

MCMLA2006 Final Report – June 12, 2007

Submitted by:

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Place and Dates:

MCMLA2006 was held at the Crowne Plaza – St. Louis, Clayton from October 10-13, 2006. The hotel contract was signed on February 18, 2004.

Attendees:

137 people registered to attend either CE classes and/or the actual meeting. 111 people registered as MCMLA members. 26 people registered as Non-MCMLA members.

The registration fee was as followed:

	Before September 1, 2006	After September 1, 2006
MCMLA Member	\$220.00	\$250.00
Non-MCMLA Member	\$250.00	\$280.00
Single Day Ticket	\$100.00	\$100.00
Student	\$75.00	\$75.00
Extra Welcome Ticket	\$35.00	\$35.00
Extra Lunch Ticket	\$25.00	\$25.00
Extra Dinner Ticket	\$35.00	\$35.00

Hotel Room Pickup:

Date	Contract	Actual
Monday, October 9, 2006	5	7
Tuesday, October 10, 2006	20	25
Wednesday, October 11, 2006	55	58
Thursday, October 12, 2006	55	54
Friday, October 13, 2006	15	7
TOTAL	150	151

Hotel rates were:

Bed Size	Rates
Queen	\$99.00
King	\$109.00
Double/Double	\$119.00

CE Classes:

Cathy Sarli chaired the CE Committee. The CE Committee offered 10 CE classes for MCMLA members to take during the meeting. September 8, 2006 was the deadline for registering for classes. Four classes were cancelled because the classes did not make the enrollment numbers needed to have the class

The following classes were taught during MCMLA2006:

Date	Class Title/Instructor	Number of Enrollees	MLA Contact Hours
Tuesday, October 10, 2006 CE1	Business Reference and Competitive Intelligence Resources on the Web / Diane Kovacs	12	8

Wednesday, October 11, 2006 CE5	Thinking Like an MBA: Time, Money, Resources and Change Management in the Library / Martha Magee	12	4
Wednesday, October 11, 2006 CE6	Network and Security Primer: A Technical Discussion for Non-Technical Staff / Paul Schoening	10	
Wednesday, October 11, 2006 CE7	Introducing Bioinformatics: A Primer for Librarians / Diane Rein	17	
Wednesday, October 11, 2006 CE8	It's About Space, It's About Time: File and Time Management / Lynne Fox	10	4
Wednesday, October 11, 2006 CE10	Expert Searching for Nursing and Allied Health / Peg Allen	13	6

Costs for CE Classes were:

Member Charges	
CE1	\$125.00
CE5	\$60.00
CE6	\$60.00
CE7	\$60.00
CE8	\$60.00
CE10	\$125.00
Non-Member Charges	
CE1	\$175.00
CE5	\$85.00
CE6	\$85.00
CE7	\$85.00
CE8	\$85.00
CE10	\$175.00

The CE classes that were not held due to low enrollment were:

- CE #2 - Integrating Learning with Work: Designing the 21st Century Learning Library
Julie Beth Todaro
- CE #3 - Measuring Your Impact: Using Evaluation to Demonstrate Your Value
Maryanne Blake and Betsy Kelly
- CE #4 – Creating Influence: How to Get What You Want
Frank Traditi and Lisa Traditi
- CE #9 – Institutional Review Boards: Research Ethics and Regulatory Compliance
Ana Iltis, PhD

Vendors:

Mary Krieger chaired the Vendor Committee. 22 vendors paid to exhibit during MCMLA2006. The booth fee was \$475.00 and included the following:

1. Booth 10'x 10'
 - a. Pipe and Drape (8' high back 3' sides)
 - b. Organization Sign (if requested)
 - c. 2 Chairs
 - d. 8 ft. Table with skirt
 - e. Wastebasket
2. Full conference registration for *one* person
3. Internet Access (one)
4. Electrical Outlet (one)

A free booth was given to Nebraska MCMLA members to advertise MCMLA2007 which will be held in Omaha, NE.

Program:

Jennifer Plaat chaired the Program Committee. Two days of meetings were planned and included:

- Keynote Speaker: Glynn Lunney - Professor of Law, Tulane University
Copyright, Libraries and Research in the Digital Age
- Posters
- Luncheon Speaker: Jason Slone Ph.D. - Webster University in St. Louis
Born to Believe
- Panel Discussion: Bioterrorism
 - William Stanhope, Associate Director of Special Projects
Saint Louis University, Institute for Biosecurity
 - Lt. Col. Roy Joachimstaler, Deputy Police Chief
St. Louis Metropolitan Police Department
 - Farrin Manian, MD. Chief, Infectious Diseases
St. John's Mercy Medical Center, St. Louis
 - Mike O'Connell, Reporter KMOV-TV, local CBS affiliate
St. Louis
 - T. Scott Plutchak, Director, Lister Hill Library
University of Alabama at Birmingham
 - Moderator: Joseph Stimpfl, Ph.D.
Anthropologist and Religious Studies Department Chair
Webster University in St. Louis
- NN/LM Update - New Contract....BINGO!
- MCMLA Committee Meetings
- MCMLA Business Meeting
- Two Contributed Papers Sessions
- Luncheon Speaker: Al Wiman, Vice-President St. Louis Science Center
The Public Understanding of Science
- Panel Discussion: The Threats to Libraries and Librarianship
 - Jim Bothmer, Director Health Sciences Library -
Creighton University, Omaha, NE
Google
 - Paul Schoening, Director, Bernard Becker Medical Library
Washington University, St. Louis, MO
Publishers of Electronic Content
 - Will Soll, Reference Librarian, Emerson Library
Webster University, St. Louis, MO
Wikipedia
 - Wayne Peay, Director, Eccles Health Sciences Library University of Utah, Salt
Lake City, UT

- Treating Threats as Opportunities
Mark Funk, Head, Collection Development,
Samuel J. Wood Library, Weill Medical College of Cornell University, New York,
NY
- Open Access
MCMLA Local Area Planning Committee Meeting

The Program Committee also came up with the Stereotypical Librarian Contest to put some “fun” into the MCMLA Business Meeting. Ivana Readalot is the judge of the contest.

Online Registration:

This is the first MCMLA meeting where attendees were required to register online. Also, this is the first MCMLA meeting where registrants could have paid their registration fee by credit card. Russ Monika, MCMLA and SLML web master, created the registration process.

Registration and Hospitality:

Joan Miller chaired the Registration and Hospitality Committee. The fun events for MCMLA2006 included:

- Hosted dinners
- Welcome reception
- Very Fun Dinner

Local Arrangement Committee:

The Local Arrangement Committee consisted of Jackie Hittner – chair, Cheryle Cann and Kim Lipsey.

MCMLA2006 Budget (Final Budget – June 12, 2007)

MCMLA2006 Revenues

CE Classes	7,045.00
MCMLA2006 Meeting Registration	23,330.00
Vendor Registration	11,375.00
Donations	3,685.00
Ads from Vendors	400.00
Reimbursements	169.63
TOTAL REVENUE	46,004.63

MCMLA2006 Expenses

Food for Meetings	168.38
MCMLA2005 Promotion	287.06
CE Expenses	4,968.60
CE Refunds	530.00
Program Expenses	30,478.01
Registration and Hospitality Expenses	5,200.71
Vendor Expenses	2,863.00
TOTAL EXPENSES	44,495.76

PROFIT	1,508.87
MCMLA SHARE	644.44
SLML SHARE	864.42

Note: On May 17, 2007, SLML closed the MCMLA2006 books. On May 18, 2007, SLML sent a check for \$644.44 to MCMLA as their part of the profit - MCMLA2006 profit was \$1,288.86.