Happy holidays, MCMLAers!

Hope everyone is not experiencing holiday burn out yet. We have a great issue for you, including a round up of the MCMLA Annual Meeting in lovely Columbia Missouri, and news about the happenings all around our region.

The MCMLA Annual Meeting in Columbia was a rousing success. The theme was “One Health” and we had two great speakers, wonderful papers and posters, and I think a good time was had by all in the intimate setting of the Tiger Hotel. A round up of the meeting and lots of fun pictures are featured in this issue. Thanks all who came out.

We have a new chair, as of the end of the business meeting in Columbia. John Bramble writes his inaugural—and inevitable (and perhaps unenviable? I hear the Express editor is a real taskmaster when it comes to getting Chairs to write their columns)—column for the Express. John discusses his Work SMART ethos and the strategic plan for MCM in the next five years. He points out that we all can get involved, and you are highly encouraged to do so!

Nancy Woefl and the Finance Committee have an excellent round up of the Endowment Fund efforts so far. The Endowment is already paying dividends and the committee has worked hard getting MCMLA’s money to work for us. If you see them thank them!

We have three new members spotlighted in this issue; Jessica Gerber, Emily Vardell, and Omoshola Kehinde. Jessica is also our newly appointed MCMLA archivist, so make sure to read her article on what you can contribute.

In other news around the region, Gwen Wilson outlines the activities of the past year in MCMLA and lays out the strategic plan for the next five years. The Advocacy Committee has a new feature reviewing advocacy tools, make sure you check it out. And A.T. Still, Children’s Mercy Kansas City, and Jim Honour at the NN/LM all discuss what’s happening with people and projects in their libraries.

Wishing you all the very happiest of holidays and New Year.

aks
Dear MCMLA members,

I would like to begin this note by thanking each of the active members of MCMLA, from those who regularly pay their dues to those who vote in elections, serve on committees as members and leaders, maintain our web services, manage finances for the chapter, etc. These are the people who make up this chapter and make amazing things happen. I feel proud and honored to work alongside these hardworking individuals who care about the important work of our organization.

The theme I chose for my term as chair is “Work SMART”:

- **Specific** – focus on a specific area for improvement;
- **Measurable** – quantify or agree to criteria measuring progress;
- **Assignable** – specify who will do it;
- **Realistic** – state the expected results and ensure they can realistically be achieved; and
- **Timely** – specify when the results should be achieved.

Working SMART will be key this year, and likely for years to come, as chapter members begin to implement the newly approved MCMLA 5 Year Strategic Plan to guide our chapter initiatives and activities. It consists of six strategic areas, with one or two specific goals for each area. They are:

**Strategic Area 1: Member engagement**

Goal 1: MCMLA Members utilize chapter programs and services

Goal 2: MCMLA leadership, committee, task force, etc., positions have broad representation of members

**Strategic Area 2: Continuing education & professional development**

Goal 1: MCMLA members’ educational and professional needs are supported

**Strategic Area 3: Research**

Goal 1: MCMLA members are involved in member-driven research

**Strategic Area 4: Advocacy**

Goal 1: MCMLA members are health sciences librarian-ship advocates

Goal 2: MCMLA members are aware of other chapters and organizations’ advocacy resources

**Strategic Area 5: Professional networking**

Goal 1: MCMLA members share and network throughout the year

**Strategic Area 6: Financial responsibility**

Goal 1: MCMLA members are aware of the chapter financial management plan

This is an ambitious project, with enough work for every single member to get involved at some level or offer some amount of their time. For instance, members who have two to four hours to contribute for the whole year, but would still like contribute their expertise, might consider writing an article for the *MCMLA Express*. Members who can spend two to three hours a month, might consider joining one of the eleven committees (including the Annual Conference Planning Committee), or many taskforces. New this year is a requirement that each committee designate a chair-elect to help smooth the transition of leadership from year to year. No matter how much or how little time a member has, everyone can contribute in some way.

As chair, I get to pick some activities that I think will help the chapter grow and benefit members. This year we will be investigating two possibilities. The first is exploring whether the Medical Library Association should become the chapter’s online services provider, replacing our existing web hosting, payment services, and listserv administration. The second considering publishing the proceedings of our annual conferences. The taskforces for investigating these possibilities are still being established, so please contact me if this is something of interest.

In addition to working with those members who are already actively involved in MCMLA, I am also interested in increasing the involvement of other members. The SMART work of growing this chapter and helping to increase its benefits requires everyone’s contributions to make it happen!

jb
MCMLA 2017 MidYear Report

Gwen Wilson, AHIP, MCMLA Immediate Past Chair; edited by John Jones

The Mid Year Report was submitted to MLA.

The Executive Summary (summary of top achievements, activities, actions since April 2017):

- 2017 MCMLA Annual Meeting was held in Columbia, MO on October 9-11, 2017
- MCMLA membership approved the Bylaws Committee motion to remove specific committee names from the Bylaws with the exception of the Nominating and Executive
- MCMLA membership approved the 2017-2022 Strategic Plan.
- The Executive Committee approved the creation of a Finance Committee and Archives Working Group as standing chapter committees
- The Executive Committee has approved the co-chairs for the 2019 MCMLA Annual Meeting.

If you are interested in reading the detailed 2017 Annual Reports from Committees and Appointed Positions, please consult the 2016-2017 Annual Reports.

MCMLA 5 Year Strategic Plan: 2017-2022

Gwen Wilson, AHIP, MCMLA Immediate Past Chair; edited by John Jones

During the 2017 Annual Business Meeting in Columbia, MO, MCMLA membership approved the MCMLA 5 Year Strategic Plan. The Strategic Plan consists of 6 broad categories, and under each category are specific goals. The purpose of the Strategic Plan is to guide chapter initiatives and activities.

The MCMLA 5 Year Strategic plan is as follows:

**Strategic Area 1: Member engagement**
- Goal 1: MCMLA Members utilize chapter programs and services
- Goal 2: MCMLA leadership, committee, task force, etc., positions have broad representation of members

**Strategic Area 2: Continuing education & professional development**
- Goal 1: MCMLA members’ educational and professional needs are supported

**Strategic Area 3: Research**
- Goal 1: MCMLA members are involved in member-driven research

**Strategic Area 4: Advocacy**
- Goal 1: MCMLA members are health sciences librarian advocates
- Goal 2: MCMLA members are aware of MCMLA, MLA Chapters, ALA, MLA, etc. advocacy resources

**Strategic Area 5: Professional networking**
- Goal 1: MCMLA members share and network throughout the year

**Strategic Area 6: Financial responsibility**
- Goal 1: MCMLA members are aware of the chapter financial management plan

If you are passionate about a certain category or goal and want to get involved in some way please contact our Chapter Chair, John Bramble.

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**Chapter Dues Payment Due January 2018**

In an effort to have our membership dues collected to coincide with the fiscal year of the Chapter, the following schedule will be used to notify the membership that it is time to pay 2018 dues.

On January 2, 2018 all current MCMLA members will receive their first notice to pay their 2018 dues.

Reminder notices will go out January 16 and February 1.

Members who have not paid their 2018 dues by February 15, 2018 will go into lapsed status and will not get to vote in the 2018 Chapter elections.

Thanks for paying your membership dues promptly after you receive the January 2 notice.
MCMLA Endowment Fund Sees A Great First Year

Nancy Woelfl, Ex Officio Member, MCMLA Finance Committee; edited by John Jones

On behalf of the Executive and Finance Committees, it is my privilege to report a truly successful first year for the MCMLA Endowment Fund. Success can be attributed to many factors, including member generosity, effective financial policy, and strong U.S. stock market performance.

On the policy front:

- The Treasurer was empowered to deposit member contributions as soon as they are received without waiting for a vote of the Executive Committee. Member checks clear quickly and contributions begin earning interest sooner.

- As long as MCMLA maintains a three-year reserve of operating funds (about $45,000 in cash) the Executive Committee can move excess funds into the Endowment Fund. They did so in February, 2017, authorizing a $20,000 transfer.

- The Ad Hoc Endowment Task Force was merged into a newly created Finance Committee to provide big picture advice to the Treasurer and Executive Committee on MCMLA finances.

Strong U.S. stock market performance also contributed to first year endowment growth. Whereas the MCMLA money market reserve fund has earned about $40 in interest since January, 2017, the endowment, which is half that size, has earned $1,508.34 since March. MCMLA is letting the accrued interest ride, allowing it to generate more income for the chapter. This year, MCMLA leadership will seek member input regarding use of our endowment earnings and take member and Finance Committee suggestions into account.

The Purple Piggy Bank traveled to Columbia and received $532.55 in attendee contributions. Annual meeting contributors were entered into a drawing for two prizes, an awesome Tiger Tailgate Basket and a book titled *The Bad-Ass Librarians of Timbuktu*. Competition was spirited but lucky winner Gwen Wilson took home the tailgate basket and Melissa De Santis scored *The Bad-Ass Librarians*.

As of October 31, 2017, here is the MCMLA Endowment Fund bottom line:

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016 contributions</td>
<td>$2,950.41</td>
</tr>
<tr>
<td>2017 operating fund deposit</td>
<td>$20,000.00</td>
</tr>
<tr>
<td>2017 contributions</td>
<td>$937.55</td>
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<tr>
<td>2017 interest</td>
<td>$1,508.34</td>
</tr>
<tr>
<td>Current endowment value</td>
<td>$25,396.30</td>
</tr>
</tbody>
</table>

Thank You from the Endowment Fund

Nancy Woelfl, Ex Officio Member, MCMLA Finance Committee; edited by John Jones

The MCMLA Executive and Finance Committees would like to thank all chapter members who contributed to the MCMLA Endowment Fund during the 2017 Annual Meeting in Columbia, MO. Attendees, including MLA President-Elect Beverly Murphy, generously contributed $271.55 during the meeting. An MCMLA member matched $261.00 of those contributions, bringing the endowment total to $25,396.30 as of October 31.

MCMLA will always accept contributions to the Endowment. Contributions are tax deductible; you will receive a letter acknowledging and documenting your gift. Donations for the MCMLA Endowment Fund can be sent to:

MCMLA Treasurer
PO Box 221465
St. Louis, MO 63122

Note: Specify MCMLA Endowment Fund on the check memo line.

MCMLA members who donated to the Endowment Fund during the Annual Meeting include:

| Anonymous               | Ben Harnke               | Betsy Mueth               |
| Judi Bergjord          | Kim Harp                 | Beverly Murphy            |
| John Bramble           | Holly Henderson          | Annette Parde-Maass      |
| Heather Brown          | Jackie Hittner and       | Caryn Seoville           |
| Jeanne Burke           | Charles Croissant        | Angela Spencer           |
| Jerry Carlson          | Tracey Hughes            | Amanda Sprochi           |
| Melissa De Santis      | Barb Jones               | Lisa Traditi             |
| Kristen DeSanto        | John Jones               | Deb Ward                 |
| Danielle Drummond      | Wladimir Labeikovsky     | Gwen Wilson              |
| Alissa Fial            | Alicia Lillich           | Nancy Woelfl             |
| Rebecca Graves         | Jennifer Lyon            |                          |
| Claire Hamasu          | Taira Meadowcroft        |                          |
Photographs Now in the Online Archive

By Jessica Gerber, MCMLA Archivist; edited by John Jones

As the new archivist, one of the projects I hope to work on is adding photographs to the MCMLA archive in the repository at University of Colorado Anschutz Medical Campus. I am lucky to be working with a great team on the Archives Working Group, and we hope to accomplish a lot going forward.

As some of you may have seen the email, I asked for photos on the MCMLA listserv from the Annual Meeting. I also worked with Amanda Sprochi to collect photos, and I was able to gather a good selection. Thank you to all the members who emailed me their photos.

Once the photos were collected, I worked to create a new collection within the MCMLA archive in the digital repository. Previously, there were not any photos in the archive, so a new collection was needed separate from the documents currently in the repository, specifically for photos. I wrote the metadata for the photos, and uploaded them to the new collection. Please enjoy the recently added photos at the MCMLA archive.

I was able to identify most of the current members in the photos with the help of the other MCMLA members at CU Anschutz, but I am still missing identification on some members. If you would be interested in assisting with the identification or can add an identification, please email me.

Please also send any other photographs you would be interested in including in the repository. I would appreciate any photos from the meeting in October, but also other photos that the members would like added to the archive. Just a reminder, it’s important to include basic information about where the photo was taken, the date, who’s in the photo(s), and any other relevant information so this information can be included in the metadata for the images. This is the beginning of a great collection of photos archiving the history of MCMLA, and I hope to add more images.

Children’s Mercy Kansas City Update

By Brenda Pfannenstiel, AHIP, Children’s Mercy Kansas City Hospital, Kansas City, MO; edited by Amanda Sprochi

We at Children’s Mercy Kansas City Library Services were proud to see Keri Swaggart awarded the Barbara McDowell Award for Excellence in Hospital Librarianship, and Jenny Lyon awarded Best Research Paper for “Evaluating the Consistency and Quality of Search Strategies and Methodology in Cochrane Urology Group Systematic Reviews” at the MCMLA 2017 annual meeting. We would also like to announce that we have launched a new institutional repository, where you can find Jenny’s powerpoint presentation.

Courtney Butler and Brenda Pfannenstiel have been working to establish this institutional repository called SHARE@Children’s Mercy.
A.T. Still Memorial Library Hosts NLM Exhibit

By Jean Sidwell and Debra Loguda-Summers, A.T. Still Memorial Library, Kirksville, MO; edited by Amanda Sprochi

This October-December 2, the A.T. Still Memorial Library is hosting an exhibit from the National Library of Medicine (NLM) entitled, “Life and Limb: the Toll of the American Civil War.” This exhibit discusses the experiences of disabled veterans and their role as symbols of the fractured nation and a stark reminder of the costs of the conflict.

This six-panel exhibit explores the perspectives of surgeons, physicians, and nurses, highlighting the heroism and brutality of medicine and the challenges of caring for wounded soldiers during wartime. The Adair County Historical Society of Kirksville and Museum of Kirksville and the Schuyler County Historical Society and Hall Museum in Lancaster, Missouri loaned Civil War artifacts for two display cases. Artifacts on display included confederate currency, post ribbons, a Civil War map, National Union Party flyer, histories and pictures of soldiers, and diorama of battle held near Kirksville. The library hosted an open house on October 25, 2017 to highlight the exhibit.

Poster and Survey Results Highlight Value of 3D Print Service for Students

By Jean Sidwell, A.T. Still Memorial Library, Kirksville, MO; edited by Amanda Sprochi

Jean L Sidwell, Debra Loguda-Summers, and Susan Swogger, ETDC Librarian, authored the “3D Print in Research and Curriculum” poster presented to the Missouri Library Association annual conference at the Sheraton Westport Chalet in St. Louis. The poster was well received and the only one on 3D printing. They sent a LibWizard survey of five questions to all ATSU students, faculty and staff regarding the library’s 3D print service. The graphs show the results of the over 280 students, faculty and staff who responded to the survey.

The survey revealed that ATSU students value the 3D print service located in the library. The library plans to promote the purchase of a larger 3D printer for research and innovative projects.
Your Input Required!

*By Angela Spencer, MCMLA Advocacy Chair; edited by Amanda Sprochi*

The Advocacy Committee wants your input!

What is advocacy? We want to hear from you!!!

We want you to share your favorite resources for advocating for yourself. If you have example of something you use for advocacy, please share! Everyone who contributes will be entered into a drawing for gift card, to be drawn at next year’s MCMLA Virtual Conference.

To assist in your advocacy efforts, the Advocacy Committee will feature resources that can help you in the *Express*. This month, Kim Harp reviews ALA’s Advocacy Workbook. Join us in advocating for better libraries!

Review of the ALA’s Advocacy Action Plan Workbook

*Kim Harp, MCMLA Advocacy Committee; edited by Amanda Sprochi*


The *ALA Advocacy Action Plan Workbook* was developed by the ALA Advocacy Training Subcommittee of the ALA Committee on Library Advocacy in January of 2009. Designed to help librarians create action plans for their libraries’ advocacy and marketing, the workbook outlines an Action Plan consisting of 5 sections, entailing 7 “Action Steps” for librarians to take, tailor, and fill in. These include identifying staff or volunteers who would develop and carry out a plan, identifying key issues, which in turn determine goals for the plan.

Next, the workbook guides librarians through strategies for developing advocacy messages, talking points, getting the message out, connecting with the communities and stakeholders. The workbook concludes with tips on how to be self-advocates and encouraging your staff to advocate as well.

The workbook is handy. It outlines for you what an action plan should entail, and gives space for you to “fill in the blanks.” It is formatted as an editable PDF, encouraging librarians to write in the document and tailor the plan to their needs, and permission is granted to reproduce the workbook for nonprofit use. Included are creative ideas on marketing materials and to which people to market. This framework is great for librarians who aren’t sure where to begin.

Although developed for public libraries, the concepts presented can be adapted for health sciences library use. Because it was also developed with a large staff in mind, those in smaller academic or hospital libraries may not find this workbook usable or may need to adapt it. While convenient, the workbook is best utilized in the medical library profession as a springboard for discussion and in conjunction with other advocacy tools.

The *Advocacy Action Plan Workbook* is available at the ALA Advocacy site.

Review of *The Accidental Library Marketer*

*By Angela Spencer, MCMLA Advocacy Chair; edited by Amanda Sprochi*


Many librarians do not have any training in marketing. This book, while geared more toward public libraries, can be used by any librarian. Dempsey discusses the cycle of marketing, and the differences between marketing, public relations, publicity, promotion, advertising, branding, and advocacy. She gives thoughtful insights on how to assess your physical space and your web presence and discusses how to get user feedback and participation through surveys and focus groups. She also talks about statistics, writing a formal marketing plan and how to get buy in from stakeholders.

While this book is from 2009, it is still very relevant and has many things that may be helpful for advocacy. I personally haven’t tried a focus group, but may attempt it with our residents.
MCMLA held its 50th annual meeting in Columbia, Missouri on October 9-11. The meeting was held in the historic Tiger Hotel in downtown Columbia, allowing attendees to explore the charms of the 196 year old college town.

Keynote speaker, Dr. Rebecca Johnson, spoke about the health impact of the human animal bond.

Lunch speaker, Lise Saffran, spoke about how art and literature in the public health curriculum develops empathy among clinicians.

Members of MCMLA presented their research during the poster and paper session, and of course, the members met for the annual business meeting. (Rumor had it there would be raffles.)

Two of our outstanding members were awarded for their service to health sciences librarianship. Keri Swaggart, from Children’s Mercy Kansas City, was named the Barbara McDowell Award for Excellence in Hospital Librarianship recipient, and Barb Jones, NN/LM, was presented with the MCMLA Outstanding Achievement Award. Congratulations, ladies!

The MLA update was presented by Beverly Murphy, our incoming president.

Several folks availed themselves to Dr. Tobin Magle's CE, Data and Donuts for Librarians. The conference was kicked off with a welcome reception in the Vault, a swanky speakeasy on the lower level of the Tiger Hotel and the hospitality committee ensured that attendees had fun competing for who had the oldest conference bag and who could win the scavenger hunt. While attendance was down this year, with 56 registrants (plus 11 vendors), the meeting more than broke even financially and, more importantly, fostered learning and connections among our members.
MCMLA Researchers Highlight Their Work

By Amanda Sprochi, MCMLA Express editor

At the recent MCMLA annual meeting in Columbia, Missouri, 8 posters and 6 papers were presented by our members.

Papers presented were:

"Evaluating the Consistency and Quality of Search Strategies and Methodology in the Cochrane Urology Group Systematic Reviews" Jennifer Lyon, Carrie Price, Jamie Saragossi, Clara Tran. Winner of the Reasearch Award for Best Paper. You can view Jenny’s powerpoint presentation at the Children’s Mercy online repository.

“Assessing the Effectiveness of Targeted Emails: Valuable Delivery Tool or Information Overload?” Kristy Steigerwalt and Nora Franco, University of Missouri-Kansas City. Winner of the Research Viewer’s Choice Award.

“Bibliographic Management: Acquiring a Site License, Ramping Up Instruction, and the Campus Response.” John D. Jones Jr., Kristina Palmer, and Lisa K. Traditi, University of Colorado Anschutz Medical Campus.


“Group Interview: A Unique Method of Evaluating Faculty Candidates.” Lisa Traditi, Lilian Hoffecker, and Ben Harnke, University of Colorado Anschutz Medical Campus.

“I Called D!BS: Show Me Your Favorite Study Room.”Alissa Fial, Danielle Drumond, Roxanne Cox, and Sue Clark, University of Nebraska Medical Center.

Posters: (click on the thumbnails for a full-sized view)

Almost One Out of Five Requested Articles Are Freely Available to the Public, by Caryn Scoville, Katherine Emerson, and Caroline James. J. Otto Lottes Health Sciences Library, University of Missouri. Winner of the MCMLA Research Committee’s Best Poster award.

Clinical Medical Licensure: Pros and Cons, by John Bramble and Clare Hamasu, University of Utah, and Emily Eresuma and Shawn Steiding-er, Primary Children’s Medical Library.

Evidence-Based Practice Boot Camp for Nurses: From Theory to Application, by Kristen DeSanto, University of Colorado Anschutz Medical Campus, and Cara Spencer and Kellar Elliott, University of Colorado Hospital.

First Year Medical Students Shift to Digital Preferences over Print, by Lori Fitterling, Jessica Berry, and Marilyn DeGeus, Kansas City University of Medicine & Biosciences.

Solo Librarians: Demographics, Duties, Needs, & Challenges, by Angela Spencer, St. Luke’s Hospital, Elizabeth Laera, Brookwood Baptist, Halyna Liszechynskyj, and Louise McLoughlin.

Towards Detecting Hype and Controversies in the Life Sciences Literature via Citation Patterns, by Wladimir Labeikovsky, University of Colorado Anschutz Health Sciences Library.

Using MailPoet to Manage Faculty Publications Alerts and Track User Engagement, by Taira Meadlowcroft, Diane Johnson, and Caryn Scoville, J. Otto Lottes Health Sciences Library.

Focus Groups as a Method to Build Library Services and Partnerships across the Institution, by Courtney Butler, Children’s Mercy Kansas City and Megan Molinaro, Sedgwick LLP.
Jessica Gerber

By Holly Henderson, MCMLA Membership Committee; edited by Amanda Sprochi

Jessica Gerber is the Metadata Librarian at the University of Colorado Anschutz Medical Campus and our newly appointed MCMLA Archivist.

What is your position title and/or interest in libraries?
I am one of the three catalogers in the Collection Management department, and my title is Metadata Librarian. My library interests are in cataloging and rare books. I am extremely interested in new technology and electronic resources, as well as digitizing and making available rare books and archives.

What do you like most about it so far?
I like that I am able to work as a cataloger. I enjoy cataloging work, and I like learning new technology and systems. I’ve enjoyed learning the medical cataloging rules and standards. I like the organization and people who work at HSL, they are great!

What is your educational background and what schools did you attend?
I got my undergraduate degree in History and Classics from Miami University, and I received my MLS from Indiana University.

What is your previous work experience?
I’ve had a lot of different library positions. I’ve worked in many different departments and libraries, and also volunteered. I first volunteered at a public library when I was in high school, and I’ve worked in libraries and bookstores continuously since I was an undergraduate.

What’s a fun/unique/interesting tidbit for your fellow MCMLA’ers to know about you?
I am such an avid Star Wars fan. I have a limited edition silver bracelet I wear that my sister gave to me for my birthday a few years ago. I wear it every day.

How do you spend your free time?
I read scifi books and comics, and I am a movie and film enthusiast. I have a book collection like most librarians, with a few scifi first editions, one of which I recently got signed, and a huge movie library (both physical and electronic), as well as a movie poster collection.

Is there any additional information you would like to share about yourself?
I’m very excited that I get to use my archival experience to be the archivist for MCMLA. I have archival training from my course work in library school, and had an internship experience with the archive at Miami University.

I hope to learn more about being a medical librarian, and connect with the medical librarian profession and professionals in the field.

Emily Vardell

By Holly Henderson, MCMLA Membership Committee; edited by Amanda Sprochi

Emily Vardell is an Assistant Professor in the School of Library and Information Management (SLIM) Department at Emporia State University in Emporia, Kansas.

What do you like most about it so far?
I like that SLIM uses a hybrid model for teaching our core courses. That means that the class meets online, and it also meets in person twice a semester. It’s a great way to combine the best of both worlds – students have the freedom to do much of their coursework around their schedules (as so many are working full-time) and then we have the opportunity to spend a good amount of time face-to-face talking about the librarianship profession. As a professor it is very engaging to think about the best way to present the materials so it is as engaging and rewarding as possible for our students. I like to use the flipped classroom model during our weekend sessions so that students come prepared with background knowledge and we can use our face-to-face time to have more in-depth discussions and undertake engaging small group work that will help prepare them to enter the workforce.

What is your educational background and what schools did you attend? What is your previous work experience?
I obtained my Bachelor’s degree from Wellesley College, where I majored in Biological Chemistry and German Studies. Then I did my Master of Library Science online from Texas Woman’s University while living in Vienna, Austria, as a Fulbright Scholar. After finishing my Master’s degree, I was a National Library of Medicine Associate Fellow, which was the most rewarding way to begin a career in medical librarianship! After my second year of the fellowship at the Health Sciences Library at the University of North Carolina at Chapel Hill, I worked at the Calder Medical Library at the University of Miami, where I started as a Community Engagement and Collections Liaison Librarian and became the Director for Reference and Education. After getting some excellent on the job experience, I returned to school to pursue my PhD. I just graduated this summer with my PhD in Library and Information Science from the University of North Carolina at Chapel Hill. I was really lucky to have the opportunity to teach many courses as a PhD student, including reference and health sciences information resources and services. My PhD research was in health insurance literacy and how people make health insurance decisions. I am now working on writing up my dissertation research for publication.

What’s a fun/unique/interesting tidbit for your fellow MCMLA’ers to know about you?

I have been to all 50 states! I really do enjoy traveling. This is my third MLA chapter to be a member of. I started out with the Southern Chapter, then the Mid-Atlantic Chapter. I am excited to get to know my colleagues in the Midcontinental Chapter now.

How do you spend your free time?

Right now I am really into sewing and making clothes and costumes. I am a big Star Wars fan and enjoy making screen accurate costumes and then doing community service with other Star Wars cosplayers, like visiting hospitals and attending community events. It’s so fun to see how excited the kids (and often adults!) get.

Omoshola Kehinde

By Holly Henderson, MCMLA Membership Committee; edited by Amanda Sprochi

Omoshola Kehinde is a Graduate Student in the University of Missouri’s MPH Program.

What is your educational background?

I am a graduate student at the University of Missouri studying Masters in Public health and I am also the Graduate Library Assistant at the School of Health Professions Library. I am from Nigeria and I have a Bachelor’s degree in Pharmacy (B. Pharm) at the University of Lagos.

What is your previous work experience?

I worked with National Agency for Food and Drugs Administration and Control (NAFDAC), an agency responsible for the control of food, drugs and medical devices in my home country and they also work in collaboration with WHO. I also worked with several community pharmacies in my home country before taking a step to further my studies.

How do you spend your free time?

I am a very reserved person and I enjoy playing volleyball in my free time.

What do you hope to gain from being a member of MCMLA?

I hope to gain more knowledge from the various researches carried out by the library and I will also like to contribute my own inputs to ensure that our mission and goals are met.

Publication Statement

MCMLA Express is a publication of the Midcontinental Chapter of the Medical Library Association. It is published four times per year in February, May, August, and November.

Committee Members:
Amanda Sprochi, editor
Katie Dayani
John Jones
Do you see yourself as a supervisor, manager, director or dean some day? If you think leadership is in your future, you can start preparing yourself now by learning from successful leaders as they share the experiences they sought and the steps they took.

The Library Leadership and Management Association (LLAMA) will present *Moving into Leadership: Transitioning into a New Role*, on Friday, February 9, 2018, from 10 a.m. to 4:00 p.m., in conjunction with the American Library Association’s Midwinter Meeting in Denver. This institute will feature a panel of eight experienced academic, public, and health sciences library leaders discussing how they prepared for their leadership roles, followed by facilitated tabletop discussions on a variety of leadership topics.

**Participants will:**

- Learn about the different career paths of library leaders from a variety of types of libraries;
- Explore how a library leader new to their role identifies priorities, focuses their energy, and manages their time;
- Hear what library leaders actually encountered – expected and unexpected – in their new leadership roles;
- Understand the role and importance of mentors and mentoring for aspiring leaders;
- Identify what knowledge, experience, and competencies they need to develop in order to position themselves for a leadership role.
- Have an opportunity for informal conversation with panelists and other participants.

Attendees will increase their competence in several of LLAMA’s 14 foundational leadership competencies including communication skills, change management, collaboration and partnerships, problem solving, and evidence-based decision making.

**Panelists:** Michael Levine-Clark, Dean of the University of Denver Libraries; Mark Stover, Ph.D., Dean of the Oviatt Library at California State University, Northridge; Melissa De Santis, Director of the Health Science Library at the University of Colorado’s Anschutz Medical Campus in Denver; Lisa Traditi, Associate Professor and Deputy Director of the Health Science Library at the University of Colorado’s Anschutz Medical Campus in Denver; Michelle Jeske, Denver City Librarian, Colorado, leads the 26-location urban library system; John Spears, Executive Director of the Pikes Peak Library District in Colorado; Gary Shaffer, Ph.D., Assistant Dean/Director of the University of Southern California Libraries Center for Library Leadership & Management; and Head of the USC Master of Management in Library & Information Science; Kimberly Johnson, Chief Executive Officer of the Tulsa City-County Library

More speaker information is available at: [http://www.ala.org/llama/2018-midwinter-meeting-llama-career-institute](http://www.ala.org/llama/2018-midwinter-meeting-llama-career-institute)

**Registration**

$145 for LLAMA Divisional Members; $195 for ALA members; $75 for Students and Retired Members; $295 for Non-Members.

**Register online at:** [http://2018.alamidwinter.org/registration/ticketed-events#LLAMA](http://2018.alamidwinter.org/registration/ticketed-events#LLAMA) – this takes you to “Ticketed Events” on the ALA Annual site; then search for LLAMA Institute (Event Code: LLA2).

*Includes workshop materials and lunch. Pre-registration is recommended; on-site registration is subject to availability. The LLAMA Career Institute is open to all.

**About the LLAMA Career Institute**

Introduced at the 2013 ALA Midwinter Meeting, the LLAMA Career Institute is a continuing education offering aimed at early-career professionals and professionals at any career stage seeking to acquire new knowledge, skills, and competencies in support of active and ongoing career development or potential career changes.

**About the Library Leadership and Management Association**

The Library Leadership and Management Association ([www.ala.org/llama](http://www.ala.org/llama)) advances outstanding leadership and management practices in library and information services by encouraging and nurturing individual excellence in current and aspiring library leaders. LLAMA is a division of the American Library Association.
MedPrint: The Initiative to Preserve Print

By Jim Honour, Member Services Coordinator, NN/LM MidContinental Region; edited by John Jones

The U.S. National Library of Medicine (NLM) and the National Network of Libraries of Medicine (NN/LM) are partnering in the quest to preserve print copies of biomedical journal titles through the Medical Serials Print Retention Program (MedPrint).

Users cannot be assured that they will always have access to the digitized content in biomedical journals. While the development of easy electronic access was and is celebrated by users, the trend of digitizing content also alarmed many due to its limitations. Not all journal titles and volumes have been digitized. Some digitization projects don’t include all the pages/supplements found in every issue of a journal, and also in many cases, there is no guarantee that the user will have access to electronic back files at publishers’ websites. So, for these and other reasons the MedPrint initiative was born in 2011.1

The NLM initially identified 250 titles to preserve in print and the list may expand in the future. The goal is to recruit enough libraries so that at least 12 copies of each title will be preserved in print. The program is cooperative and voluntary and those libraries choosing to participate do not receive funding from the NLM for storage or maintenance. The NLM has seven guidelines for libraries interested in participating: among the more notable points are a time commitment to hold a title (25 years) and that a MedPrint library must be a DOCLINE participant. All those libraries accepted into the program sign an agreement and check each title retained as a MedPrint title in their DOCLINE holdings.

Does this program still need participating libraries? The answer is yes! Libraries across the country have committed to most of the titles needed for the MedPrint program. The NLM, however, is falling short of its goal of recruiting enough libraries so that at least 12 copies of each title are retained (along with a 13th copy at the NLM.) Regrettably, many titles have commitments for fewer than 10 copies retained by libraries. What does a non-participating library need to do to sign-on to the program? A good place to start is to review the information on the MedPrint homepage. You may have been thinking about participating for a while. Now is the time to take action! Maybe you know of a library that would be interested in participating?


MCMLA Congratulates

By Amanda Sprochi, MCMLA Express editor

Barb Jones, recipient of the 2017 MCMLA Outstanding Achievement Award, and Keri Swaggart, the Barbara McDowell Award for Excellence in Hospital Librarianship recipient, at the 2017 MCMLA Annual Meeting. Well done ladies!

Jennifer Lyon and colleagues, winners of the Research Award for Best Paper at the 2017 MCMLA Annual Meeting.

Kristy Steigerwalt and Nora Franco, winner of this year’s Research Viewer’s Choice Award at the 2017 MCMLA Annual Meeting.

Caryn Seoville, Katherine Emerson, and Caroline James, winners of the MCMLA Research Committee’s Best Poster award.

John Bramble, who begins his term as MCMLA Chair, and Gwen Wilson, who begins her term as Immediate Past Chair after her term in office. Good luck to you both!

Jessica Gerber, our new MCMLA archivist. See her article in this Express.

Emily Vardell, Omoshola Kehinde, and Jessica Gerber, our new MCMLA members. Read about them in this issue’s New Member Spotlight.

Katie Dayani and family, on the birth of their baby boy, Arthur Nathan. Welcome to the world, Arthur!

Barb Jones, Betsy Mueth, and Clare Hamasu, who have all announced their retirements. A huge wealth of knowledge and experience goes with them, and will be a huge loss to our community. Best wishes to you all.

Nancy Woelfl and the MCMLA Finance Committee, who have successfully launched the MCMLA Endowment Fund and have grown our nest egg. Great job by you all.

Rebecca Graves, Chair of the 2017 MCMLA Annual Meeting Committee and her minions, for a very successful annual meeting! And good luck to Rebecca Brown and planners of the 2018 Virtual Meeting. Save the date!
Joining the Academy of Health Information Professionals (AHIP) has never been easier. A new system has been launched allowing you to download fill-in AHIP forms, upload or email the completed portfolio, and pay online.

For an introduction to how the online forms work click on http://www.mlanet.org/academy/whatsnew-online-submissions.html

Other changes have also been approved.

**New Job Requirements:** Because of the economic recession, some medical librarians are no longer full-time medical librarians, have left the field, or have become a different type of librarian. MLA realizes there are librarians who want to move into, remain in, and come back to the health sciences librarian field and want AHIP membership. To help members succeed with AHIP, the MLA Board of Directors has approved changes to the job requirements for AHIP starting May 1, 2012. To read about these changes click on http://www.mlanet.org/academy/whatsnew-job-requirements.html

**Provisional Membership:** Starting January 1, 2014, all provisional membership applications (both new and renewing) will be required to include 5 points of professional individual accomplishments per year. This new requirement will allow members the opportunity to become more involved with MLA; MLA Sections, SIGs, and Chapters; and local medical library groups. Professional individual accomplishments then can be used towards the application for membership when the provisional member moves on to the member or senior level of AHIP.

Currently there are roughly 1100 AHIP members who participate in the academy at 5 levels of membership. Why don’t you join us?