

**Sunday October 14
8:00 am – 9:00 am**

Informal Meetings

Castle Room

LiME (Libraries in Medical Education) SIG Business Meeting – Central Group on Educational Affairs

LiME was formed in 2005 to provide librarians an opportunity to become part of the larger medical education community. The Central Group on Education Affairs (CGEA) is affiliated with the Association of American Medical Colleges (AAMC). CGEA members, who include faculty and academic staff from AAMC and osteopathic medical schools, meet annually to present and discuss issues related to undergraduate, graduate, and continuing medical education, as well as research in medical education. At this business meeting, we will discuss plans for the 2008 Spring Meeting, scheduled for April 10-12th in Columbus, Ohio as well other ongoing initiatives.

Blackstone Room

MLA Benchmarking Update

Visit with Rosalind Dudden, your Benchmarking Chapter Liaison, about the MLA Benchmarking Network and join in a roundtable discussion of benchmarking and other evaluation methods.

Hill Room

The Research Committee Can Help You!

Are you struggling to develop the perfect research question? Are you wondering how to get started with your research project? Have you completed a research project but are not sure how to present the findings? Do you need to talk to someone about your research idea? We can help! The MCMLA Research Committee is available to mentor and support colleagues through the research process. Research experts will be available to answer your questions and to help you through the research process. Stop by to update your research license!

Merchants Room

Academy of Health Information Professionals Q&A Session

The Academy of Health Information Professionals (AHIP) is about professional development and recognition of your achievements in health sciences librarianship. Chapter AHIP liaisons will have an open Q & A session to answer your questions about membership at the various levels of achievement and mastery of the essential areas of knowledge in health sciences librarianship. Chapter AHIP liaisons are also available for individual consultations about your academy portfolio. Please plan to attend.

Electronic Fund Transfer System (EFTS)

The Electronic Fund Transfer System (EFTS), operational since 1996 in New England, is a transaction-based electronic billing system for Interlibrary-loan (ILL) and document delivery. EFTS virtually eliminates the need to create invoices and write checks for re-imburement for interlibrary loans and document delivery between participants. The Greater Midwest Region and MidContinental Network Coordinators will be available to answer your questions and respond to your comments.

**Sunday October 14
11:00 am – 12:00 pm**

Paper Presentations

Blackstone Room

[11:00]

License to Learn, License to Lead, License to Collaborate: Expanding Relationships with Library Liaison Partners

Authors: **Rebecca J. Holz**, MA and **Sandra J. Phelps**, MLIS, Ebling Library, University of Wisconsin – Madison

Theme: Collaboration

Abstract: Over the past few years, the Ebling Library staff has developed a robust and supportive liaison program with the primary schools, departments, clinics, and centers that it serves, both on and off campus. One of the liaison program goals is to be more responsive to the educational needs expressed by our curriculum coordinators and faculty. This presentation shows the collaborative process that two Ebling librarians followed in creating a well-designed, specialized portal to help expand and strengthen the Ebling Library / Athletic Training Program relationship.

[11:20]

Librarian House Call: Reaching Out to Associate Degree and Beginning Nursing Students

Author: **Stephanie J. Schulte**, MLIS, Walter E. Helmke Library, Indiana University-Purdue University – Fort Wayne

Theme: Teaching and Learning

Abstract: Information literacy and evidence-based practice (EBP) are critical, even at the associate degree level of nursing education. However, library instruction at Indiana University-Purdue University has historically focused on upper-level courses despite the fact that information literacy and EBP have been incorporated into the nursing program's outcomes. To address this, mobile reference service in the nursing skills lab and in-class instruction in a freshman professional seminar course began in 2006. Assessment of these activities, including reference statistics and bibliographic analysis of a culture paper assignment, provides a clue to the impact of librarian instruction on these students.

[11:40]

Leadership and Management Structures for the 21st Century Health Sciences Library

Authors: **Jane Blumenthal**, MSLS, AHIP and **Nancy Allee**, MLS, MPH, AHIP, Health Sciences Libraries, University of Michigan – Ann Arbor

Theme: Administration and Support Services

Abstract: New leadership provides a unique opportunity for bringing fresh perspectives and introducing change and innovation within an organization. This presentation describes a year-long project to reorganize an academic health sciences library and the impact of the new organizational structure on library partnerships, programs, and space utilization. This project profiles the introduction of new leadership and the reorganization of services in an academic health sciences library to respond to changing organizational goals and user needs.

Castle Room

[11:00]

Adventures in Marketing

Author: Linda E. Bunyan, MLS, AHIP, Summa Health System, Akron OH

Theme: Marketing and Publicity

Abstract: What happens when a library manager dedicates an entire year to the internal marketing of the Medical Library, exploring any and all opportunities to promote resources and services? We emphasized our role of “serving those who serve the patient,” a favorite theme of hospital administration. A number of marketing tools were tested, such as flyers, articles in hospital publications, orientations, instructional classes, the hospital’s Intranet, and librarian presentations at hospital meetings. A key component was communicating the function of the library to non-library personnel and obtaining their support. The pluses and minuses of this outreach effort will be delineated and outcomes will be reported.

[11:20]

Librarians on the Front Lines of Patient Safety: Advocacy Opportunities for All Types of Libraries

Author: Holly Ann Burt, MLIS, MDiv National Network of Libraries of Medicine - Greater Midwest Region

Theme: Marketing and Publicity

Abstract: With the patient safety movement growing in both scope and involvement throughout the nation and around the world, all librarians have an important, even critical, role to play. The second half of the MLA CE course, *Patient Safety Resource Seminar*, initially focused on hospital librarian resources. Through interviews with librarians from several types of libraries and from class discussions during patient safety courses at health science library meetings, additional advocacy options were identified. The resource presentation and accompanying handouts, *Patient Safety Advocacy Suggestions* and *Resources Librarians May Offer in Patient Safety*, reflect a broad range of advocacy opportunities.

[11:40]

Basic Database Design for Librarians: A Look at the ADEAR Center Website

Author: Jill Chance, MLS, JBS International Medical Librarian for the National Institute on Aging

Theme: Electronic Information and Delivery

Abstract: Programming is essential in creating a database, but making sure it meets the needs of its users should be a librarian’s job. Designing a top notch database doesn’t require programming skills, just a few simple rules and collaboration with a good programmer. Then, after the database is created, the librarian’s skill in understanding how users search for information is needed to design the user interface. We’ll look at the Alzheimer’s Disease Education and Referral (ADEAR) Center website to see how the Clinical Trials database, the Alzheimer’s Disease Centers (ADC) Article Bank, and AD Lib were designed.

Hill Room

[11:00]

A Qualitative Analysis of Physician/Administrator Attitudes Toward Health Information Technology

Authors: Lisa Grabenbauer, MS, Nancy N. Woelfl, PhD, John R. Windle, MD, Roslyn S. Fraser-Maginn, MA, University of Nebraska Medical Center – Omaha

Theme: Research

Abstract: Successful health information technology (HIT) implementations require understanding of an organization's information culture, including attitudes that influence technology adoption. At The Nebraska Medical Center, teaching hospital for the University of Nebraska Medical Center, an IAIMS (Integrated Advanced Information Management Systems) study was designed to explore the culture of academic and private practice physicians preparing for a CPOE implementation. It was hypothesized these two groups differ in their attitudes toward health information technology in the clinical setting.

[11:20]

Information-Seeking Behaviors of Young Breast Cancer Survivors Experiencing Late-Effects of Chemotherapy

Authors: Kimberly Cage, MLS '08, School of Library and Information Science, Indiana University-Purdue University Indianapolis and Katherine Schilling, MLS, Ed.D., AHIP, Indiana University School of Library and Information Science – Indianapolis

Theme: Research

Abstract: This paper explores and describes the information-seeking needs and behaviors of young cancer survivors (< 45 years of age) experiencing late side-effects of chemotherapy. Earlier detection and advancements in medical care mean that more women are surviving breast cancer, with increasingly larger numbers of young women impacted by this disease. The authors will provide an overview of their involvement in an American Cancer Society (ACS) funded research project which seeks to address the information-seeking needs and behaviors of breast cancer survivors (BCS), a unique and quickly growing population of health consumers. The ACS research project will be overviewed, as will the process used to understand BCS' information-seeking behaviors. Preliminary findings from this research, as well as the existing literature, will be presented.

[11:40]

The Impact Factor, Fifty Years and Counting: Overview, Debate, Alternatives

Author: Sheryl R. Stevens, MSLS, AHIP University of Toledo Libraries, Toledo, OH

Theme: Research

Abstract: Over 50 years have passed since Eugene Garfield devised the Impact Factor, a measure of the average frequency which articles in a particular journal are cited. Intended to be a relatively simple way to rank scientific journals, it has since "morphed" into a powerful force that critics say is exerting undue influence on scientific publishing as well as on hiring, tenure, and grant decisions. This paper will provide an overview of the literature on the Impact Factor and include discussion of how it is calculated; what questions it can and cannot answer; and how it can be used and misused as an evaluative tool. Alternative and complementary methods for evaluating published research will also be discussed.

Sunday October 14
2:00 pm – 3:00 pm

Paper Presentations with Discussion Session

Castle Room

[2:00]

Achieving Sensational Survey Returns in a Hospital Setting!

Authors: A. Sue Fleming, MLS, Camillia A. Gentry, MLS, Kristin M. Sen, MLS, Via Christi Libraries-Via Christi Regional Medical Center, Wichita, KS

Theme: Marketing and Publicity

Abstract: In September of 2004, the Via Christi librarians began a project to develop and implement an evidence-based, long-term strategic plan that would fulfill the Via Christi Libraries mission, as well as, the mission and vision of its parent organization, the Via Christi Health System. With the help of a consultant, the librarians designed a user-based needs assessment survey. More than 250 librarian hours were spent publicizing and encouraging survey participation. Because of this time and effort spent, 1295 surveys, both web and paper-based, were returned, resulting in a return rate of 22%. The authors will discuss the planning and promotional activities used to achieve this significant number of survey returns within the hospital setting.

[2:30]

Learning Games and Simulations

Author: Ulrike Dieterle, MA, MLS, Ebling Library, University of Wisconsin – Madison

Theme: Teaching and Learning

Abstract: Learning games and simulations are being embraced by educators and learners as a way to enhance traditional teaching content, expand distance learning options, increase collaborative learning opportunities and to provide virtual interactions with the freedom to discover, explore and experiment in a “safe haven” without fear of failure and real-world consequences. This presentation will cover a selection of games and simulations being used and/or considered in a variety of health sciences environments as training tools, learning enhancements, and interventions to promote healthier life style behaviors.

Discussion Session

Blackstone Room

[2:00 – 3:00]

Case Studies in Marketing and Promoting to Health Sciences Students: Lessons Learned, Solutions Shared

Author: Elizabeth M. Smigielski, MSLS, Kornhauser Health Sciences Library, University of Louisville – Kentucky

Theme: Marketing and Publicity

Abstract: Learn from someone else’s mistakes! Using failed and successful library outreach activities for health sciences students as case studies, this session will be an open discussion and practical analysis of errors and successes in strategy, design, communication, and conduct of marketing and promotion. It will also teach participants the fundamental principle of marketing, which is that it is not synonymous with promotion; rather, it is a process of learning about users, identifying their needs, responding to those needs and assessing them again to determine if their needs were met.

Panel Presentation

Hill Room

[2:00-3:00]

Developing and Marketing an RSS Journal Service for your Library

Authors: Erika L. Sevetson, MS, Christopher Hooper-Lane, MA, AHIP, Allan R. Barclay, MLIS, AHIP, Ebling Library, University of Wisconsin – Madison; Deborah Copperud, MA, School of Library and Information Science, University of Wisconsin – Madison

Abstract: More and more journals are making their tables of contents available via RSS feed; however, barriers still exist between the user and the content. A working group at a large, Midwestern academic health sciences library set out in Fall 2006 to “explore possibilities for developing an RSS current awareness service that would categorize health sciences RSS feeds and integrate them with SFX, document delivery, and RefWorks.” We developed a 4-phase plan, including overhauling our existing RSS journal feeds pages, developing bundled OPML packages for quick subscription to several journals, developing a shopping cart-like application for users to easily create customized collections, and developing instructional and promotional plans for staff and patrons. This panel will provide an overview of the project, focusing on work process, technology, marketing, and instruction and education. The panel discussion will include 15 minutes for audience discussion.

**Monday, October 15
11:00 am – 12:00 pm**

Poster Session

Grand Central Ballroom Foyer

[1]

Actively Exposing the History of Medicine

Author: Edwin Holtum, MS, Hardin Library for the Health Sciences, University of Iowa – Iowa City

Theme: Electronic Information and Delivery

Abstract: The University of Iowa's Hardin Library for the Health Sciences has developed an inexpensive technique using off-the-shelf software to simulate the turning of pages of notable works in its John Martin Rare Book Room. The process is being used to showcase some of the more striking images in the collection by allowing audiences to view the images in an "animated" environment. While NLM's "Turning the Pages" project remains the gold-standard for this kind of simulation, it remains expensive and labor intensive. The alternative shown here can be accomplished using a digital camera, simple photo-processing software, and the modestly priced PageAuthor.

[2]

Health-E Illinois, a Go-Local Project

Author: Tom Bartenfelder, Health Sciences Library, Loyola University, Chicago, IL

Theme: Electronic Information and Delivery

Abstract: Loyola University of Chicago's Health Sciences Library received a grant from the National Library of Medicine to populate an online, searchable database of health service providers in Illinois. This database, "Health-E Illinois", is part of the Go-Local service and is integrated with MedlinePlus, where health consumers can research health topics online and jump directly to related medical services in their geographic area. Illinois will be the most populous state to offer this service. The go-live date of September, 2007. This poster will concentrate on the importance of integrating librarians and their specialized skill sets with online public resources.

[3]

Keeping Track of Research: a RefWorks and RefShare Solution

Author: Mary Jo Boland, MALS, Gundersen Lutheran Health System, La Crosse, WI

Theme: Collaboration

Abstract: Gundersen Lutheran Medical Foundation tracks all publications resulting from research by medical and associate staff. Previously, many hours were spent verifying and compiling reports of this research. Today, the streamlined process begins with an online form to input information about publications. Foundation staff uses RefWorks to search medical databases for bibliographic records. RefShare software makes the research database (GLine) accessible on the Web, and provides multiple indexes. OVID LinkSolver provides access to full-text articles. The GLine Database is the product of a successful collaboration between the Library and Health Information Services, Information Services, Research, and Medical Foundation departments.

[4]

License to Innovate: Ebling Library's Role in the Development, Launch, and Growth of a Video Library and Digital Portal

Authors: Allan Barclay, Ann M. Combs, and Andrew Osmond, Ebling Library, University of Wisconsin – Madison

Theme: Electronic Information and Delivery

Abstract: In January 2007, after a period of collaborative development, the University of Wisconsin School of Medicine and Public Health launched the Innovations in Medical Education Video Library (<https://videos.med.wisc.edu>), a web site containing a growing collection of health science presentations available to students, faculty, community preceptors, public health organizations, and health consumers. Major educational presentations are captured (recorded digitally) and placed in the video library. Librarians from the Ebling Library catalog each video with categories and tags.

[5]

Utah Health Sciences Library Consortium Constructs a Digital Collection

Authors: Valeri Craigle, MLS, University of Southern Nevada, South Jordan, UT; Jeanne Le Ber, MLIS, Allyson Mower, MA, and Joan Stoddart, MALS, Spencer S. Eccles Health Sciences Library, University of Utah – Salt Lake City; Lynn Wilson, MLS, Primary Children's Medical Center, Salt Lake City, UT

Theme: Electronic Information and Delivery

Abstract: The Utah Health Sciences Library Consortium was created in 1974 as the result of an NLM project grant for extension services at the Eccles Library. After 33 years, UHSLC has an extensive archive of 3-ring binders filled with paper copies of meeting minutes, annual reports, consortium projects, and presentations. None of this material is readily accessible. The consortium investigated creating a digital collection for archiving the paper record. This poster outlines the steps for collaboratively developing this digital collection. Archival materials will be digitized and uploaded to CONTENTdm.

[6]

Analyzing Similarity Functions in Ovid MEDLINE and PubMed

Author: Rebecca S. Graves, MLS, AHIP, and Gabriel M. Peterson, J. Otto Lottes Health Sciences Library, University of Missouri – Columbia

Theme: Research

Abstract: While database producers offer functions that allow searchers to automatically find related articles, how well these functions work or compare is unknown. This project explored how the PubMed's Related Articles and Ovid's Find Similar similarity functions work and how they compare to each other.

[7]

Art and Medicine

Authors: Jane Fishkin and Madonna Knudson, Health Sciences Library, Creighton University, Omaha, NE

Theme: Teaching and learning

Abstract: For several years the exhibits committee at the Health Sciences Library has compiled displays on art and medicine in an effort to educate clients about the connection between the clinical world and the cultural world. Most recently, our interest was sparked by the sale of the painting, "The Gross Clinic" by Thomas Eakins in November, 2006, and we plan to highlight this particular exhibit as an example of the methods we have used to inspire our patrons to see the library as a cultural as well as educational center. Our goal is to provide our patrons with a greater appreciation of art as it relates to their work.

[8]

A Blank Stare No More: Helping Students Navigate the World of Historical Research in the Health Sciences

Authors: Micaela Sullivan-Fowler, Mary Hitchcock, and Rebecca J. Holz, Ebling Library, University of Wisconsin – Madison

Theme: Teaching and Learning

Abstract: Writing a history based research paper can be daunting if you are unfamiliar with the process and/or resources of a specific subject field. It is a task made more difficult in the academic world with the voluminous databases and beliefs that “everything is online.” Helping students research topics in the history of the health sciences through traditional workshops coupled with a stagnant, dense, and unruly student handout perpetuated the confusing and frustrating work of historical research. A new “Resources for Students” guide has emerged into an online blueprint to help students conduct historical research, along with identifying largely history focused databases which may assist in their research.

[9]

Enhancing Faculty Information Skills

Authors: Doreen R. Bradley, MILS, Gurpreet K. Rana, MLIS, and Patricia M. Redman, MSLS, Health Sciences Libraries, University of Michigan – Ann Arbor

Theme: Teaching and Learning

Abstract: Faculty are challenged in integrating the best knowledge resources into their curriculum as well as keeping up with students who are using newer technologies. Librarians have become a valuable resource for faculty by providing instruction on new and evolving information resources and helping faculty integrate them into their teaching. In addition to instruction to groups of faculty, librarians also provide extensive consultation services tailored to the specific needs of individual faculty. The combined goal of these efforts is to provide a variety of opportunities that encourage faculty to enhance their information skills for teaching, clinical, research, and professional education needs.

[10]

Getting Your License: Presenting Library Research Projects

Authors: Liz Burns, MLS, VA Medical Library, VA Medical Center, Kansas City, MO; Roz Dudden, MLS, DM/AHIP, FMLA, Tucker Medical Library, National Jewish Medical and Research Center, Denver, CO; Judy Feintuch, Medical Library, Boone Hospital Center, Columbia, MO; Claire Hamasu, NN/LM, Spencer S. Eccles Health Sciences Library, University of Utah – Salt Lake City; Barbara Jones, NN/LM, J. Otto Lottes Health Sciences Library, University of Missouri – Columbia; Jeanne Le Ber, MLIS, Spencer S. Eccles Health Sciences Library; University of Utah – Salt Lake City; Susan Sanders, MLS, AHIP, Health Sciences Library, University of Missouri – Kansas City

Theme: Teaching and Learning

Abstract: Successfully presenting library research projects can be a challenge. This poster describes the skills and knowledge needed to be a “licensed research presenter.” There are two factors that authors need to take into consideration when preparing their presentation: 1) reporting the project and the data, and 2) presentation format. Whether the presentation format is a poster, written paper, or presented paper, the researcher needs to communicate research results in a manner that best illustrates project results. Each of these presentation formats necessitates different approaches and techniques related to the preparation process.

[11]

Marrying Nursing Informatics, Information Literacy, and Cultural Competency: The Librarian's Role in the Development of an Online Undergraduate Nursing Informatics Course

Authors: **Stephanie J. Schulte**, MLIS, Walter E. Helmke Library, and **Linda Meyer**, PhD, RN, CNE, Indiana University-Purdue University – Fort Wayne

Theme: Teaching and Learning

Abstract: This poster will highlight a librarian and nursing faculty collaboration to develop an undergraduate nursing informatics course first taught in the summer of 2007. Course development was based on Stagers, Gassert, and Curran's informatics competencies at four levels of practice as well as Thede's text on nursing informatics. A cultural patient scenario was incorporated into the final project to foster real-world clinical examples where information might be needed. This poster will describe how weekly exercises tied together informatics competencies, information literacy, and cultural competency and also explain the librarian's role in the course development.

[12]

Moving to Moodle

Author: **Marty Magee**, MSA, MA, NN/LM, McGoogan Library of Medicine, University of Nebraska Medical Center – Omaha

Theme: Teaching and Learning

Abstract: Moodle, a course management system, which is a free, open source software package, was chosen by most National Network/ Libraries of Medicine participants of the MLA Institute, as the platform for development of online classes. "Thinking like an MBA: Time, Money, Resources, and Change Management in the Library" was one class translated from an in-person class into this distance education CE class. Development of the online class necessitated a more structured approach to teaching, a cognizance of specific lecture content, and addition of interactive exercises such as discussion boards, chat rooms, and software trials.

[13]

Teaching the Publication Process: Road to Collaboration at the University of Minnesota

Authors: **Katherine Chew**, MLS, **Elizabeth Fine**, MSLIS, **Cindy Gruwell**, MLS, and **Wayne Loftus**, MLS, AHIP, Bio-Medical Library, University of Minnesota – Minneapolis

Theme: Teaching and Learning

Abstract: At the University of Minnesota Health Sciences Libraries, the road leading to collaboration, our license to drive, was laid four years ago with a library web page entitled "Writing Guides and Style Manuals in the Biological & Health Sciences." Added to this small, but busy thoroughfare, a library-based course "The Publication Process" was developed in the Spring of 2006. In the Spring of 2007, the library writing series caught the eye of the Academic Health Center's Office of Clinical Research, who themselves were looking to create a series of writing seminars for clinical researchers. This series involves the collaboration of several librarians from the University of Minnesota Health Sciences Libraries and technical writers, editors and instructors of rhetoric in several Academic Health Center schools and colleges.

[14]

A Team-Teaching Approach to EBM in a Competency-Based Curriculum: Lifelong Learning Strategies

Authors: Kellie N. Kaneshiro, AMLS, Thomas W. Emmett, MD, MLS, Susan K. London, MLS, Rick K. Ralston, MSLS, Margaret W. Richwine, MS, MLS, Elaine Noonan Skopelja, MALS, and Frances A. Brahmi, MA, MLS, Indiana University School of Medicine Library – Indianapolis

Theme: Teaching and Learning

Abstract: Since 2002, library faculty at the Indiana University School of Medicine have been teaching 3rd year medical students how to retrieve the best evidence from MEDLINE. During the Psychiatry/Medicine/Neurology rotation, each student is required to generate a case-based clinical question and use MEDLINE to locate the best available evidence. Students then attend a follow-up session reinforcing MEDLINE search techniques. The session also covers other evidence-based medicine and point-of-care resources. To add to the interactivity of the follow-up sessions, librarians have begun using an audience response system to measure students' understanding of literature retrieval techniques and to gauge student preferences for information seeking on clinical topics.

[15]

Too Many Medical Students and Too Little Time: Transitioning Instruction to an Online, Asynchronous Format

Authors: Kristina Appelt, MSIS and Kimberly Pendell, MSIS, Library of the Health Sciences, University of Illinois – Chicago

Theme: Teaching and Learning

Abstract: Librarians at the Library of the Health Sciences at University of Illinois-Chicago developed an online tutorial for third year medical (M3) students. Previously, librarians offered hands-on library instruction to M3 students over two-weeks. The M3 online tutorial, Clinical Tools for Information at the Point of Care, includes patient care scenarios, video demonstrations of clinical tools, and a practice patient scenario assessment. Instruction online has proved to be a more effective method of reaching students during their busy orientation and rotation schedule. Tutorial evaluations and usage data suggest that M3 students strongly preferred the online format.

[16]

Tracking Student Searching Skills: Do Medical Students Retain Effective Search Skills Over Time?

Authors: Jeanne Sadlik, Donald Nagolski, and Logan Ludwig, PhD, Loyola Health Sciences Library, Loyola University Chicago, Maywood, IL

Theme: Teaching and Learning

Abstract: Patient Centered Medicine (PCM-1) is a required course for all 1st year medical students. The Coordinator, Research & Education Services worked with the director of the PCM-1 course to integrate library skills into their curriculum. In July of their 3rd year, the students are required to complete a computer based learning module, "Searching for evidence-based-medicine literature," developed by the librarians. Librarians compared the search results from the PCM-1 and the Clerkship assignments for students' ability to identify key concepts in their search query, choose appropriate MeSH headings, use Explode, apply appropriate limits, and apply correct Boolean Logic.

[17]

The Bioinformationist: NCIBI and the Health Sciences Libraries

Author: Jean Song, MSI, Jane Blumenthal, MSLS, AHIP, and Nancy Allee, MLS, MPH, AHIP, Health Sciences Libraries, University of Michigan – Ann Arbor

Theme: Collaboration

Abstract: Through the collaboration of the National Center for Integrative Biomedical Informatics (NCIBI) and the Health Sciences Libraries at the University of Michigan, a four month pilot position, the Informationist, was created to provide a proof-of-concept model for a viable information professional position that would increase the quality and breadth of research support for the basic sciences and informatics at the university. Tangible outcomes for this pilot were provided in the areas of web content development, publicity and outreach, and natural language processing development. These outcomes support the recommendations made for a permanent bioinformationist position at the university.

[18]

The Impact of Users on the National Library of Medicine's American Indian Health Web Resource: A Collaboration

Authors: Judith L. Rieke, Ph.D., MLS, Library of the Health Sciences, University of North Dakota – Grand Forks ; Gale Dutcher, MLS, MS, Office of Outreach and Special Populations - Division of Specialized Information Services - National Library of Medicine, Bethesda, MD

Theme: Collaboration

Abstract: In 2004, the National Library of Medicine (NLM) unveiled the American Indian Health (AIH) <http://americanindianhealth.nlm.nih.gov> web resource. To improve usability, a focus group and a user group from the American Indian community have assisted since 2005. A focus group of 12 met via teleconference and provided feedback. A user group coordinated at the University of North Dakota (UND) evaluates, selects, and promotes AIH. In consultation with NLM, UND selects the group members, establishes guidelines, trains the members, and monitors their work. Work is conducted via e-mail, telephone, and in-person meetings. User participation has enriched the site by adding resources, increasing subject areas, and improving site navigation. Challenges with implementing user feedback include technical and time constraints.

[19]

Library Partners with MedHome to Create Change

Authors: Jeanne Marie Le Ber, MLIS, Spencer S. Eccles Health Sciences Library, University of Utah – Salt Lake City; Alfred N. Romeo, RN, PhD, Utah Department of Health – Salt Lake City; Chuck Norlin, MD, University of Utah School of Medicine – Salt Lake City; Susan Roberts, BA, Spencer S. Eccles Health Sciences Library, University of Utah – Salt Lake City

Theme: Collaboration

Abstract: The Eccles Library partners with the MedHome Portal development team to provide expertise in website design, usability testing, information management, user education and tutorial creation. The MedHome Portal provides online access to information, resources, tools and services that address the provision of care to children with special health care needs (CSHCN). The Portal ensures access to current, relevant and reliable information to improve and transform the delivery of healthcare to these special children. Active promotion of the Portal is integrated with training and evaluation efforts. The Portal team seeks collaborators interested in linking the site with Web Services or developing mirror sites with local resources and page frames.

[20]

Making Connections: Partnering with Parish Nurses to Improve Access to Health Information in Milwaukee's Central City

Author: Sue Coenen, MS, MLIS, Medical College of Wisconsin Libraries – Milwaukee

Theme: Collaboration

Abstract: The Medical College of Wisconsin (MCW) Libraries is carrying out a project funded by an NN/LM Health Disparities Subcontract through January of 2008. The project's purpose is to improve access to reliable health information to people living in Milwaukee's central city in medically underserved areas. To reach central city residents, the MCW Libraries is partnering with eight parish nurses who work in ten churches in Milwaukee's central city.

[21]

Toolkit for Effective Collaboration

Author: Ulrike Dieterle, MA, MLS, Ebling Library, University of Wisconsin – Madison

Theme: Collaboration

Collaboration is a complex mix of clear communication, focused commitment, continued discovery and perpetual recovery. Based on a series of successful collaborations in diverse environments, this poster will provide a roadmap for the collaborative journey, a sample toolkit for successful outcomes, and tips to avoid misadventures along the way.

[22]

Converting a Staff Manual to Wiki Format: A Library Staff Collaboration

Authors: Judith L. Rieke, PhD, MLS, Michael Safratowich, MLS, Jan Gunderson, BS, and Theresa Norton, MS, Harley E. French Library of the Health Sciences, University of North Dakota – Grand Forks

Theme: Administration and Support Services

Abstract Staff of the Health Sciences Library converted their manual from MS Word documents housed on a shared drive to a wiki during Winter 2007. MediaWiki, a web-based wiki software application, was used. A test wiki provided a learning environment for data input. Subject and departmental categories were defined. The wiki provides features such as flexibility for editing, automatic tracking of changes, easy identification of authorship, collaboration on documents, a nonlinear organizational structure with multiple access points, remote access, and password control. Developing wiki input skills and finding time for converting documents were challenges. The project required collaboration among staff.