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24th Annual Meeting

Midcontinental Chapter  
of the  
Medical Library Association

September 24-28, 1996

Snowbird, Utah

<http://www-medlib.med.utah.edu/mcmla96/>

801-581-8771

[mcmla96@ecclab.med.utah.edu](mailto:mcmla96@ecclab.med.utah.edu)

MCMLA '96  
Spencer S. Eccles  
Health Sciences Library  
Bldg 589/ University of Utah  
Salt Lake City, UT 84112

Sponsored by  
Spencer S. Eccles Health Sciences Library  
and  
Utah Health Sciences Library Consortium



# MCMLA '96 Annual Program

## TUESDAY, SEPTEMBER 24

6:00-8:00 P.M. Registration in Lobby-Cliff Lodge

## WEDNESDAY, SEPTEMBER 25

7:00-9:00 A.M. Registration in Lobby-Cliff Lodge

9:00-5:00 P.M. CE-NP622 Developing the Hospital Information Management Plan-Snowbird Center

1:00-5:00 P.M. Executive Committee Meets - Snowbird Center

6:00-8:00 P.M. Registration in Lobby-Cliff Lodge

## THURSDAY, SEPTEMBER 26

7:00-9:00 A.M. Registration in Lobby-Cliff Lodge

8:00-5:00 P.M. CE Courses including lunch

4:30-5:30 P.M. Nature Walk

6:00-9:00 P.M. Welcome Reception in Golden Cliff - Dionysus Ensemble

## FRIDAY, SEPTEMBER 27

7:00-5:00 P.M. Registration in Superior Lobby

7:00-8:00 A.M. MCMLA Committee Meetings

8:00-9:00 A.M. Continental Breakfast with Exhibitors

8:00-4:00 P.M. Exhibits open

9:00-10:00 A.M. General Session I - "Sociotechnical Systems" (STS) - Arnold Parrott

## SPEAKERS

**ARNOLD R. PARROTT** has an extensive background in the field of Sociotechnical System Redesign. He has a bachelors in Industrial Psychology and a masters in Human Resource Development. He worked for Safeway Stores, Giant Food Stores, and was a visiting professor in the Graduate School of Management at Brigham Young University.

**TERRY TEMPEST WILLIAMS** is Naturalist-in-Residence at the *Utah Museum of Natural History*. Her writing reflects her intimate relationship with the natural world. She was identified by Newsweek as someone likely to make "a considerable impact on the political, economic and environmental issues facing the Western States in this decade."

10:00-11:00 A.M. Break with Exhibitors

11:00-12:30 P.M. General Session II - Panel: Organizational Redesign

1:00-3:00 P.M. Mountain BBQ & Wildfire Bluegrass

3:00-4:00 P.M. Dessert with Exhibitors

4:00-6:00 P.M. Concurrent Sessions (1 hour each)

1. "Laughing Matters," humor & health

2. Basics of Yoga

3. Wellness Through Nutrition

7:00 P.M. Evening on your own - optional trip to Salt Lake City

## SATURDAY, SEPTEMBER 28

7:00-8:30 A.M. RML Breakfast

9:00-10:45 A.M. Annual Business Meeting/MLA Talk

10:45-11:00 A.M. Break

11:00-12:30 P.M. General Session III - "Perspectives on Electronic Journals"

12:30-2:00 P.M. Lunch - Author, & Naturalist Terry Tempest Williams

2:00-3:30 P.M. Annual Meeting Planning Get Together

Consortium Round Tables

2:00-6:00 P.M. Oktoberfest on the Plaza

2:30-4:00 P.M. HawkWatch Field Trip (tram ticket required)

**RACHAEL ANDERSON** - Director, University of Arizona, Health Sciences Library & President-elect MLA

**KAREN BUTTER** - Deputy Director, Center for Knowledge Management, University of California, San Francisco

**ANNE MCKEE** - Serials Specialist, Blackwell North America

**EDUARDO ORTIZ** - M.D., M.P.H., Department of Internal Medicine & Medical Informatics, University of Utah Health Sciences Center

**WAYNE PEAY** - Director, Spencer S. Eccles Health Sciences Library

## CONTINUING EDUCATION

The following five courses are sponsored by MLA's Midcontinental Chapter - MCMLA - For further information about the classes contact CE Chair:

Kathleen McCloskey;  
801-585-5743; fax 801-581-3632  
kmc@ecclab.med.utah.edu

### **NP 622, Developing the Hospital's Information Management Plan** (8 contact hrs)

*Date:* September 25, 1996; 8:00 A.M.-5:00 P.M.

*Location:* The Cliff Lodge at Snowbird, Utah

*Fee:* \$100, MCMLA members; \$125, non-members

*Instructor:* Christiane Jones, Chief, Library Services, Dept. of Veterans Affairs Medical Center, Biloxi, MS.

Prepare yourself for a leadership role in the development of your hospital's cross-functional information management plan. Emphasis is on developing a hospital-wide information management plan to meet JCAHO accreditation standards.

### **Managing Through Rapid Change - Journal Club** (6 contact hrs)

*Date:* September 26, 1996; 9:00 A.M.-5:00 P.M.

*Location:* The Cliff Lodge at Snowbird, Utah

*Fee:* \$40 (includes lunch)

*Facilitator:* Jane Errion, 801-267-7004; Fax 268-7876

This format provides a way to participate in a local journal club. Participants meet for 6 hours to discuss 6 preselected articles on the topic of managing change. Academy credit available.

### **Navigating the World Wide Web** (4 contact hrs)

*Date:* September 26, 1996; 8:00 A.M.- noon or

September 26, 1996; 1:00 P.M.-5:00 P.M.

*Location:* Becton Dickinson Vascular Access, SLC

*Fee:* \$50 for one half-day course;

*Instructor:* Sharon Dennis, Associate Librarian, Computer & Media Services, Eccles Library, SLC

Learn how to search for the information you need on the Internet using Netscape. Participants will receive hands-on practice using various World Wide Web search engines. Learn methods for bookmarking, sorting, and evaluating WWW resources. The course

will be hands-on using the Windows environment; participants may be expected to share a computer.

### **Providing Information on the WWW - Basic HTML** (4 contact hrs.)

*Date:* September 26, 1996; 8:00 A.M.- noon or  
September 26, 1996; 1:00 P.M.-5:00 P.M.

*Location:* The Cliff Lodge at Snowbird, Utah

*Fee:* \$50 for one half-day course;

*Instructor:* Nancy Lombardo, Affiliate Librarian, Internet & Client Services, Eccles Library, SLC

This class is designed for those who have an interest in becoming a WWW provider. Course covers setting up and configuring a server on various platforms, good document design practices, basic hypertext mark-up language codes, and an introduction to forms and maps.

### **Health Sciences Internet Resources**

Demonstration format (4 contact hrs)

*Date:* September 26, 1996; 8:00 A.M.-12:00 noon or  
September 26, 1996; 1:00 P.M.-5:00 P.M.

*Location:* The Cliff Lodge at Snowbird, Utah

*Fee:* \$50 for one half-day course;

*Instructor:* Joan Gregory, Associate Librarian, Technical Services, Eccles Library, SLC

There are more than 20,000 networks on the Internet and medical special-interest groups, universities, and individuals are creating new directories, news groups, and mailing lists all the time. Finding the right information is often challenging. Joan Gregory will share her electronic hunting skills and experiences.

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## MEETING LOCATION

MCMLA '96 is being held at Snowbird's Cliff Lodge, located 8,000 feet above sea level. Snowbird is located in Little Cottonwood Canyon, a 40 minute drive from downtown Salt Lake City.

## ALTITUDE AWARENESS

Be advised that at high altitude the air is thinner, drier, colder and the rays from the sun are stronger. Please read the *Altitude Awareness* statement on the MCMLA '96 homepage (URL on front of this brochure).

## ACCOMMODATIONS

Conference attendees will be staying at the Cliff Lodge. See the accompanying envelope for room rates and lodging. Call Snowbird Central Reservations at 1-800-453-3000; 521-6040 (SLC). Fax number is 1-800-742-3300. Send lodging registration directly to Snowbird by **August 24th**.

## TRAVEL INFORMATION

Salt Lake City is accessible by car, plane or train. The Salt Lake City International Airport is served by most major airlines. AMTRAK stops in downtown SLC. "Canyon Transportation" (1-800-255-1841 outside Utah; or 801-255-1841 inside Utah) provides van-service to Snowbird. Call for reservations, rates and schedule.

## WHAT TO WEAR

At 8,000 feet the temperature can be chilly or rainy. Even if it's warm during the day, the nights will be cold. Casual layered clothing is encouraged in meetings and in the mountains. Be sure to have sturdy walking shoes &/or hiking boots. Sunscreen and sunglasses are suggested for any outdoor adventures. A pool, exercise room and Activity Center are available at Snowbird.

## ADA ACCOMMODATIONS

Snowbird conforms to many ADA requirements in the Cliff Lodge and Conference Center. A Snowbird ADA committee continues to work on enhancing the facilities and training of personnel to meet the special needs of Snowbird's guests. If you need accommodations made, please contact the Conference planners.

## MEETING CONFIRMATION

A postcard will confirm your MCMLA'96 registration. Confirmations are sent only to those who register **before September 6**.

## CANCELLATION

All cancellations must be submitted in writing. Full refunds will be made **until August 24th**. Partial refunds thereafter.

## MCMLA'96 REGISTRATION FORM

Name: \_\_\_\_\_

Institution: \_\_\_\_\_

Address: \_\_\_\_\_

City, St, Zip: \_\_\_\_\_

Phone and/or Fax: \_\_\_\_\_

Internet Address: \_\_\_\_\_

### Full Conference Fee (All Inclusive)

\$125 MCMLA member \_\_\_\_\_

\$150 non-member \_\_\_\_\_

### Conference Only Fee (Admission, Exhibits and Continental Breakfast only)

\$100 MCMLA member \_\_\_\_\_

\$125 non-member \_\_\_\_\_

### Library Student Full Conference (All Inclusive)

\$75 - Library School \_\_\_\_\_

**\$25 Late Fee** - postmarked after August 24 \_\_\_\_\_

**One Day On-Site** (no meals included)  
\$75 \_\_\_\_\_

### Event Tickets

\_\_\_ tickets @ \$20 - Welcome Reception \_\_\_\_\_

\_\_\_ tickets @ \$30 - Mountain BBQ \_\_\_\_\_

\_\_\_ tickets @ \$25 - Author Luncheon \_\_\_\_\_

### Continuing Education

\$100 - NP622, (\$125 non-member) \_\_\_\_\_

\$ 40 - Journal Club (lunch included) \_\_\_\_\_

Please specify time (AM or PM) you want to attend the following half-day classes

\$ 50 - Navigating the Internet \_\_\_\_\_

\$ 50 - Basic HTML \_\_\_\_\_

\$ 50 - Internet Resources \_\_\_\_\_

**Total Included** \_\_\_\_\_

Please indicate dietary restrictions: \_\_\_\_\_

Return form to: MCMLA'96  
Spencer S. Eccles Health Sciences Library  
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