviews necessary? Should we develop guidelines for patron privacy, disclaimers and copyright notices, and/or teaching standards?

If we developed guidelines for collection development, could an individual librarian use those guidelines to help justify the preservation of some material (e.g., as the last known copy in OCLC) or the discarding of other resources (outside of scope for the collection and one of 350 copies in OCLC, even if it was written by Dr. X’s husband)? Most of us have collection development policies in place that already address such issues.

It is possible that some version of all these exist, somewhere in the library world, but they are not labeled “Best Practice Guidelines.” What do you think, MCMLA members? Do you know of existing practice guidelines useful for medical librarians? Would you like to help develop one? What do you think is most needed? Remember that we can discuss all these things on our listserv or social media accounts. Share your ideas and information!



MCMLA 2013 – Information Unbound – Please Join Us!

Jeanne Le Ber and Emily Eresuma, Planning Committee Co-chairs; Erica Lake, Program Committee Chair; edited by Katie Dayani

Wow! After almost three years of planning, we are almost there; less than two months until the annual conference. Hope you are making arrangements to join the MCMLA 2013 annual meeting planners for *Information Unbound*, September 14-17, 2013 in Salt Lake City. The registration page is available, the speakers are confirmed, the food and drink have been ordered, [the website up](http://www.mcmla.org/2013meeting) [http://www.mcmla.org/2013meeting], the rooms are reserved, the CE classes and instructors are fine tuning their session objectives, the papers and electronic posters have been selected and authors notified, and our planning group is energized and looking forward to the fun. We are predicting a superior experience for all conference attendees!

Continuing Education Incentive

Everyone who registered for a [continuing education course](http://www.mcmla.org/conteducation) [http://www.mcmla.org/conteducation] by August 1 has been entered into a drawing for a \$50 gift certificate. We provided this incentive to register early so that we can inform our instructors that their course has met minimum enrollment and that they can make their travel arrangements. And while the goal is to fill all CE courses, your registering early allows us to keep CE attendees informed about course cancellations. Thank you for registering early!

Don't forget that the National Training Center is hosting the [PubMed for Trainers](http://nml.gov/ntcc/classes/class_details.html?class_id=359#description) [http://nml.gov/ntcc/classes/class_details.html?class_id=359#description] in-person hybrid class following the conference. This class is free, open to anyone, and is scheduled in 4 sessions; 3 online and 1 in-person (attendance at all is expected). The PubMed for Trainers class runs from August 26 – September 18, 2013. The last of the four sessions is scheduled in-person at the University of Utah in Salt Lake City, UT, on September 18. Upon completion, the class is eligible for 15 hours of MLA CE credit. For more details please contact [Sharon Dennis](mailto:sharon.dennis@utah.edu) [sharon.dennis@utah.edu or 800-338-7657, press 2].

Green Meeting Incentive

[The MCMLA 2013 Green Committee](http://www.mcmla.org/greentmtg) [http://www.mcmla.org/greentmtg] is working in collaboration with [TreeUtah](http://treeutah.org/) [http://treeutah.org/] to offset the carbon footprint of our conference. Every \$10 donated offsets the carbon emissions associated with 1500 miles of travel and pays for one native tree species to be planted along the Jordan River. As an incentive to be even greener,



everyone who purchases a tree is entered into a drawing for a \$50 gift certificate. Overall, the Green Committee's goal is to achieve Gold Level Certification from the University of Utah's Office of Sustainability.

Opening Reception at The Leonardo

Join us Sunday evening on the third floor of [The Leonardo](http://www.theleonardo.org) [http://www.theleonardo.org] from 5:30-7:30 p.m. for the [opening reception](http://www.mcmla.org/openreception) [http://www.mcmla.org/openreception]. The Leonardo, a contemporary science, technology and art museum, is located just 1/2 block south of the Library TRAX station, an easy 10 minute ride from the Guest House. A [University of Utah School of Music](http://music.utah.edu) [http://music.utah.edu] jazz quartet will provide lively background music while attendees network, honor their colleagues with special awards, and put on their thinking caps for MCMLA Trivia. Sunday is the last day of the *101 Inventions That Changed the World* special exhibit; we have arranged for conference attendees to attend if their schedules permit.

Program Description

Engagement! We intend to energize and inspire you right off the bat. Monday morning's keynote address will be delivered by Steven J. Bell, Associate Librarian at Temple University and current president of ACRL – the Association of College and Research Libraries. Steven examines the emergence of a new librarianship, centered not on physical books and journals, but on knowledge and community. He will challenge each of us to be facilitators of community-member engagement and to take responsibility for the future of our profession.

Are You Ready? The nation's librarians have been recruited to disseminate information about the new opportunities for the public to enroll in health insurance plans beginning on October 1 as part of the Affordable Care Act. Come to Salt Lake City for MCMLA 2013 in September to learn about health care reform's impact on hospital and academic health sciences librarians.

MCMLA 2013 (cont'd)

Monday afternoon's General Session features Dr. Richard Krugman, Vice Chancellor for Health Affairs and Dean of the School of Medicine at the University of Colorado, talking about the huge shifts in the delivery and reimbursement of health care services and how our organizations are responding. A panel session follows to discuss how librarians can contribute to the transformation.

Experiential Buildings! Tuesday morning's General Session features Marjorie Chan, Ph.D., who will present her experience with creative building design for innovative teaching and outreach. Using the recently constructed Sutton Building as a model, Dr. Chan will relate how bricks and mortar can infuse a building with a beautiful yet functional environment that engages students, staff and faculty with their work. During a follow-up reaction panel, participants will discuss and illustrate how libraries can create collaborative and experiential spaces that are attractive and engaging.

Business! Tuesday afternoon the RML folks will inform us about their activities since the last meeting, and Jane Blumenthal will provide the MLA update. The business meeting finishes out the day and the conference. The 2014 meeting planners will invite us to next year's meeting being held in Denver.

Sponsors and Exhibitors

A big thank-you to our [conference sponsors](http://www.mcmla.org/mtgsponsor) [http://www.mcmla.org/mtgsponsor] who include:

3 Bar - \$1,000-1,999

- Amirsys Medical Publishers – Anatomy One
- New England Journal of Medicine
- University of Kansas, Dykes Library of the Health Sciences
- University of Utah Spencer S. Eccles Health Sciences Library
- University of Wyoming Libraries
- Washington University, Becker Medical Library

2 Bar - \$500-\$999

- McGraw Hill Education (water bottles)
- NN/LM MidContinental Region
- University of Nebraska Medical Center McGoogan Library of Medicine
- Wolters Kluwer Health/Ovid

1 Bar -- \$250-\$499

- Gale/Cengage
- Creighton University Health Sciences Library
- Epic Brewing Company

And a big thank-you to exhibitors who include:

Elsevier
 Wolters Kluwer Health | Ovid
 STAT!Ref
 SAGE
 The JAMA Network
 Medical Library Association
 Thieme Publishers
 Journal of Visualized Experiments
 EBSCO
 Basch Subscriptions Inc.,
 Amirsys Medical Publishers – Anatomy One
 McGraw Hill Education
 AAAS/Science
 Rittenhouse
 American Academy of Pediatrics
 Unbound Medicine
 MD Conference Express
 Swets

Please join the members of the Utah Health Sciences Library Consortium and the faculty and staff of the Spencer S. Eccles Health Sciences Library for **MCMLA 2013 – Information Unbound**. We are doing everything we can to entice you to Salt Lake City this fall. As the weather cools slightly and the mountain maples turn brick-red, plan to make your way to Salt Lake City to reconnect with colleagues and discover information unbound.

Research Round-Up

Anne K. Heimann, MCMLA Research Committee;
edited by Kristen DeSanto

Thinking Outside the Library Journal

You can pick up most library journals and find an article advocating the value of the library. Librarians do a good job, amongst themselves, of publicizing the importance of the resources and services they provide. But these are not the journals our bosses are reading. It's time to think outside the library journal. In order to reach the audience that is ultimately responsible for the fate of our libraries we should focus some of our publication efforts on the journals they are reading. A brief survey of the members of the MCMLA Research Committee revealed four highly reputable journals for possible publication. You will find a brief description and a link to the instruction for authors. Consider these journals for your next article.

Health Affairs

Health Affairs is a leading journal in the field of health policy and research. It is a peer-reviewed, monthly publication that reaches a broad audience, from hospital administrators to government leaders.

Instruction for authors: http://www.healthaffairs.org/1410_for_authors.php

Harvard Business Review

Harvard Business Review is published ten times per year and focuses on the latest issues in business and management for leaders.

Instruction for authors: <http://hbr.org/guidelines-for-authors-hbr>

Academic Medicine

Academic Medicine is the official peer-reviewed journal of the Association of American Medical Colleges. Content is focused on education and training, health policy, research practice and clinical practice in academic settings.

Instruction for authors: <http://journals.lww.com/academicmedicine/Pages/InstructionsforAuthors.aspx>

American Journal of Medical Quality

The official journal of the American College of Medical Quality, this journal publishes original articles on quality measurements and improvements.

Instruction for authors: <http://www.sagepub.com/journals/Journal201749/manuscriptSubmission>

Title: "The RML's Mission I'm Possible" for You at MCMLA"

By John Bramble, Technology Coordinator / Utah Outreach, National Network of Libraries of Medicine, MidContinental Region, Spencer S. Eccles Health Sciences Library; edited by Amanda Sprochi

<<Clicking sound of reel-to-reel tape recorder being activated>>

"Good morning Mr. Phelps and Ms. Phelps,

At the 2013 MCMLA Conference being held in Salt Lake City, Utah, the National Network of Libraries of Medicine, MidContinental Region is looking for Network members to engage in a game where the mission, should you choose to accept it, is to accomplish as many tasks as possible and earn chances that can be entered to a win a spy camera [really a Logitech QuickCam Pros, headset included]. Many of the tasks you will be completing will challenge your skills as a librarian and require you to share many of the positive things you do as a professional. As challenging as this might be, we are confident that you will be able to take on anything thrown at you.

We want you to go to the conference and bring back one of those spy cameras [Logitech QuickCam Pros, headset included]. Complete as many tasks as possible. The more tasks completed the more chances you have at winning a prize.

When you check in at conference registration, you will receive further detailed instructions in a sealed envelope marked "Top Secret". You will have most of the conference to compete and turn in your completed tasks at the RML Session and MLA Update session on Tuesday, September 17, 2013.

As always, should you or anyone on your IM Force Team be caught or killed, the secretary will disavow any knowledge of your actions. This promotional article will self-destruct in five seconds. Good Luck!"

<<cue smoke>>

<<cue music to song "[Mission Impossible](#)" written and composed by Lalo Schifrin>>

<<cue title sequence>>

AHIP Membership: What's in it for You?

By Jan O. Rice, AHIP, MLA Chapter Credentialing Liason; edited by Kristen DeSanto.

Have you been resisting the clarion call to join the Academy of Health Information Professionals (AHIP)? Does the application process feel so overwhelming that you just keep putting it off? What is AHIP anyway, and why should you be interested??

According to the MLA, "The Academy of Health Information Professionals (AHIP) is MLA's peer-reviewed professional development and career recognition program. The Academy recognizes the personal investment of time and effort required for exemplary professional performance and for contributions to the association and to the profession. The Academy provides a structure for individualized professional development for all health information professionals, no matter how long they've been in the field. Whether you are new to the profession or have been working in it for years, the Academy has a [membership level and professional development guide-lines](http://www.mlanet.org/academy/index.html) for you" [<http://www.mlanet.org/academy/index.html>].

From an employer's perspective, Academy membership is seen as proof that their librarians are committed to their own professional development and continuing education. Institutions which value academy membership recognize and reinforce the importance the health information professional plays in their organization.

Explore the MCMLA website which has a section on "[Becoming an AHIP member](http://www.mcmla.org/ahip)" [www.mcmla.org/ahip]. There you will find links to the MLA/AHIP website where you can get a detailed description of the Academy, requirements for the various membership levels, fees, the required documentation and the application process. The MCMLA website has very helpful organizational tools to make it easier to manage your documentation and an AHIP Excel Point Tracker and Calculator tool.

The MLA Office of Professional Development, the MLA Credentialing Committee and the MLA Board of Directors have been working on changes to the AHIP application process which might encourage you to apply for membership. Recent changes include:

- Starting January 1, 2014, all provisional membership applications (both new and renewing) will be required to include 5 points of professional individual accomplishments per year. This new requirement will allow members the opportunity to become more involved with MLA, MLA Sections, SIGs and Chapters, and local medical library

groups. Professional individual accomplishments then can be used towards the application for membership when the provisional member moves on to the member or senior level of AHIP.

- **New Job Requirements:** MLA has found that because of the economic recession, some medical librarians are no longer full-time medical librarians, have left the field, or have become a different type of librarian. We know that those who want to move into, remain in, or come back to the health sciences librarian field want AHIP membership. See the [MLA/AHIP website](http://www.mlanet.org/academy) for details concerning job requirement changes for AHIP starting May 1, 2012 [<http://mlanet.org/academy>].
- **Academy Online Submissions:** The Credentialing Committee and staff have implemented a whole new system for submitting your Academy Portfolio of Professional Progress. The new system allows for downloadable fill-in PDF and Word Doc AHIP forms, uploading of completed forms and support materials, and secure, online payments. *Starting June 1, 2012, MLA will be accepting portfolios through online submission only.*

What's in it for you? An MLA AHIP brochure stresses that there are five main benefits to AHIP membership: professional recognition, career planning, career advancement, prestige and personal achievement. Academy membership recognizes your professional accomplishments, encourages your ongoing professional development and adds to your credibility and professionalism as a medical librarian. MLA quotes the results of a 2008 Hay salary survey that reported that mean salaries of respondents who were members of the Academy were [15.5% higher than salaries of nonmember colleagues](http://www.mlanet.org/publications/hay_mla_08ss.html) [http://www.mlanet.org/publications/hay_mla_08ss.html].

Publication Statement

MCMLA Express is a publication of the Midcontinental Chapter of the Medical Library Association. It is published four times per year in February, May, August, and November.

Committee Members:

Amanda Sprochi, editor
Darell Schmick
Kristen DeSanto
Katie Dayani



AHIP Membership: cont'd

Have a look at the [requirements for the five membership levels](http://mlanet.org/academy/summ.html) [http://mlanet.org/academy/summ.html] and determine at what level your education, experience and professional involvement place you. You might be surprised at how many AHIP-applicable points you have under your belt! Above all, don't be overwhelmed by the [application process](http://mlanet.org/academy/apply.html) [http://mlanet.org/academy/apply.html]! Librarians are organized people! Put your personal organizational skills to good use, make use of the MCMLA Point Tracker and Calculator and use that information to complete the required documentation. Once you've identified the membership level for which you are eligible (or closest to eligibility) and you have started tracking your points you can use this as a professional development tool to identify the areas in which you need to focus. Perhaps this is the year to volunteer for an MLA or MCMLA committee or to squeeze in another continuing education course or write that newsletter article you keep putting off! All of these activities will add points to your application and will, more importantly, make you a stronger and more well-rounded medical librarian.

You're not alone in this process. If you have questions or need guidance during the process, there are many people available to help you. Ask an AHIP certified colleague for help, turn to your MCMLA Credentialing Liaison (jan.rice@bryanhealth.org; 402-481-3296), or Kathleen Combs, MLA's Director of Professional Development (mlapdl@mlahq.org; 312-419-9094x29). Get started on it today! You'll be glad that you did.

Be a STAR!

By Michlene Mankin, Chair, MCMLA Honors and Awards Committee; edited by Katie Dayani

Are you a STAR? You don't have to be in movies (although that would certainly qualify you for STAR status if it were about medical librarianship)! You don't have to grace the cover of a magazine or journal (however that would qualify you as a STAR, too)! There are many opportunities for each MCMLA member to be a STAR.

The Honors and Awards Committee is asking all MCMLA members to submit their extraordinary achievements to become a STAR member. Did you write a book chapter or co-author an article for a journal? Did you write for a grant or serve as a mentor? Have you presented at a meeting or been part of a poster session? Did you construct a process that saved your library or institution money? Was your contribution to your institution or to the membership as a whole?

Submit your [achievement online](http://mcmla.org/2013stars) [http://mcmla.org/2013stars]. Your name will be listed along with your fellow co-STARs on a poster at this year's annual meeting in Salt Lake City. Hurry! Deadline is August 23, 2013.

Amy Six-Means Joins Exempla Saint Joseph Hospital in Denver

By Margaret Bandy, AHIP, Exempla Saint Joseph Hospital, Denver, CO; edited by Amanda Sprochi

I am happy to announce that Amy Six-Means, MLIS, has joined Exempla Saint Joseph Hospital as our Consumer Health Librarian. Previously Amy was Consumer Health Librarian at North Carolina's Forsyth Medical Center, part of the Novant Health System. Amy was also a member of the Corporate Patient Education Team where she worked with clinicians, lawyers and regulatory professionals to revise documents so that they met health literacy guidelines. Amy [created a wiki](#) to help consumers find reliable health information on the Internet [http://healthconsumers.wikispaces.com/].

In addition to coordinating services and collection for the Gervasini Health Library, Amy is a member of the Health Literacy Committee Steering Committee, which is a sub-committee of the ESJH Patient Safety Council.

Amy's publications include:

Building a Foundation of Health Literacy with Ask Me 3™. Six-Means A, Bauer TK, Teeter R, Segraves D, Cutshaw L & High L. 2012. *Journal of Consumer Health On the Internet*. 16(2): 180-191. <http://www.tandfonline.com/doi/abs/10.1080/15398285.2012.673461>

Pregnancy Web Sites for Women and Families. Six-Means A. 2012. *Journal of Consumer Health On the Internet*. 14(3): 263-72. <http://www.informaworld.com/smpp/content~db=all~content=a925746511>

New Member Spotlight

Jennifer Hicks

By Melissa DeSantis, AHIP, MCMLA Membership Committee; edited by Kristen DeSanto

Jenn is a student member of MCMLA who is currently completing her MLS at Emporia University. She will be done with the program in December of this year – yeah! Jenn has a BA in Philosophy, Ethics and Civic Life from the University of Minnesota. She also has a minor in Spanish and studied abroad in Spain where she did an internship at a library.



Currently Jenn is working two library jobs. One job is at the Health Sciences Library (HSL) at the University of Colorado Anschutz Medical Campus. Jenn staffs HSL's "Ask A Librarian" service which answers reference questions that come to the library via e-mail, chat, phone or walk-in users. She is also assisting with a couple of projects including piloting an Open Access Fund that would help pay author fees for campus users wanting to publish in OA journals.

Jenn's other library position is at the Lafayette Public Library. She has been there about two years and has done a variety of work there including circulation, ILL, story time and more. Comparing the two different jobs, Jenn likes that at HSL she can spend more time talking with users and fleshing out their ideas, whereas everything happens at a faster pace at the public library.

Although Jenn spent time in upstate New York as a child, she has been in Colorado for the last 15 years. Her current family includes her mom, who is also a librarian, her dad, three cats and a guinea pig. In her free time she enjoys role-playing games like Shadowrun. She gets together once a week with good friends to play and her characters always have some kind of information seeking skill or ability. She also enjoys crocheting, which she learned from her mom and grandmother.

As a new member of MCMLA, Jenn is looking forward to expanding her knowledge base about librarianship and learning from the community of health sciences librarians in our association. Welcome Jenn!

Yumin Jiang

By Melissa DeSantis, AHIP, MCMLA Membership Committee; edited by Darell Schmick

Since April 15, 2013 Yumin has been the Head of Collection Management for the Health Sciences Library at the University of Colorado Anschutz Medical Campus. In her current position she manages the library's collection in all formats and the library's collections budget. She supervises the staff that purchase, catalog, provide access to and gather usage statistics about the library's collection.

Yumin is originally from China. She came to the United States for graduate school after obtaining her Bachelor of Economics from Peking University in Beijing, China. She started a PhD program at the University of Wisconsin Madison but realized she did not enjoy this work. After obtaining a MA in Agricultural Economics she received her MS in Library and Information Science from UIUC. Yumin did say the weather in Wisconsin was a big change for her when she arrived from China!



Yumin came to the Health Sciences Library from the Law Library at the University of Colorado Boulder. She had previously worked at the Health Sciences Library at the University of Pittsburgh and she is excited to be returning to health sciences librarianship. In her current position, 98% of the collection is electronic, which is very different from

the Law Library she recently left. Her new position also gives her a broader perspective on the library's collection as her previous position was primarily in technical services.

In her free time, Yumin enjoys playing with her two children, listening to music (including classic Chinese musical instruments!), reading and composing Chinese poetry, and reading science fiction. Yumin also participates in a postcard exchange project called Postcrossing where you send and receive real postcards from around the world.

As a new member of MCMLA, Yumin is looking forward to connecting with other health sciences librarians, exchanging ideas, and learning from the experiences of others. Welcome Yumin!

New Member Spotlight (cont'd)

Lisa Wood

By Phyllis Whiteside, AHIP, MCMLA Membership Committee; edited by Darell Schmick

As a new member of Midcontinental Chapter of the Medical Library Association (MCMLA), we would love to get a little information about you to share in a future newsletter to welcome you into the chapter and for your peers to get to know you a bit.



Where do you hail from?

I hailed to my current residence in Denver, Colorado from Austin, Texas. Austin and the Texas Hill Country are the areas in which I have my roots. And roots are especially important because I grew up in the military – six states in 17 years.

What brought you to your current job?

Fate certainly had a hand. Not sure how that all works out yet, but I started working at the Southwest Acupuncture School in Boulder, CO a year ago. My friend Adellina literally brought me there after tipping me off to the opening. A strong interest and affinity for alternative health also played a role.

What do you like most about it so far?

Our library is at a pivotal time of growth. It is exciting to be able to be part of all the new directions in which we are moving. Also, I absolutely thrive on the people and being able to interact with them and get to know them.

What's a fun/unique/interesting tidbit for your fellow MCMLA'ers to know about you?

I once rode burro-back through the mesa country of northern Mexico under the starlit sky to get to a remote ranch.

What do you do to relax? How do you use your free time?

Usually I dance to relax but I've had an unresolved foot fracture for a year now. Just had surgery and hope to be back on the dance floor very soon. I love listening to music. Also, I meditate. Not surprising as I am the librarian at a Traditional Chinese Medicine school.

What is your educational background and what schools did you attend?

2009-2010 Masters of Library Science; Emporia State University (the Denver cohort). I received my B.A. with a double major in English and Spanish from the University of Texas in Austin.

Tell me about your previous work experience?

As a person motivated to go back to school for the MLS, I garnered some diverse work experiences prior to that. I taught Reading at the Middle School level; taught Spanish at a Montessori school to 4-12 year olds; served as Communications Coordinator for a City Division of Building & Safety; and served as an Executive Assistant in the higher echelons of Colorado State government. Then I decided that a person has to really go after what they are passionate about and started the MLS program.

What are you doing in your current position?

As the librarian at a small post-graduate college, I wear a lot of hats. I began by creating an on-line catalog, and revising the Classification System to one combining the National Library of Medicine and the National College of Natural Medicine. I formed a new Library Committee including student members, faculty, and staff. We have been active and it is rewarding. I coordinate events, such as a Chinese New Year celebration, so the library can serve to foster community. I have begun to develop some research curriculum and present in classes. Lastly, in April 2013, I completed volunteer work which became major input for the resource guide on Indigenous & Integrative Medicine at the University of Colorado Health Sciences Library.

Is there any information you would like to share about your family?

My family is spread out around the country. I am the only one in Colorado, so I guess I'm a member of the family of humankind. I don't even have pets right now.

What do you hope to gain from being a member of MCMLA?

I hope to continue my professional growth and to learn and gain skills from the many educational and training events. I will gain the valuable experience of being an active part of a community of medical/health librarians who work together to enhance the profession. I look forward to developing relationships with other members via my participation. I also look forward to the benefits of mutual, "give-and-take" support.

Darell's Doozies

By Darell Schmick, MCMLA Publications Committee; edited by Amanda Sprochi

The “Guidelines for Medical School Libraries” were prepared by:

- A. The Medical Library Association
- B. The Association of American Medical Colleges
- C. A Joint Committee of the American Medical Association and the Medical Library Association
- D. A Joint committee of the Association of American Medical Colleges and the Medical Library Association

Institutions of higher education, including medical schools, typically encourage their faculty members:

- A. To engage in research
- B. To leave research for non-university institutions and to concentrate on education

Answers to questions from our previous issue:

How many regional chapters are there of the Medical Library Association?

- A. 10
- B. 13**
- C. 14
- D. 17

State and local medical society libraries are supported primarily by:

- A. Medical student fees
- B. Contributions from local industry
- C. Government grants
- D. Dues of society members (i. e. practicing physicians)**

MCMLA Congratulates

By Amanda Sprochi, MCMLA Express Editor

Margaret Hoogland, Distance Support Librarian, A. T. Still Memorial Library, Kirksville, MO for her presentation “Fostering Classroom Interaction” at the MOBIUS 15th Annual Conference in Jefferson City, Missouri, on June 4, 2013, and for her appointment as Instructor for the ATSU School of Health Management, for 2013.

MLA Fall Webinars

By Merinda McLure; edited by Amanda Sprochi

Mark your calendars for MLA's Fall Webinar Series:

Wednesday, September 25, 2013

Topic: Making Your Library Promotion Pop: Practical Design Principles and Tools for the Non-Designer
Presenter: April Aultman Becker, Education Coordinator, Research Medical Library, MD Anderson

Wednesday, Oct 2, 2013

Topic: Assessment
Presenter: Lisa Janicke Hinchliffe, Professor & Coordinator, Information Literacy Services and Instruction, University Library, University of Illinois at Urbana–Champaign

Wednesday, Nov 6, 2013

Topic: Understanding the Business of Your Organization
Presenter: Kristen DeSanto, AHIP, Manager, Library Services, Clinical and Research Library, Children's Hospital Colorado–Aurora

Wednesday, Nov 20th

Topic: The Evolving Librarian: Responding to Changes in the Workplace and Healthcare
Presenter: Michelle Kraft, AHIP, Senior Medical Librarian, Alumni Library, Cleveland Clinic

Wednesday, Dec 11

Topic: Research 101: Formulating a Research Plan Through Collaboration
Presenter: Heather Holmes, AHIP, Information Services Librarian, Medical Library, Summa Health System

Watch [MLANET](http://www.mlanet.org/) [http://www.mlanet.org/] for more details and registration information!

Jean L. Sidwell, Library Director, A. T. Still Memorial Library for her attendance at the MOBIUS 15th Annual Conference in Jefferson City, Missouri, on June 3-4 and the “Lead the Change,” event on June 5, 2013.



Joining the Academy of Health Information Professionals (AHIP) has never been easier. A new system has been launched allowing you to download fill-in AHIP forms, upload or email the completed portfolio, and pay online.

For an introduction to how the online forms work click on <http://www.mlanet.org/academy/whatsnew-online-submissions.html>

Other changes have also been approved.

New Job Requirements: Because of the economic recession, some medical librarians are no longer full-time medical librarians, have left the field, or have become a different type of librarian. MLA realizes there are librarians who want to move into, remain in, and come back to the health sciences librarian field and want AHIP membership. To help members succeed with AHIP, the MLA Board of Directors has approved changes to the job requirements for AHIP starting May 1, 2012. To read about these changes click on <http://www.mlanet.org/academy/whatsnew-job-requirements.html>

Provisional Membership: Starting January 1, 2014, all provisional membership applications (both new and renewing) will be required to include 5 points of professional individual accomplishments per year. This new requirement will allow members the opportunity to become more involved with MLA; MLA Sections, SIGs, and Chapters; and local medical library groups. Professional individual accomplishments then can be used towards the application for membership when the provisional member moves on to the member or senior level of AHIP.

Currently there are roughly 1100 AHIP members who participate in the academy at 5 levels of membership. Why don't you join us?

Visit <http://www.mlanet.org/academy/> for more information.