Hi MCMLA’ers!

Ready for the first **MCMLA Virtual Conference**? If you haven’t already registered, you have until September 8 to get the [early bird rate](#). You can also sign up for a group rate if you have several members wanting to attend. The conference is 1-5pm Thursday and Friday, October 8 and 9th. Hope to “see” you all there.

Speaking of conferences, our President, Jackie Hittner, enumerates the many activities going on during our virtual meeting this year. There is something for everyone, including keynote speakers, presentations, the “Symphonium of Sages” for MLA continuing education credit, and more. [Check out](#) everything on offer.

**Karen H. Dahlen**, PHIA Project Manager, NNLM/NER, talks about the Public Health Information Access (PHIA) enterprise, which supports Public Health Departments in seventeen states, including Utah and Colorado. [Check it out](#)!

We have several reminders about upcoming deadlines for award nominations. The [MCMLA STARS](#) awards are due by September 18th, and the deadline for the [MCMLA Bernice M. Hetzner, Barbara McDowell, and Outstanding Achievement Awards](#) nominations are August 31st. We have terrific members who are eligible—nominate one today!

**The MCMLA Ad Hoc Endowment Task Force** answers your questions about established an endowment in a [FAQ](#) in this issue. In addition, **Claire Hamasu** details what an endowment would do and why it is important for our chapter.

Kristen Desanto and your faithful editor report on their experiences at the MLA Chapter Council Roundtable Luncheon during MLA ‘15 in Austin, Texas. Kristen attended the [Roundtable on Teaching Evidence-Based Medicine to Students and Faculty](#) and I attended the [Roundtable on Data Curation](#). We both thank MCMLA for sending us to these informative sessions.

There is so much more! Dig in to this month’s issue.

aks
By Jackie Hittner; edited by Amanda Sprochi

All of us wear many different hats. One of the hats I have worn since 2010 is being involved with the task force that started the process of a MCMLA annual meeting that would be virtual. For the past two years I have been working with the 2015 planning committee on the upcoming virtual meeting. I want to thank the planning committee who has done a great job putting this event together:

The co-chairs: Heather Brown and Tom Gensichen

The rest of the committee: Abby Adamczyk, John Bramble, Rebecca Graves, Tracey Hughes, Timmi Johnson, Marty Magee, Betsy Mueth and Gwen Wilson

This is what is being planned for MCMLA2015: Virtual Connections - Wherever You Are..You’ll Be There!

By the time you are reading this, MCMLA will be under two months away to an event that will set a precedent not only for us as a chapter but for MLA as a whole. MCMLA will be the first MLA chapter to hold their annual meeting virtually. This event has been several years in the making and the planning committee and I hope you are making plans to attend the meeting October 8th and 9th. Visit the [meeting website](http://mcmla.org/2015meeting) for more information.

Several parts of the meeting are scheduled:

- The MCMLA executive committee meeting will be held on Monday, October 5.
- The keynote speaker, Ivan Oransky, MD, will speak on Thursday, October 8 at 4:00pm (Central Time).
- The business meeting, MLA update, NN/LM update will be held on Friday, October 9
- Symposium of Sages will be offered for 1 MLA credit on Friday, October 9
- Exhibitors are on the program

Papers to be presented:

- “e-channel: Building an Innovation Dissemination Venue,” Jean. P. Shipman and Christy Jarvis, Eccles Health Sciences Library, University of Utah;
- “Connecting Patients with Curated Information: Creating a Virtual Patient Education Library,” Heidi Greenberg and Jean P. Shipman, Eccles Health Sciences Library, University of Utah, and Darrin Doman, University of Utah Health Care;

Lightning Talks to be presented:

- “Beyond the Crystal Ball-Discovering What Information Students Are REALLY Interested in Receiving,” Kristy Steigerwalt, University of Missouri-Kansas City Health Sciences Library;
- “Learning to Teach,” Erin Wimmer, Eccles Health Sciences Library, University of Utah;
- “If the Library Genie Granted You Three Library Wishes, What Would They Be?” Melissa De Santis, Vivienne Houghton and Cathalina Fontenelle, Health Sciences Library, University of Colorado Anschutz Medical Campus;
- “The Virtual Connection of a Private, Catholic Health Care System with a Private, Catholic Jesuit Institution of Higher Education to Provide Library Services and Services and Resources,” Judi Bergjord and Jim Bothmer, Creighton University; Maria Ford, Creighton University, CHI St. Elizabeth's; Cindy Perkins, Creighton University, CHI Bergan Mercy; and Joy Winkler, Creighton University, CHI Immanuel.
- “You’re an… Innovation…Librarian?” Tallie Casucci, Eccles Health Sciences Library, University of Utah.
Notes from the President (cont’d)

As you can see, all the elements that you have come to expect from an MCMLA meeting are scheduled. All that is missing is YOU! Be sure to register for the meeting by September 8, 2015 to get the early bird registration rate. I encourage you to get a group together and attend the meeting – there is a group rate too. So start talking to your colleagues and be part of this historical event. Make sure that you are there!

Now on to MCMLA news:

The memorandum of understanding has been approved by the executive committee and signed for the 2016 annual meeting;

The new membership brochure was posted online; [http://mcmla.onefireplace.com/Resources/Documents/mcmlabrochure4915.pdf]

A discussion was held on how MCMLA Awards would be given this year since we are meeting virtually. You will have to attend the meeting to see how the Honors and Awards Committee will give out our top three awards;

The executive committee did not meet in July 2015.

I hope you are having a relaxing summer and have found some time to escape the demands of your job to rejuvenate yourself. Thanks for all you do, not only for the patrons you serve but for our chapter as well.

Jackie Netto

MCMLA Congratulates

By Amanda Sprochi, MCMLA Express Editor

Samantha McNeal and Mira Green, new MCMLA members. You can check out their profiles in this issue of the Express. Welcome!

Margaret Bandy, on her retirement from Saint Joseph Hospital after years of service. Enjoy your new freedom!

Jean Shipman, Erica Lake, and Jessi Van Der Volgen, for receiving first place in the Research Paper category at MLA’15 for their paper, “A Lean Application in Documenting Patient Education for Meaningful Use.”

On the Go! Mobile Information Station for Patients and Families (Part 1)

By Emily Eresuma, Intermountain Primary Children's Medical Center; edited by Susan Sanders

Beginning in August, the Intermountain Primary Children’s Hospital library began a new endeavor, spurred by our relocation. Almost a year ago, we moved from a prime hospital setting to the outpatient clinic building across the street. Our services to staff and clinicians never dwindled, but it became quite a challenge for patients and families to find their way to the library and seek help from a medical librarian. It is so important for families to find and evaluate internet and other resources for their child’s care.

Armed with bookmarks and a Sci-Fi computer cart, we are trying a new mobile information service. I admit, this project was really out of my comfort zone. Getting full administrative support, designing a bookmark, and other challenges seemed overwhelming. There were delays along the way, but heartening things happened, too. Our Information Systems Department contributed a free computer cart, and the library has a third laptop!

I took deep breaths and let any uncomfortable thoughts to melt away. We have started to empower families with little patients to be more informed and act as partners in their healthcare. Next, we will tell the story of the mobile information station in action. Stay tuned!

MCMLA Remembers
Patricia Leembruggen

Patricia Leembruggen, long-time member of MCMLA, passed away August 1, 2015 after a long illness. Pat graduated from Central High School in Springfield, Missouri and attended Missouri State University where she graduated with a Bachelors degree in Fine Arts. She pursued an MA while working at Meyer Library, eventually resulting in her change of career paths. She graduated with an MLS in Library Science from the University of Missouri, and served as a medical librarian with Cox Health for the majority of her career. She earned a second MS in Instructional Design from Drury University.

MCMLA extends its deepest condolences to Pat’s family, friends and colleagues. She will be missed.
The National Network of Libraries of Medicine/New England Region, along with library partners, has been supporting access to “digital library resources” for state public health departments (PHDs) since 2010 (pilot year). Currently, the PHIA (Public Health Information Access) enterprise consists of eighteen PHDs in seventeen states. All have seamless access to the same resources through a digital library interface residing on PHD Intranets using IP authentication. Digital Libraries have a common look and feel yet provide a branded face for the project at the health department level. Articles that are not directly accessible via Digital Libraries can be obtained through subsidized library partnerships. This process facilitates easy access, saves time and effort related to a busy public health workforce, is data driven, improves collection content, and raises the awareness of the importance of libraries.

PHIA Digital Libraries contain licensed resources including about 200 e-journals produced by approximately 40 publishers; selective databases, such as Global Health, the Cochrane Library, and the CLSI Standards; about 48 e-books including improved functionality to search Institute of Medicine reports directly with other book chapters and other NLM sites (e.g., Toxnet) and CDC public sites (MMWR and Communicable Disease Guide). Links to the National Agricultural Library’s Information Centers are also listed in libraries, e.g., Food & Nutrition and Water Quality.

The evaluation model includes a variety of metrics: trainings held, resource change over time, use statistics, focus group sessions and interviews to capture how resources, training, and other aspects of the project inform public health practice. Baseline data collected early in the project revealed a variety of work initiatives that were perceived to require information support: guideline revision, program development, policy briefs, press releases, program evaluation, surveillance, state plans, and more recently, accreditation compliance. Expected outcomes include costs of library development going forward, efficiencies related to enterprise management, and enhanced roles for library partners.

Technically, the project aims to facilitate access to the digital collections yet protect publisher rights, retain the look and feel of the various PHDs involved in the study, and promote effective management processes to accommodate updating, changes related to publisher issues, management of IPs, and easy access to health-related news of interest (through topical alert set up). This project currently links public health departments with virtual and in-person resources to improve access to information. The enterprise approach supports service, compliance, and technical issues supportive of improved evidence-based practice, education, and research. State departments of health that participate in the PHIA project and reside in the MCMLA region include Colorado and Utah.

**Time for MCMLA STARS!**

By Lenora Kinzie, MCMLA Honors and Awards Committee; edited by Susan Sanders

Chapter members, this is your time to shine! Take time to reflect and share your accomplishments, or inspire others with your achievements. It is easy to submit your name as an MCMLA Star!

Just review the year and think about what you have participated in or achieved. Have you been recognized or received an award for efforts above and beyond the usual? Perhaps you’ve taken on new roles, new assignments, or have had new ideas come to fruition. Have you published, presented or received a grant?

Please submit your STAR accomplishment by September 18th. [http://mcmla.org/2015stars]

If the admiration of your peers and personal satisfaction of sharing is not enough...names of STARS will be placed in a drawing for fabulous prizes.

Listings of previous STARS are available at [http://mcmla.org/stars](http://mcmla.org/stars). If you have questions, contact Lenora Kinzie [lkinzie@stormontvail.org], phone (785) 354-5806, or contact any member of the MCMLA Honors and Awards Committee. [http://www.mcmla.org/honorsawardscommittee]
One of the benefits of the library community is working with many individuals who are passionate about their work, strive for excellence and take an idea and spin it into gold. Wouldn’t you like to recognize these leaders? Resolve to nominate someone deserving of one of the following awards this year and recognize a co-worker or colleague. Awards will be announced at the 2015 virtual meeting.

**Bernice M. Hetzner Award for Excellence in Academic Health Science Librarianship**

This award was established in 1991 in honor of Bernice M. Hetzner, Library Director and Professor Emeritus at the University of Nebraska Medical Center, who retired in 1973. This $500 award recognizes an academic health sciences librarian who has achieved a high level of professional accomplishment.

Recent award winners include Marilyn De Geus (2014), Sue Sykes Berry (2012) and Nancy Woelfl (2011). For more information and to see the nomination criteria, visit the [award webpage](http://mcmla.org/hetzner).

**Barbara McDowell Award for Excellence in Hospital Librarianship**

The Barbara McDowell Award was established in 1984 in memory of Barbara McDowell, Chief of Library Services at the Sioux Falls, South Dakota Veterans Administration, who died in 1983. This $500 award honors a chapter member who has made an outstanding contribution to hospital librarianship. Recent award winners include Shandra Protzko (2014), Karen Wells (2011) and Elizabeth C. Burns (2009). For more information and to see the nomination criteria, visit the [award webpage](http://mcmla.org/mcdowell).

**Outstanding Achievement Award**

Established in 1983, this award honors a member for significant contributions to health sciences/hospital libraries, to the profession and to the goals and objectives of the chapter. Award winners receive a plaque and $500 monetary gift at the MCMLA conference. Recent award winners include Jeanne Le Ber (2014), Rebecca Graves (2012) and Sarah Beck Kirby (2011). For more information and to see the nomination criteria, visit the [award webpage](http://www.mcmla.org/outstanding).

The nomination form is available on the MCMLA website. You can contact the Honors and Awards Committee Chair, Cindy Perkins, [cynthia.perkins@alegent.org](mailto:cynthia.perkins@alegent.org) or call (402) 398-6092 with any questions.

**ATSU Library Receives New Mojo 3-D Printer**

*By Jean L Sidwell, A.T. Still Memorial Library, Kirksville, MO; edited by Katie Dayani*

The A.T. Still Memorial Library of ATSU in Kirksville, MO, received a new Mojo 3-D printer this summer. Our ATSU President, Dr. Craig Phelps, wanted our students to experience 3-D printing for educational purposes. The Learning Resource Center on our Mesa, AZ, campus received a 3-D printer, also.

To promote our new 3-D printer, the Academic Technology department and the Library developed a Lib Guide located on our Library webpage: [http://guides.atsu.edu/3Dprinting](http://guides.atsu.edu/3Dprinting) The Lib Guide lists our 3-D printing policy, information on where to locate pre-made files, 3-D modeling software, CAD software tutorials for creating 3-D files, and how to check and repair 3-D files.

Library signage, a campus TV ad, and word-of-mouth helped spread the news fast. Our students returned to campus last week, and the Mojo 3-D has been in constant action. To date we’ve printed 42 models including a skull, brains, heart, vertebra, dental instruments, backpack buckles, and a jaw bone with teeth, and we have a waiting list for more projects. We display several of our 3-D printouts in a glass showcase in the Library.

David Owens, Public Services Librarian, and Jean L Sidwell, Library Director of the Missouri campus, are trained to set up the 3-D print jobs in Mojo. If you have any questions about the Mojo 3-D printer, you can go to our Lib Guide or email: jsidwell@atsu.edu or dowens@atsu.edu. A complete guide to the Mojo 3D printer is available on their website: [http://www.Mojo3Dprinting.com](http://www.Mojo3Dprinting.com)

Printing has never been so much fun! I guarantee it is a great service that will have students flocking to the library to check it out.
Frequently Asked Questions about an MCMLA Endowment

By MCMLA Ad Hoc Endowment Task Force; edited by Susan Sanders

What is an endowment fund?

An endowment fund is an investment account established to generate revenue. It is a long term financial strategy employed by individuals and organizations, intended to function in perpetuity. Only the interest is spent; the principal remains untouched to continue generating income.

What would money from an MCMLA endowment fund be used for?

The money will supplement member dues and could cover any expense that falls within MCMLA’s fiscal policy. For example, annual operating expenses; the cost of actual and virtual annual meetings; licenses, and award stipends to our members. It could also fund research, advocacy, and special projects. Most importantly, endowment income provides a cushion against unanticipated costs and expenses. It creates a legacy that provides benefits across time.

Is there a minimum investment for the fund to be endowed?

No. MCMLA can establish an endowment without making a minimum investment. After careful research, the Endowment Task Force recommended that MCMLA create a fund with Lodestar Investment Counsel LLC, the firm that manages MLA’s endowment fund. Because of our relationship with MLA, Lodestar will accept any initial amount MCMLA wishes to invest and will not charge a management fee for our account.

Once Lodestar has selected an appropriate mutual fund for our investment, the mutual fund may charge a small annual fee. Lodestar will look for a fund that offers good returns at the lowest possible fee.

Where will MCMLA get the money for the initial investment?

At the moment, MCMLA can use its chapter treasury to make an initial investment of $10,000 without jeopardizing its ability to cover current operating expenses. That’s just the beginning, however. The chapter would also encourage members to contribute voluntary tax-deductible gifts to the fund.

Who will manage an MCMLA endowment fund?

MLA is supportive of our efforts to establish an endowment fund. MCMLA, in turn, would voluntarily adopt MLA’s investment policy. MCMLA elected officers would make decisions within that framework. One person, mostly likely the MCMLA Executive Secretary, would be designated as the primary liaison to Lodestar and serve as the conduit for information between the firm, chapter officers, and chapter members.

Can we only spend the interest? Could we spend the principal if we needed to?

One of the distinguishing characteristics of an endowment fund is that the principal amount in the fund is not disbursed for any reason. Typically only the interest is spent. That said, MCMLA’s agreement with Lodestar will be voluntary and can be terminated with appropriate notice if necessary. The principal would then be returned to the chapter.

What happens to the investment principal if MCMLA folds?

First, accrued interest and the principal would be used to pay chapter debts. Second, when an investment fund is established, beneficiaries are named. We would name our parent organization – MLA – as our primary beneficiary to receive the remaining funds.

How is an endowment fund better than CDs or money market funds?

An endowment fund will earn a higher rate of return than savings accounts, CDs or money market funds. Traditionally these financial vehicles earn less than stocks and bonds because they expose the investor to less risk. At present, these types of investments are earning only a percentage or two.

Is there a guaranteed rate of return?

No, but well managed investment funds are currently returning 7-10% at acceptable risk.

How can MCMLA balance the risks vs. the benefits?

The risks associated with a chapter endowment fund are comparable to those we assume with our own personal investments. Investing with Lodestar Financial Counsel LLC will expose MCMLA to no greater risk than our parent organization assumes. Use of a professional investment manager will protect chapter officers from personal liability in decision making and maximize the chapter’s return.
Why an endowment fund for MCMLA?

By Claire Hamasu, MCMLA Endowment Ad Hoc Committee; edited by Katie Dayani

As an MCMLA member have there been occasions when you’ve wished that MCMLA could fund an innovative program? Or bring a major speaker in for the chapter meeting? Or fund research that will make a difference for our profession? Or provide something for all of our members?

As a past MCMLA president, I’ve been on the other side of the scenario reviewing the budget and deciding what the chapter can afford. Although the Executive Committee may have wanted to, we couldn’t provide CE for all of our members or cover the travel for everyone to attend the chapter meeting. That’s why I’m in favor of establishing an endowment fund.

An endowment fund is the “extra” that would allow us to enhance our organization without jeopardizing our operations. The dues that we each pay would continue to ensure our viability as a chapter. Our endowment fund would allow us to address a wish list. Take a moment and imagine what you’d like MCMLA to do for you, for other members? That’s what the endowment fund could help do.

Chapter Council Sharing Roundtables Luncheon: Teaching Evidence-Based Medicine to Students and Faculty

By Kristen DeSanto, University of Colorado Anschutz Medical Campus, Denver, CO; edited by Katie Dayani

In May I attended the Chapter Council Sharing Roundtables Luncheon at the MLA annual meeting in Austin, and I would like to thank MCMLA for the generous award that made it possible.

My table’s topic was: Teaching Evidence-Based Medicine (EBM) to Students and Faculty. There were six attendees plus a facilitator and a recorder at my table; five were academic librarians, two were hospital librarians, and one was from the National Library of Medicine. The facilitator presented several topics of discussion, and attendees were encouraged to share their own experiences with the rest of the table. The recorder wrote down answers and compiled a summary after the meeting so that attendees could enjoy the luncheon without needing to take notes. I found this to be a great opportunity to gather ideas and gain insight from fellow librarians, as well as share my own experiences.

One topic of discussion that I found particularly helpful was educational options for librarians to learn about teaching EBM. I am always on the lookout for professional development opportunities, especially those recommended by other librarians with similar job responsibilities. Two workshops were recommended: Evidence-Based Medicine for the Medical Librarian, an eight-week online course sponsored by the University of North Carolina School of Information and Library Science [http://sils.unc.edu/programs/ebm] and Supporting Clinical Care: An Institute in Evidence-based Practice for Medical Librarians, a three-day course at the University of Colorado Anschutz Medical Campus, which I recently attended [http://hslibraryguides.ucdenver.edu/ebpml]. Two online tutorials were recommended: Evidence-Based Practice: An Interprofessional Tutorial, sponsored by the University of Minnesota Health Sciences Libraries [https://www.lib.umn.edu/apps/instruction/ebp/] and the Texas Information Literacy Tutorial (TILT), sponsored by the University of Texas Brownsville [http://library.utb.edu/tilt/nf/intro/internet.htm].

Another helpful discussion was on the topic of keeping students and faculty engaged when teaching EBM. Several attendees mentioned using polling applications, such as Poll Everywhere [https://www.polleverywhere.com/] or Web Clicker [http://webclicker.org/] that let your audience members vote or answer questions using their mobile devices. Other suggestions included decreasing lecture time during classes and replacing it with hands-on practice and using humor to engage your audience.

A complete listing of this table’s discussion topics and attendees’ responses, along with a bibliography of suggested books and articles, can be found on the Chapter Council website [http://chaptercouncil.mlanet.org/home/sites/default/files/roundtables/teachingebm.pdf]. To see a list of all topics presented at the Chapter Council Sharing Roundtables Luncheon, visit the following link: http://www.chaptercouncil.mlanet.org/home/2015topics.
Non-Renewing Members Update

By Kristy Steigerwalt, Co-Chair, MCMLA Membership Committee; edited by Katie Dayani

The Membership Committee has been working hard at examining reasons non-renewing members have let their memberships lapse. As a result, the committee surveyed non-renewing members from the last four years to determine why MCMLA memberships were not renewed.

To begin a portion of the committee members went through the list of 118 non-renewing members and verified email addresses. Once completed, 104 viable former email addresses were located and surveyed. Thirty-nine responses were received. The majority of respondents indicated the cost of membership was reasonable; however, at least a quarter mentioned employers failing to pay for this expense influenced renewal. Approximately 15% simply no longer wished to incur the expense, and many others have retired, moved, were no longer in medical libraries or had simply forgotten to renew.

Regarding the MCMLA conference, the majority (~95%) indicated the cost was reasonable. About 57% were not interested in attending the conference, and 33% did not have employer funding to do so.

When asked about the Continuing Education (CE) available from our organization about 24% of former members were not interested in CE, others could not support the cost (28%), and 48% did not find CE topics relevant. Sixty-five percent of former members indicated membership termination was due to a lack of personal relevance, and approximately 35% did not see enough value in their membership.

Finally, regarding the relationship between professional status and active membership, about one-third of respondents had changed careers, another third had retired, about 9% listed lack of support for membership from their employer, and 22% indicated they were still interested in renewal.

Side comments included an interest in becoming more involved in the organization, a need for a greater number of reminders to renew, as well as a variety of others.

A special thanks to all members of the Membership Committee: Tracey Hughes for compiling the list of non-renewing members, Debra Carter for acting as survey proctor, and to Jeanne Burke, Committee Co-Chair, for their wonderful work in making this survey possible.

Fitterling Named Outstanding Poster Nomination Finalist

By Kristen Desanto, MCMLA Publications Committee

Lori Fitterling of Kansas City University of Medicine and Biosciences presented a poster with Dr. Cheryl McCormick at the International Association of Medical Science Educators 2015 Meeting in June. The poster was titled “Information Literacy and Grand Rounds: Adding Information Skills and Case Presentation Experience to the First Year Curriculum” and was named an Outstanding Poster Nomination Finalist. The poster described a new medical informatics and information literacy course that was added to the first year medical school curriculum. Students attended four lectures in the first four weeks that addressed searching, accessing, evaluating, and utilizing digital medical information. Later in the semester the students led grand rounds case presentations. The new course received positive reviews from both students and faculty.

Congratulations Lori!

MCMLA Members Take Top Honors at MLA '15

By Kristen Desanto, MCMLA Publications Committee

In the July 16 edition of MLA-FOCUS the MLA Research Section announced the winners for best research papers and posters at the 2015 MLA Annual Meeting. First place in the research paper category was awarded to Jean Shipman, Erica Lake, and Jessi Van Der Volgen from the Eccles Health Sciences Library, University of Utah for their paper titled “A Lean Application in Documenting Patient Education for Meaningful Use.” The paper detailed how lean methodology was used to analyze the process of patient education delivery and documentation, with the goal of reducing variability and increasing meaningful use compliance. Their interdisciplinary team included staff from the health sciences library, clinical education, and information technology.

Congratulations!
Data Curation Roundtable at MLA Austin

By Amanda Sprochi, J. Otto Lottes Health Sciences Library, University of Missouri. Columbia, MO; edited by Kristen Desanto

The MCMLA Honors and Awards committee sponsored my attendance at the MLA sharing luncheon at the annual meeting in Austin this past May. I chose to attend a roundtable on Data Curation, and found the experience both enlightening and a bit frustrating.

Present for the Data Curation roundtable were a variety of health sciences librarians, including a historian, and a researcher who is not a librarian. Each person introduced herself and gave a brief outline of what their library is--or is not--doing in terms of data curation. Most present said that their libraries were just starting to figure out how they were going to deal with data curation, especially in the light of the new NIH mandate, backed by many publishers, that requires that data be stored and accessible to others. Most agreed that people are understanding that they have to do it, but don't know how to start or how to manage the process.

There is still a resistance to sharing data, and many researchers don't see the purpose, although they are being told that the data must be publicly available. There is an opportunity for libraries to help with data management planning, which is now a requirement of many grants, and to educate researchers on how to share data and why it is important. Some librarians are actively meeting with researchers on how to plan for data management. Others are setting up or modifying their institutional repositories to help researchers deposit their data. Because a whole campus can lose grant funding for non-compliance of the new data depositing requirements, complying with the new rules is an important part of the grant process, and many librarians are trying to help researchers figure out how to do this.

Interesting questions were brought up by a researcher on our panel, who was new to the idea of data curation and what we meant by that. The roundtable itself was really talking about overall data management, with data "curation" being a small part of the whole. As a researcher, she worried about the "curation" part--that that meant somehow others would be using and manipulating her data, which of course as a researcher is her purview. A lively discussion ensued in which the librarians explained that to librarians, "doing" things with data meant, for example: Who should have access? Should it be restricted? What format do you want the data in? Data analysis per se is left to the researcher, as they are the experts.

It is hard to get traction without a mandate, which may happen with the new rules if funding is at risk. It is an opportunity for libraries to get their foot in the door, helping with grants and the data management planning requirements. We need to know where they are storing their data--genomic databases, publishers, lab notebooks, etc. At many places profit margin has become a big issue (even non-profit academic medical centers are trying to make money) and spending on data curation is not going to be made until the issue is forced. Another issue is that IT folks are not scientists, so we may have a role in translating between the researcher and the IT people building these repositories for big data. A place to start may be to go into labs and talk to folks and see what their process is. Many don't use electronic notebook tools but word process their procedures then print them out and stick them in a print notebook.

There was speculation about whether print notebooks were going to be generational, that the newer generations of scientists would be more willing to use e-notebooks and online tools for research, rather than handwritten or typewritten notes. All agreed that it is important for librarians to understand the structure and process of research, and to suggest solutions, provide advice, etc. about data curation and management strategies.

What do we want to see happen in five years? We would like NIH to have standards that people have to follow, a sort of "data management package" that will standardize data set collection and storage, and that will allow data sets to be accessible for future researchers and historians. We would also like to see more people in the library providing research and science support, offering more personalized health information, and getting more involved in data curation and specialized and individualized services, with heavy collaboration between the librarians and IT folks. We want researchers to be able to come into the library, tick a few things off on a sheet, hand over their data sets and have them be correctly deposited where they need to be to be used and managed accordingly. There is no point in having to reinvent the wheel every time someone needed to put their data in the repository, and there should be some standards to save the time of researchers for research, and not data management.

The takeaway from the Roundtable on Data Curation was that management of "big data" was coming whether anyone likes it or not, and that we as librarians have an opportunity to reach out and make ourselves part of the data conversation. We have an opportunity to become leaders and facilitators at our institutions to assist researchers in the deposit, curation, and management of their data for collaboration, use, and safekeeping.
We Want Failures, Seriously!

By Jean Shipman and Christy Jarvis, Eccles Health Sciences Library, University of Utah, Salt Lake City, UT; reprinted with permission from Wiley Exchanges

Innovators often state that they learn a lot from their successes, but even more from their failures. Yet, who publishes about their failures? Which journals commonly report about failures? Who gets promoted or receives tenure in academic environments for their failures? Hopefully, the Spencer S. Eccles Health Sciences Library (EHSL) at the University of Utah has created a solution, called e-channel. e-channel is an interactive platform designed to capture and disseminate the creative output of innovators in all disciplines, but particularly the health sciences. This eclectic hub offers a venue for innovators and researchers to share their results, receive recognition, and contribute to their scholarly disciplines, while also ensuring that others can build on the work reflected. While e-channel currently captures the knowledge generated at the University of Utah, we hope that e-channel will become a national resource and “the place” to go to find information about all kinds of innovative approaches in numerous fields, including education, healthcare, research and global health. Anyone can contribute content to e-channel; just contact Jean Shipman [jean.shipman@utah.edu].

Why e-channel?

e-channel came into being after talking with a number of innovators and researchers who were frustrated on several fronts. One, they’re often not academic community members who write and are awarded grants and thus, don’t have research to publish for academic credit. They do however, often invent devices or therapeutic games that become commercialized and thus, bring revenue to the respective university. However, very few promotion and tenure review committees within universities grant credit for innovator outputs in the same way researchers get credit for obtaining extramural funding and resulting journal publications.

Second, the time it takes to publish has also proved to be an impediment to innovators who are seeking rapid dissemination of their ideas. One entry on e-channel, “Waiting for the next shoe to drop” resulted from our pediatric department chair being limited to a 900-word editorial. He rewrote his editorial multiple times due to the delay in publication and the fast rate of change with health care reform. He also wanted a mechanism for starting a national conversation about health care reform in pediatric hospitals, and a multimedia way of communicating his concerns and igniting conversations. Voila, e-channel came to the rescue.

Failures Revisited

Now back to failures. Our conversations with innovators again highlighted the need to capture and share not only successful outcomes, but what didn’t work, what failed, why the failure occurred, and what was done to overcome the barriers encountered. Attending the VentureWell conferences highlighted the interest in failures as there was a session at the 2015 conference in Portland, Oregon that specifically resulted from previous conference attendees’ desires to communicate about their failures. These conference discussions along with our university-based discussions prompted us to create a “failure” program on e-channel. There is an interactive form [http://library.med.utah.edu/e-channel/failures/] that is intended to help document exercises in innovative thinking or inventing that did not lead to the anticipated successful outcome but nonetheless were vital as learning opportunities. Our hope is that innovators and researchers will get academic credit for reporting their failures as more and more universities are addressing the inclusion of social media and multi-media within their promotion and tenure criteria. Impact and reach are key to awarding academic prestige. Social media and multi-media platforms are offering new venues for the dissemination of valuable information, such as failures. So please, be bold, report your failure to e-channel today.

Want to learn more about e-channel – listen to the podcast [http://healthcare.utah.edu/the-scope/shows.php?shows=0_cc9r3k78].
Mira Greene

By Merinda McLure, AHIP, MCMLA Membership Committee; edited by Katie Dayani

I am the new Head of Content Development & Acquisitions at Kansas State Libraries. A 2001 MLS graduate of Emporia State University’s School of Library and Information Management, I have returned to SLIM as a doctoral student in the 2014 cohort. I received my B.S. in Business Administration from Oklahoma State University in 1997.

From August 2009 to January 2015, I worked as the Head of Technical Services at the University of Texas Medical Branch in Galveston. Prior to UTMB, I worked as the Assistant Head of Cataloging & Metadata at Rice University and the Head of Technical Services at the University of Tulsa’s Mabee Legal Information Center. While at UTMB, I was a co-investigator for a Digital Preservation and Access (DiPA) Award, South Central Region, National Network of Libraries of Medicine, entitled In Pasteur’s Own Hand: The Creation of a Digital Repository. The project won the 2014 Trailblazer Award from the Texas Digital Library. I also became an AHIP member in June.

I am looking forward to meeting colleagues in MCMLA and sharing experiences serving faculty and students. In my spare time, I enjoy visiting my son (20) in Seattle and daughter (22) in Houston. I love to cook and travel.

Welcome, Mira!

Samantha McNeal

By Erin Wimmer, MCMLA Membership Committee; edited by Kristen Desanto

What is your position title and/or interest in libraries?
I’ve always loved libraries ever since I was a child. It wasn’t until college that I learned I could combine my passion for libraries with healthcare, giving me just the career I wanted.

What do you like most about it so far?
I like that whether it’s a healthcare or library facility, the information is always changing. Technology has allowed us to advance from prosthetic limbs to checking out books with a tablet.

What is your educational background and what schools did you attend?
I am starting my senior year at Stephens College (Columbia, MO) majoring in Health Information Management. I hope to work for a year in the field and then pursue a Master’s in Library Science.

What is your previous work experience?
I have spent the last three years working in the library I would frequently visit as a child. It brings back memories and it is nice to see how excited the kids can be when they find a good book.

What’s a fun/unique/interesting tidbit for your fellow MCMLA’ers to know about you?
My initials spell my full name.

How do you spend your free time?
I like to try new places around St. Louis whether it’s a park or a restaurant.

What do you hope to gain from being a member of MCMLA?
I hope to gain experience and knowledge from others, as well as access to learning new things.

Welcome, Samantha!
Joining the Academy of Health Information Professionals (AHIP) has never been easier. A new system has been launched allowing you to download fill-in AHIP forms, upload or email the completed portfolio, and pay online.

For an introduction to how the online forms work click on [http://www.mlanet.org/academy/whatsnew-online-submissions.html](http://www.mlanet.org/academy/whatsnew-online-submissions.html)

Other changes have also been approved.

**New Job Requirements:** Because of the economic recession, some medical librarians are no longer full-time medical librarians, have left the field, or have become a different type of librarian. MLA realizes there are librarians who want to move into, remain in, and come back to the health sciences librarian field and want AHIP membership. To help members succeed with AHIP, the MLA Board of Directors has approved changes to the job requirements for AHIP starting May 1, 2012. To read about these changes click on [http://www.mlanet.org/academy/whatsnew-job-requirements.html](http://www.mlanet.org/academy/whatsnew-job-requirements.html)

**Provisional Membership:** Starting January 1, 2014, all provisional membership applications (both new and renewing) will be required to include 5 points of professional individual accomplishments per year. This new requirement will allow members the opportunity to become more involved with MLA; MLA Sections, SIGs, and Chapters; and local medical library groups. Professional individual accomplishments then can be used towards the application for membership when the provisional member moves on to the member or senior level of AHIP.

Currently there are roughly 1100 AHIP members who participate in the academy at 5 levels of membership. Why don’t you join us?

Visit [http://www.mlanet.org/academy/](http://www.mlanet.org/academy/) for more information