

GREAT FACES. GREAT PLACES.

MCMLA

September 14-17, 1991 Rushmore Plaza Holiday Inn Rapid City, SD

PRELIMINARY PROGRAM

Friday, September 13, 1991

9:00 AM - 3:00 PM MCMLA Executive Committee Meeting

4:00 PM - 6:00 PM Registration Desk Opens

Saturday, September 14, 1991

7:00 AM - 9:00 AM Registration

8:00 AM - 5:00 PM CONTINUING EDUCATION CLASSES
(See separate sheet for descriptions)

Professional Performance through Personal Projection (9-4)
Total Quality Management (9-4)
Legal Research for the Non-Law Librarian (8-12)
Back to the Fundamentals (1-5)

12:00 PM - 1:00 PM Registration

4:00 PM - 6:00 PM Registration

Sunday, September 15, 1991

11:00 AM - 3:30 PM Registration

1:00 AM - 1:15 PM WELCOME

1:15 PM - 2:15 PM KEYNOTE ADDRESS - Kaycee Hale

"Great Faces. Great Places: Create a Vision of
Excellence"

Our keynote speaker, Kaycee Hale, is an international lecturer on subjects ranging from management skills to executive leadership, from the history of fashion to trend analysis, from personal image projection to professional development and more. She is presently Executive Director, Resource and Research Center, Fashion Institute of Design and Merchandising, and also serves as the Executive Director of the FIDM Museum and Library Foundation. She has recently served as Chair of the Special Libraries Association Library Management Division, and Chair of the President's Task Force on the Enhancement of the Image of the Librarian/Information Professional.

2:15 PM - 3:00 PM MLA SPEAKER - Carolyn Anne Reid

"Imagine You and Your Association"

Carolyn Reid is presently Associate Director and Associate Librarian at Cornell University Medical College Library and also Assistant Professor, Department of Library and Information Science, School of Liberal Arts and Sciences at the Pratt Institute. She has given numerous presentations at regional and national annual library meetings. Not only a well published author, Carolyn also has developed and taught various and sundry continuing education courses for online searchers.

3:30 PM - 9:30 PM SPECIAL EVENT AT MT. RUSHMORE AND FLYING T

Buses will bring you to Mt. Rushmore for a scenic look at four GREAT FACES. You will then move on to the Flying T for some good "Old West" entertainment and an authentic chuckwagon dinner.

Monday, September 16, 1991

7:30 AM - 8:45 AM COMPUTER LAB I: MS DOS & Computer Basics - Regal Computer

7:30 AM - 9:00 AM MCRMLP REPORT AND UPDATE - RML Staff

8:00 AM - 9:00 AM Registration

9:00 AM GRAND OPENING OF EXHIBITS

9:45 AM - 10:15 AM BREAK WITH EXHIBITORS

10:00 AM - 11:15 AM COMPUTER LAB II: Pagemaker - Bob Pisciotta

10:00 AM - NOON LECTURE AND CASE STUDIES - Robert Hauptman, Ph.D.

"Beware of the Furies: Ethical Implications for Information Dissemination"

Robert Hauptman, currently an Associate Professor at St. Cloud State University, has published hundreds of books, articles, essays, and reviews in disciplines such as ethics, library science, literary criticism, belles lettres, and crafts.

11:45 AM - 1:00 PM LUNCH WITH EXHIBITORS

12:30 PM - 1:45 PM COMPUTER LAB III: Lotus 1-2-3 - Regal Computer

1:00 PM - 2:00 PM INDEX MEDICUS PRICE STUDY - Lynn M. Fortney

Lynn M. Fortney, Marketing Manager of the Biomedical Division, EBSCO Subscription Services, has spoken to library groups both nationally and internationally and has published numerous papers in medical journals. Her research with the Index Medicus Price Study addresses the subject/price analysis of medical journals listed in Index Medicus and its implications for collection development.

- 2:00 PM - 3:15 PM COMPUTER LAB IV: WordPerfect 5.1 - Peggy Mullaly-Quijas
- 2:45 PM - 3:30 PM BREAK WITH EXHIBITORS
- 3:00 PM - 5:00 PM COMMITTEE MEETINGS
- 3:30 PM - 5:00 PM COMPUTER LAB V: How to Choose a LAN - Regal Computer
- 4:30 PM EXHIBITS CLOSE
- 5:30 PM - 6:30 PM COCKTAIL HOUR - Cash Bar
- 6:30 PM - 8:00 PM BANQUET AND 4077 TRASH
 Enjoy a delicious dinner and be entertained by South Dakota's very own and "practically world reknowned" 4077 TRASH of the 9th District Medical Auxiliary, a group of doctors' wives who are spreading something both infectious and communicable - laughter.

Tuesday, September 17, 1991

- 8:30 AM - 10:30 AM ANNUAL BUSINESS MEETING
- 10:30 AM - 11:00 AM BREAK
- 11:00 AM - 12:30 PM FOCUS GROUP ON MLA DUES - Jim Bothmer
- 11:00 AM - 12:30 PM POSTER SESSION - "GREAT IDEAS"
- Loansome Doc
 SD PALS
 CARL
 Other topics to be announced
- 11:00 AM - 12:30 PM INTEREST GROUPS/ROUND TABLES
- 1:00 PM - 3:00 PM AWARDS LUNCHEON WITH GUEST SPEAKER - Val Farmer
- "Surviving in Rural Communities"

Val Farmer, Ph.D., is a clinical psychologist who has provided mental health services in rural communities for over 10 years. He is past chairperson of the National Association for Rural Mental Health and is currently affiliated with the West River Mental Health Center in Rapid City, SD. Dr. Farmer writes a monthly column for *Farm Woman News* magazine and is a widely acclaimed speaker, instructor and leader for classes and workshops on mental health.

- 3:00 PM - 4:00 PM MCMLA PLANNING COMMITTEES, PAST & PRESENT
- 4:00 PM CONFERENCE OFFICIALLY CLOSES

